

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Management-Marketing Department
1.4 Field of study	Management
1.5 Cycle of study	Cycle II – Master
1.6 Program of study /Degree	Advanced Management/Master Degree

2. Information regarding the discipline

2.1 Name of discipline	STAGE FOR ELABORATION OF DISSERTATION						
2.2 Course titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.3 Seminar titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.4 Year of study	II	2.5 Semester	IV	2.6 Type of assessment	Cv	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2,35	out of which: 3.2 course	-	3.3 seminar	-
3.4 Total of hours in the Curriculum	33	out of which: 3.5 course	33	3.6 seminar	-
Distribution of hours:					
Studying the workbook, course book, bibliography and notes					60
Supplementary documentation in the library, on electronic specialty sites and in the field					65
Preparing seminars/laboratories, themes, projects, portfolios and essays					60
Tutorship					28
Assessment activities					4
Other activities.....					-
3.7 Total hours of individual study	217				
3.9 Total hours/semester	250				
3.10 Number of credits	10				

4. Pre-requisites (if applicable)

4.1 Curriculum	n.a.
4.2 Skills	C4.1, C5.1

5. Conditions (if applicable)

5.1. concerning the course activities	online activity on the platform e.uoradea.ro
5.2. concerning the seminar/laboratory activities	online activity on the platform e.uoradea.ro

6. Specific skills acquired	
Professional skills	C2 Identification and application of management functions in order to achieve the organization's objectives. Developing operational summaries, complex reports and studies required for managing organization using ICT. C4 Designing and implementation of complex projects by the utilization of concepts and methods that are specific to systemic analyses, synthesis and interpretation of economic and social processes
Transversal Skills	CT1 Coordination of professional teams, assuming, allocate and follow up of specific responsibilities in the economic field's fulfilment CT2 Self -assessment of need for further training, diagnosis and self - control of learning

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> Knowledge and understanding by students of the importance and role of the knowledge acquired in the years of study for a correct use of research tools in order to develop the final dissertation and the implementation at an advanced level of the acquired knowledge
7.2 Specific objectives	<ul style="list-style-type: none"> Formation of skills and abilities of interdisciplinary analysis and use of the tools acquired during the years of studies in order to substantiate practical proposals Development of skills aimed at evaluating the activity of organizations of low complexity in order to develop creative approaches in formulating solutions

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Defining the objectives and hypotheses of the research	Online on the e.uoradea.ro platform PowerPoint presentation Debate	
8.1.2. Preliminary research		
8.1.3. Bibliographic documentation		
8.1.4. Elaboration of the questionnaire / interview guide		
8.1.5. Application of the questionnaire / interview guide		
8.1.6. Monitoring of investigators / interviewers		
8.1.7. Data processing (I)		
8.1.8. Data processing (II)		
8.1.9. Hypothesis testing		
8.1.10. Interpretation of results		
8.1.11. Benchmarking		
8.1.12. Formulation of conclusions and proposals		
8.1.13. Writing the research report (I)		

8.1.14. Writing the research report (II)		
Bibliography		
1. Adela Popa, Marketing research, Lecture notes, University of Oradea Publishing House, 2013		
2. Botezat Elena, Dorina Lezeu, Research methodology-course notes, 196 pg., Oradea, 2000		
3. Băcanu Bogdan, Analysis techniques in strategic management. Methods and case studies, Polirom Iași Publishing House, 2007		
4. Chelcea Septimiu, Methodology of sociological research. Quantitative and qualitative methods. 3rd Edition, Bucharest, Economic Publishing House, 2007		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

<ul style="list-style-type: none"> ▪ knowledge and understanding of how the organization can and should relate to the current and future environment ▪ development of action skills aimed at solving problems in specific contexts ▪ cultivating and promoting a scientific environment focused on values, ethics and social responsibility
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10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Projects	Integral knowledge and understanding of the content of the discipline Preparation of the research project Correct inclusion of research items in the final project Involvement in research activities	Colloquium - Evaluation of research project.	100 %
10.5 Seminar (S)			
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Formulation of strategies and policies for organizations of low complexity (as a whole or on a component) ▪ Knowing and understanding the course content at the level of essential ideas ▪ Obtaining at least 5 points (out of 10) for the activity within the seminar ▪ Obtaining at least 5 points (out of 10) for colloquium responses ▪ Obtaining at least 5 points (out of 10) as a final grade 			

Date	Course titleholder:	Seminar titleholder:
25.09.2020	Associate Professor Mirela BUCUREAN, PhD E-mail address: mbucurean@gmail.com	Associate Professor Mirela BUCUREAN, PhD E-mail address: mbucurean@gmail.com

Director of Department,
Associate Professor Maria-Madela ABRUDAN, PhD

Date of approval in Contact data¹:

¹ State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*

the Department: University of Oradea, Faculty of Economic Sciences, Management-Marketing Department
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Dean,

Professor Alina BĂDULESCU, PhD

**Date of approval in
The Council of the
Faculty of
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30.09.2020

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