



UNIVERSITATEA DIN ORADEA
**Facultatea de
Științe Economice**

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Международно Бизнес Училище
International Business School



ASOCIAȚIA CLUSTERUL DE CERCETĂRI
ȘTIINȚIFICE, INOVARE ȘI STUDII
EUROPENE DIN ORADEA

**13TH EDITION OF THE INTERNATIONAL CONFERENCE
OF DOCTORAL STUDENTS AND YOUNG RESEARCHERS
"EMERGING MARKETS ECONOMICS AND BUSINESS"**

Oradea (online), 25th of November, 2022

Conference Chair:

Professor Dr. habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Scientific Committee:

- Ph.D. Senior Lecturer Mirabela MATEI – Vice-dean, University of Oradea, Faculty of Economic Sciences
- Ph.D. Professor habil. Olimpia BAN – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business, Director of the Doctoral School in Economic Sciences
- Ph.D. Professor habil. Daniel BĂDULESCU – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business, and Doctoral School in Economic Sciences, Director of the Research Centre for Competitiveness and Sustainable Development
- Ph.D. Professor habil. Florica ȘTEFĂNESCU – University of Oradea, Faculty of Social-Humanistic Sciences and Doctoral School in Economic Sciences
- Ph.D. Professor Mihai BERINDE – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Olimpia NEAGU – University of Oradea, Faculty of Economic Sciences and Doctoral School in Economic Sciences
- Ph.D. Professor habil. Maria-Madela ABRUDAN – University of Oradea, Faculty of Economic Sciences, Department of Management and Marketing
- Ph.D. Professor habil. Dorin BĂC – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Ioana MEȘTER – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Ramona SIMUȚ – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Senior Lecturer Mariana SEHLEANU – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Lecturer Afrodita BORMA – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Lecturer Elena HERTE – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business
- Ph.D. Researcher Tomina SAVEANU – University of Oradea, Faculty of Economic Sciences, Research Centre for Competitiveness and Sustainable Development
- Ph.D. Darie GAVRILUT – University of Oradea, Faculty of Economic Sciences, Department of Economics and Business (language editor)

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- Ph.D. student Ioana Cozma-Guler
- Ph.D. student Ciprian Simut
- Ph.D. student Alexandru Chis
- Ph.D. student Daniel Pop

AGENDA

of the International Conference of Doctoral Students and Young Researchers

organized on the occasion of

THE DAY OF THE ECONOMIST AND THE ACADEMIC ECONOMIST

Friday 25th of November 2022

15:00 – 15:30

<https://us06web.zoom.us/j/6735129402?pwd=ZkRWZXFYdzhqc3hEZmFhTnRBbWk2QT09>

Meeting ID: 673 512 9402

Passcode: tsts

Opening speech

- Prof.Dr.habil. Alina BĂDULESCU – Dean of the Faculty of Economic Sciences, University of Oradea

Greeting speeches

- Prof.Dr.habil. Radu Catalin ȚARCĂ – Vice-rector of the University of Oradea in charge with Doctoral Studies;
- Prof.Dr.habil. Szabolcs NAGY – Vice-dean of the Faculty of Economics, University of Miskolc, Hungary

Presentation of the scientific event

- Prof.Dr.habil. Alina BĂDULESCU – President of the International Conference of Doctoral Students and Young Researchers, 13th edition
- Assoc. Prof. Dr. Mirabela MATEI – President of the National Conference of Master Students and Graduates, 10th edition

15:30-16:00

<https://us06web.zoom.us/j/6735129402?pwd=ZkRWZXFYdzhqc3hEZmFhTnRBbWk2QT09>

Meeting ID: 673 512 9402

Passcode: tsts

Special Guest lecture:

Connecting the Post-Pandemic Best Practices and Experiences to the Future Impact on Business and Economics in Preparing Smarter Researchers with Real World “Working Skills” in an Application-Oriented Environment

- Prof. Dr. Bob Barrett - School of Business, The American Public University in Charles Town, West Virginia, USA.

16:00-18:30 – Oral presentations in panels (via zoom/skype)

PANEL 1 (16:00-18:30)

Moderators:	Prof. Dr. habil. Alina BĂDULESCU Prof. Dr. habil. Dorin Paul BĂC
Secretary:	PhD student Oana Carmen Bonchiș
Link:	https://us06web.zoom.us/j/6735129402?pwd=ZkRWZXFYdzhqc3hEZmFhTnRBbWk2QT09 Meeting ID: 673 512 9402 Passcode: tsts

1.	IMPACT OF GLOBAL CLIMATE CHANGE IN THE DANUBE CLUSTER Andrei-Florin Băbăț
2.	CIRCULAR ECONOMY APPLIED IN TOURISM Oana Carmen Bonchiș
3.	OVERTOURISM: DEFINITIONS, CAUSES, SOLUTIONS Manuela Breban
4.	HISTORY OF CULTURAL TOURISM Alexandru Ionuț Chiș
5.	POST-COVID-19 PANDEMIC TOURISM DEVELOPMENT PARADIGM – WELLNESS TOURISM – Ionuț-Adrian Drăguleasa, Mirela Mazilu
6.	MODERN PATHWAYS TO FACILITATE THE CO-CREATION PROCESS OF THE TOURISM EXPERIENCE Alina Petronela Pricope (Vancia), Codruța Adina Băltescu
7.	THE MOTIVATION OF RURAL TOURISM CONSUMERS FOR THE SERVICES OF SMALL AND MEDIUM ENTERPRISES Oleg Petelca, Ciprian-Constantin Pătrăuceanu
8.	EXAMINING THE SUCCESS OF THE 2017 EUROPEAN UNIVERSITIES BASKETBALL CHAMPIONSHIP AS ONE OF THE PRIORITY PROJECTS OF THE UNIVERSITY OF MISKOLC Zoltán Rakaczki
9.	TOURISM DISTRIBUTION CHANNELS IN THE DIGITAL AGE Mihaela Tudorică

PANEL 2 (16:00-18:30)

Moderators:	Prof. Dr. habil. Olimpia BAN Prof. Dr.habil. Florica ȘTEFĂNESCU
Secretary:	PhD student Tünde-Ilona Kele
Link:	https://us02web.zoom.us/j/89787746636?pwd=czRmdk03cEpVSytFbEdxcKvYt2czdz09 Meeting ID: 897 8774 6636 Passcode: 640552

1.	PREVENTING FOOD WASTE THROUGH DIGITAL MEDIA Ștefan Bulboacă, Ana-Alexandra Mocanu, Anita-Cornelia Szakal
2.	THE ROLE OF SOCIAL ACCEPTANCE AND MOVEMENTS IN THE ENERGY TRANSITION Peter Bihari
3.	EXPLORATORY STUDY ON THE DIFFERENCES BETWEEN CORPORATE ESG REPORTING AND THE NEED FOR ESG HARMONIZATION Ion Frecautan, Andreea (Nita) Danila
4.	EDUCATION, UNEMPLOYMENT, POVERTY Tünde-Ilona Kele
5.	FREIGHT TRANSPORT, WORK PRODUCTIVITY AND EFFICIENCY INDICATORS IN ROMANIA Ionut Legman
6.	THE BENEFITS OF IMPLEMENTING SUSTAINABLE STRATEGIES IN ORGANIZATIONS Mădălina-Ioana Petrea
7.	EVALUATION OF AI GENERATED CONTENT IN THE GOOGLE ADS SYSTEM Zoltán Somosi
8.	COLLABORATIVE ECONOMY - DEVELOPMENT OF TRADITIONAL ECONOMIC SYSTEMS Mirela Vâlceanu
9.	ORGANIZATION OF WORK FOR PUBLIC BENEFIT BEFORE THE SECOND WORLD WAR Camelia Manuela Diaconu

PANEL 3 (16:00-18:30)

Moderators:	Prof. Dr. habil. Daniel BADULESCU Assoc.Prof. Dr.habil. Ramona SIMUȚ
Secretary:	PhD student Ioana-Carmen Bozîntan (Cosma-Guler)
Link:	https://us02web.zoom.us/j/81188014569 Meeting ID: 811 8801 4569

1.	SUBCONTRACTING RELATIONSHIPS AND INNOVATION ORIENTATION: A REVIEW OF THE LITERATURE Hanane Bougadir, Mustapha Zahir
2.	SMES FINANCING - CAPITAL MARKET DIRECT FINANCING vs. BANKING SYSTEM Ioana-Carmen Bozîntan (Cosma-Guler)
3.	HUMAN CAPITAL DEVELOPMENT. ITS INCLUSION IN FINANCIAL STATEMENTS AND ACCOUNTING REPORTS Ana-Maria Cocariu
4.	REGIONAL PARTICULARITIES OF ENTREPRENEURIAL ECOSYSTEMS Monica Crespai
5.	THE IMPACT OF DIGITALIZATION OF SMES ON THEIR COMPETITIVENESS Erika-Maria Doacă
6.	FINANCIAL AUDIT QUALITY INDICATORS AS A SUPPORT FOR IMPROVING REPORTING FINANCIAL Andreea Pascaru
7.	THE CONCEPT OF DIGITAL ENTREPRENEURSHIP - THE 4TH INDUSTRIAL REVOLUTION Daniel Pop
8.	THE IMPACT OF REVOLUTION 4.0 ON ACCOUNTING ESTIMATES MADE BY THE MANAGERS OF LISTED COMPANIES Réka Melinda Török (Smaus)
9.	HAS THE FINANCIAL LITERACY OF STUDENTS CHANGED? Beatrix Varga, Kitti Fodor

PANEL 4 (16:00-18:30)

Moderators:	Prof. Dr. Mihai BERINDE Assoc.Prof. Dr.habil. Mariana SEHLEANU
Secretary:	PhD student Octavian Dena
Link:	https://join.skype.com/KYIt23RpCxbD

1.	THE DECISION-MAKING PROCESS OF INVESTING IN PONZI FRAUDS IN DEVELOPING COUNTRIES Eldad Bar Lev, Stefan-Catalin Topliceanu
2.	A SYNTHESIS OF THE DIGITAL TOOLS FEATURES IN OPEN INNOVATION Roxana-Maria Barb
3.	DOMESTIC VIOLENCE INCREASE IN ISRAEL DUE TO COVID-19 Najar Boushara
4.	THE CONCEPTUAL FRAMEWORK, DIMENSIONS AND ACTORS OF ECONOMIC DIPLOMACY Cătălina Bratosin-Vasilache, Liviu-George Maha
5.	THE SOCIAL NATURE OF THE GREEN ECONOMY Louisa-Maria Bucur
6.	MERGER AS A DRIVER FOR SMALL AND MEDIUM COMPANIES, GROWTH AND PROFITABILITY Octavian Dena
7.	IMPORTANCE OF SELF-CARE IN PAYG PENSION SYSTEM József Menyhért, Gábor Süveges
8.	MANAGEMENT OF SPORTS ORGANISATIONS Ovidiu Olariu
9.	AN OVERVIEW OF THE IMPACT OF GRANT FINANCING ON AGRIBUSINESSES IN DAMBOVITA COUNTY: ANALYSIS OF SUB-MEASURE 4.2 SUPPORTING THE PROCESSING OF AGRO-PRODUCTS UNDER THE NATIONAL RURAL DEVELOPMENT PROGRAMME 2014-2018 Costin Stanescu Covasala

PANEL 5 (16:00-18:30)

Moderators:	Prof. Dr. habil. Olimpia NEAGU Assoc.Prof. Dr. Ioana MEȘTER
Secretary:	PhD student Bianca Vezentan
Link:	https://us02web.zoom.us/j/86168930913?pwd=L2Nra1FqaHU0YVMxazhQSldlSFo0Zz09 Meeting ID: 861 6893 0913 Passcode: 615819

1.	SHORT OVERVIEW OF UKRAINIAN MIGRATION Razvan Bujor
2.	HOW DIGITAL TECHNOLOGIES INFLUENCE THE GROWTH OF SUSTAINABLE-ORIENTED COMPANIES Emilia Jercan, Teodora Nacu
3.	MEDICAL MIGRATION IN HUNGARY - REVIEW OF LITERATURE DATA Ivana Kocsicska
4.	INFLATION - A MACROECONOMIC CHALLENGE Elena-Florentina Matei, Ioana Manuela Mindrican
5.	PREVENTION SAVES LIVES AND REDUCES HEALTH COSTS Sebastian Mezei
6.	TERRITORIAL MOBILITY OF THE ROMANIAN POPULATION. CAUSES AND EFFECTS Ioana Manuela Mindrican, Elena-Florentina Matei
7.	INNOVATION AND DIGITALIZATION IMPLICATIONS IN ECONOMIC GROWTH. STATISTICAL ANALYSES AT U.E. LEVEL. Radu Rusu
8.	NEW MODELS OF THE ECONOMY, POSSIBLE SOLUTIONS FOR THE CURENT CRISIS (SYMBIOTIC ECONOMY AND COLLABORATIVE ECONOMY) Marta Christina Suciu, Ana Maria Bocăneală, Gheorghe Alexandru Stativă
9.	THE RELATIONSHIP BETWEEN SOCIAL FACTORS AND INCOME INEQUALITY IN ROMANIA Bianca Vezentan

PANEL 6 (16:00-18:30)

Moderators:	Prof. Dr. habil. Maria-Madela ABRUDAN Assoc.Prof. Dr. Mirabela MATEI
Secretary:	PhD student Alexandra Daniela Sivolca
Link:	https://us02web.zoom.us/j/83157182412?pwd=OWV0RFphbHNTRis1WG9ZWFdyQINIQT09 Meeting ID: 831 5718 2412 Passcode: 915698

1.	INFLUENCE OF DEMOGRAPHIC CHARACTERISTICS ON PRINCIPALS STRESS IN BEDOUIN SCHOOLS IN ISRAEL Sleiman Aburkayek
2.	MOTIVATION PLAYS A CRUCIAL ROLE IN ORGANIZATIONAL PERFORMANCE. CASE STUDY – PUBLIC HEALTH DIRECTORATE Cristiana Maria Anghel, Alexandru Ionut Almasan
3.	IMPROVING EFFICIENCY OF THE HUMAN RESOURCES MANAGEMENT IN ORDER TO INCREASE THE PERFORMANCE IN THE ROMANIAN POLICE Gabriel Crap
4.	E-LEADERSHIP – ADVANTAGES AND BARRIERS IN MOTIVATING EMPLOYEES Andreea Bianca Ene (Constantin)
5.	IS TALENT MANAGEMENT BENEFICIAL TO SMALL AND MEDIUM SIZE ENTERPRISES? Barrington Graham
6.	"LET'S PLAY SURVIVING...!" - THE IMPACT OF ENVIRONMENTAL CHANGES ON HR CONTROLLING Endre Nagy
7.	LITERATURE REVIEW: DIGITAL TRANSFORMATION AND DIGITAL CULTURE OF AN ORGANIZATION Alexandra Daniela Sivolca
8.	EFFICIENT EVALUATION OF INNOVATIVENESS AND INNOVATION PERFORMANCE IN IT COMPANIES - A PRAGMATIC, CONTEMPORARY, AND COMPREHENSIVE MEASUREMENT FRAMEWORK Doru Șupeală
9.	THE STRATEGIC CONTRIBUTION OF PEOPLE, PURPOSE, PRINCIPLES, AND PERSONALIZED PERKS TO THE ORGANIZATIONAL EMPLOYER BRAND Doru Șupeală