PLAN DE ÎNVĂŢĂMÂNT

valabil începând cu anul universitar 2021-2022

UNIVERSITATEA DIN ORADEA

FACULTATEA DE ŞTIINŢE ECONOMICE

Programul de studii universitare de masterat: ADMINISTRAREA AFACERILOR (ÎN

LIMBA ENGLEZĂ) – BUSINESS ADMINISTRATION

Domeniul fundamental: **ŞTIINŢE SOCIALE**

Domeniul de masterat: ȘTIINȚE ECONOMICE/ADMINISTRAREA AFACERILOR

Domeniul secundar de masterat: ADMINISTRAREA AFACERILOR

Tipul masteratului: Professional

Durata studiilor / nr. de credite: 4 semestre/120 credite Forma de învățământ: Învățământ cu frecvență (IF)

Aprobot prim HS 34/23.04.2018
Decan,

1. MISIUNEA PROGRAMULUI DE STUDIU / SPECIALIZĂRII ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ)

The mission of the master's degree program Master in Business Administration (acronym: MBA) is to provide an integrated set of learning opportunities for students interested in mastering the skills and knowledge necessary for effectively participating in and managing modern organizations in a global business environment. The fundamental objective assumed by this master's degree program is to enable students to gain core knowledge of subjects fundamental to business administration, develop analytical skills which are indispensable in problem solving and decision making, understand the human behaviour in organizations, and gain insights into the changing business, economic, social and political environments which influence the business world.

The fundamental objective assumed by this master's degree program is to provide the best post-graduate academic training in the field of *Business Administration*, so as the skills acquired by MBA graduates should meet the requirements of the European labor market as well as the international research and development activities. The master's degree program MBA - through professional and transversal competences provided by the subjects included in the curriculum - is supported by factors of relevance and timeliness in relation to the national qualifications nomenclature, respectively to the labor market needs and goals, and is related to educational, scientific research and professional goals.

2. OBIECTIVELE PROGRAMULUI DE STUDIU / SPECIALIZĂRII ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ)

The objectives of the master study program Master of Business Administration (acronym MBA) consist in providing the master students, in an elevate, appealing, interactive and professional way, with information and knowledge that can ensure acquiring specific professional competences, corresponding and related to the field of Business Administration, these objectives being found among the objectives established within the managerial and operational plans of the Department of Economics, department that manages this study program at the level of the Faculty of Economic Sciences, University of Oradea, within the field of Business Administration.

Among the main objectives of the study program Master of Business Administration (acronym MBA) we mention:

- rigorous training of specialists in Business Administration;
- training the theoretical and practical requirements of the European Union;
- knowledge of economic and financial mechanisms, negotiation and communication techniques in the economic environment;
- acquisition by students advanced knowledge in the field of project operation and contracting financial resources related to regional economic and social development, but also in public administration and the real economy;
- acquisition of theoretical knowledge and practical skills training in line with the demands and requirements of employers to ensure successful entry of graduates into the labor market.

The objectives specific to the master study program Business Administration (acronym: MBA) are:

- to provide advanced knowledge in the field of Business Administration;
- to develop students' professional and managerial skills, in modern business environment;
- to facilitate professional training of economists in the field of Business Administration;
- to provide theoretical and practical training to master students, at the level of the requirements imposed by the regional networks, global marketsand macro-economic environment;
- to ensure master students' acquisition of modern concepts and techniques regarding aspects of quantitative economic theory and aspects of management necessary to accurately solve the problems in the field of *Business Administration*;
- to ensure acquisition of advanced knowledge in the field of formation and development of entrepreneurial ventures;
- to ensure acquisition of advanced knowledge in the field of sustainable development and global environmental change;
- to ensure students' acquisition of advanced knowledge in the field of Corporate Social Responsibility and business ethics, labour policies, in a globalized world and cultural challenges;
- to develop students' decisional skills in the field of companies affairs and a thorough understanding of the firm's functioning
 in a competitive environment, by an optimal combination of disciplines covering the fields of economics, risk management,

marketing and strategic management;

to build a bridge to the actual business environment, by: inviting business people to meet the students and share their
business experience with them, organizing field visits and study visits to companies and institutions involved in business
development, developing economic projects and analyzing authentic case studies provided by the business environment or
by the business support structures and institutions;

to facilitate acquisition of theoretical knowledge and formation of practical skills in accordance with the employers' expectancies and requirements, which shall ensure successful integration of the alumni on the labor market.

3. COMPETENȚE CARE SE VOR DOBÂNDI DE ABSOLVENȚI LA FINALIZAREA STUDIILOR

Professional competences:

Knowledge, understanding and use of basic theories and methods in the business administration field Understands the integrative nature of administration and takes a leadership role in guiding the formulation, development and implementation of the strategic direction of the firm

Analysis, synthesis and use of economic information to base business economic decisions

Applies tools available for decision-making under uncertainty, use opportunities of the business situations and develop strategies for improvement

Development and implementation of complex projects using specific concepts and methods to acquire the ability to work professionally and competitive in a complex business environment

Transversal competences:

Coordination of professional teams, assuming, delegating and tracking the fulfilment of the responsibilities specific to the economic field

Self-assessment of the need for further training, diagnosis and self learning.

Building and assuming economic strategy, in terms of responsibility and autonomy.

4. FINALITĂTI

Graduation Title:

Master's Degree in Business Administration

Qualification Title:

Master of Business Administration

Qualification Code:

RO/07/0419/041

Possible jobs for the graduate with Bachelor s Degree, according to "Classification of Occupations in Romania" - ISCO - 08 (COR):

Expert in business information – 242217; Company information analyst – 242222; Investment Analyst - 241211; Price of Return /Cost Analyst - 241220; Purchases Analyst/Suppliers Consultant 243301; Client Services Analyst - 243216; Commercial Assistant - 243219; Manager Assistant/Position Manager (University studies) - 243217; Planner/Synthesis Plan Specialist - 241255; Process Improvement Specialist - 242102; Truck and Transit Specialty Referent (University studies) - 432341; Expert in Applied Harmonized Legislation in the Field of Trade and Industry - 242219; Expert in Contracting Investment Activities – 261922; Investment Activity Contracting Expert - 261922; Investment Efficiency Expert - 241259; Progress Plan Specialist - 242109; Competition Inspector - 263110; Development Agent - 242207;

New jobs proposed to be included in COR:

Foreign Trade Referent (University studies), Contracting and Purchases Agent (University studies), Domestic and Foreign Tourist Transport (University studies); Business Tourism Agent (University studies); Commercial Agent (University studies).

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Ciclul de studii universitare de masterat

Programul de studii universitare de masterat: ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ) – BUSINESS ADMINISTRATION

Domeniul fundamental: \$TIINTE SOCIALE

Domeniul de masterat: \$TIINTE ECONOMICE/ADMINISTRAREA AFACERILOR

Domeniul secundar de masterat: ADMINISTRAREA AFACERILOR

Tipul masteratului: Professional

Durata studiilor / nr. de credite: 4 semestre/120 credite
Forma de învățământ: Învățământ cu frecvență (IF)

Valabil din anul univ. 2021-2022 începând cu anul I

PLAN DE ÎNVĂŢĂMÂNT** Anul de studiu I

Cod	Discipline*	Tip	Sem. I [ore / p săptămână]				Total ore /	Felul verif.	Cre-	SI [ore	Condi- ționări
			С	5	L	Р	sem.			sem.]	
	OBLIGATORII IMPUSE		je me zaritski sjede na					***************************************			
FSTE-0744	Macroeconomics and the global economic environment	DAP	2	1	-	-	42	Ex	7	133	
FSTE-0895	Corporate Communication	DAP	1	1	-	-	28	Ex	6	122	
FSTE-0896	Regional development and networks	DAP	2	1	-	-	42	Ex	7	133	-
FSTE-0897	Quantitative methods for economics and business	DSI	1	-	1	-	28	Ex	5	97	
FSTE-0901	Sustainable development and corporate behaviour	DSI	1	1	-	-	28	Ex	5	97	***************************************
	TOTAL		7	4	1	-	168		30	582	

Cod	Discipline*		s	[0]	n. II re / mân:	ă]	Total ore /	Felul verif.	Cre- dite	3 -	Condi- tionări
		Trensesses.	С	S	L	Р	sem.			sem.]	1-
	OBLIGATORII IMPUSE										
FSTE-0747 Corporate development: mergers and acquisitions		DSI	1	1	-	-	28	Cv	5	97	
FSTE-0743	Microeconomics for managers	DAP	1	1	-	-	28	Ex	5	97	
FSTE-0898	Business development strategies	DAP	1	1	-	-	28	Ex	5	97	
FSTE-0899	Business Financing	DSI	1	1	-	-	28	Ex	5	97	
FSTE-0900	Data analysis	DAP	1	-	1	-	28	Cv	5	97	-
FSTE-0759	CSR and Business Ethics	DSI	1	1	-	-	28	Ex	4	[ore / t sem.] 97 97 97 97	
FSTE-0999	Ethics and integrity in scientific research	DSI	1	-	-	-	14	Cv	1	11	
	TOTAL		7	5	1	-	182		30	568	

Legendă: C - Curs (pentru IFR - Coordonare studiu individual); S - Seminar; L - Lucrări practice (laborator); P - Proiect; SI -Studiu Individual;

DAP - Disciplină de Aprofundare; DSI - Disciplină de Sinteză; DCA - Disciplină de Cunoaștere Avansată; OU - Opțiunea

Universității;

Felul verificarii/forma de verificare; Ex. - examen; Cv. - colocviu; Vp. - verificare pe parcurs; Pr. - proiect; A/R-Admis/Respins; Credite - numar credite ECTS; SI - Studiu individual.

Director departament, Conf. univ. dr. Dorin-Paul Bâc

RECTOR Prof. univ. dr. Constantin BUNGĂU

DECAN, Prof.univ.dr.habil Alina Dacian

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UNIVERSITATEA DIN ORADEA FACULTATEA DE ȘTIINȚE ECONOMICE

Ciclul de studii universitare de masterat

Programul de studii universitare de masterat: ADMINISTRAREA AFACERILOR (ÎN LIMBA ENGLEZĂ) -

BUSINESS ADMINISTRATION

Domeniul fundamental: \$TIINTE SOCIALE
Domeniul de masterat: \$TIINTE ECONOMICE/ADMINISTRAREA AFACERILOR
Domeniul secundar de masterat: ADMINISTRAREA AFACERILOR

Tipul masteratului: Professional

Durata studiilor / nr. de credite: 4 semestre/120 credite
Forma de învăţământ: Învăţământ cu frecvenţă (IF)

Valabil din anul univ. 2021-2022 începând cu anul I

PLAN DE ÎNVĂŢĂMÂNT** Anul de studiu II

Cod	Discipline*		s	[0]	n. III re / mân		Total ore /	Felul verif.	Cre- dite	/	Condi- ționări
		***************************************	С	S	L	P	sem.			sem.]	
	OBLIGATORII IMPUSE										
FSTE-0754	Marketing management	DSI	2	1	-	T -	42	Ex	5	83	
	TOTAL		2	1	-	-	42		5	83	
	OBLIGATORII OPŢIONALE										
	PACHET 1									Ì	
FSTE-0902	Entrepreneurship and Regional Development	DCA	1	-	2	Ì -	42	Ex	8	158	
FSTE-0903	Hospitality Management	DCA	1	-	2	-	42	Ex	8	158	1
	PACHET 2								***************************************		
FSTE-0755	Formation and implementation of entrepreneurial ventures	DCA	1	1	-	-	28	Ex	7	147	
FSTE-0904	Strategic Hospitality Marketing	DCA	1	1	-	-	28	Ex	7	147	
	PACHET 3										
FSTE-0907	Entrepreneurial projects	DCA	1	-	-	1	28	Cv	5	97	
FSTE-0909	Yield and revenue management in hospitality	DCA	1	-	-	1	28	Cv	5	97	
	PACHET 4										
FSTE-0908	Entrepreneurship and Business Planning	DCA	1	1	-	-	28	Cv	5	97	
FSTE-0910	Trends in Tourism and Hospitality	DCA	1	1	-	-	28	Cv	5	97	
	TOTAL		4	2	2	1	126		25	499	

Cod	Discipline*	Tip	s	Sem or ptă	e /	ă]	Total ore /	Felul verif.	Cre- dite	1 -	Condi- ționări
			С	S	S L	. Р	sem.			sem.]	
	OBLIGATORII IMPUSE					T T					
FSTE-0906	Business projects and games	DSI	1	-	-	1	18	Ex	7	157	
FSTE-0751	Practice	DSI	-	-	-	-	90	Cv	3	0	
FSTE-0984	Stage for elaboration of dissertation		-	-	-	<u> </u>	33	Cv	10	217	
FSTE-0983	Scientific Research	DSI	2	-	-	1	27	Ex	10	223	
	TOTAL		3	-	-	2	168		30	597	

Legendă: C - Curs (pentru IFR - Coordonare studiu individual); S - Seminar; L - Lucrări practice (laborator); P - Proiect; SI -Studiu Individual;

DAP - Disciplină de Aprofundare; DSI - Disciplină de Sinteză; DCA - Disciplină de Cunoaștere Avansată; OU - Opțiunea

Universității;
Felul verif. - felul verificarii/forma de verificare; Ex. - examen; Cv. - colocviu; Vp. - verificare pe parcurs; Pr. - proiect; A/R-Admis/Respins; Credite - numar credite ECTS; SI - Studiu individual.

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Număr credite alocate, conform legislației: 120

Thoroughgoing Synthesis

TOTAL

95 credite pentru disciplinele obligatorii impuse;

25 credite pentru disciplinele obligatorii opționale;

3 credite la practică incluse în numărul celor alocate disciplinelor obligatorii de la pct.1 și pct.2;

10 credite pentru stagiu pentru elaborarea lucrării de disertație (incluse în numărul celor alocate disciplinelor obligatorii de la pct.1);

Valabil din anul univ.

2021-2022 începând cu anul I

10 credite alocate examenului de disertatie, constând în prezentarea si susținerea disertatiei.

II. STRUCTURA ANULUI UNIVERSITAR (în număr de săptămâni)

	Activităț	i didactice		Sesiu	ni de exai	mene				Vacanţă	
Anul	sem. I	sem. II	larnă	Restanțe Iarnă	Vară	Restanțe Vară	Restanțe Toamnă	1	larnă	Primăvară	Vară
Anul I	14	14	3	1	3	1	2	-	3	1	10
Anul II	14	14	3	1	3	1	2	3	3	1	10

III. NUMĂRUL ORELOR LA DISCIPLINELE OBLIGATORII (IMPUSE ȘI OPȚIONALE): 686

154

350

ANUL	SEMESTRUL I	SEMESTRUL II
Anul I	12	13
Anul II	12	12

No	Disciplines	Number o	f hours	Total			RAQAHE/ARACIS Standard
							[min / max. %]
	1	Year I	Year II	Hours	%		• • •
1.	Compulsory	350	210	460		67	-
2.	Elective	-	126	126		33	-
	TOTAL	350	. 336	686		100	100
3	Facultative	-	-	-		-	-
No	Disciplines	Number	of hours	Tota	I		RAQAHE/ARACIS Standard
	- 1,-1,-1,-1,-1,-1,-1,-1,-1,-1,-1,-1,-1,-1						[min / max. %]
		Year I	Year li	Hours	%		[111117 111ax. 70]
1.	Advanced + Thoroughgoing	196	126	322		47	

210

336

364

686

53

100

100

IV. PONDEREA DISCIPLINELOR DIN CATEGORIILE OBLIGATORII (IMPUSE +OPŢIONALE) + FACULTATIVE:

Compulsory disciplines (weight in total of disciplines): 67%;

Hours allotted to compulsory disciplines: 67%;

Advanced and thoroughgoing disciplines(weight in total of

disciplines): 48%;

Hours allotted to advanced and thoroughgoing disciplines:

47%;

Synthesis disciplines (weight in total of disciplines): 52%;

Hours allotted to synthesis disciplines (% of total): 53%

Total number of credits: 120

- Credits pertaining to advanced and thoroughgoing disciplines out of the total of compulsory credits:
 - 0 60/120 (50%);
- Credits pertaining to synthesis disciplines out of the total of compulsory credits:
 - 0 60/120 (50%).

The weight in the Curriculum:

Total hours, including facultative disciplines = 686

D compulsory / Total = 460 /686 = 67%

Hours of seminar/course ratio = 1,23

The weight of practice in the Curriculum: 90 / 686 = 13,11%

Exams/colloquiums ratio = 14 Ex / 7 Cv,P = 1 / 0.5

V. FLEXIBILITATEA PROCESULUI EDUCAȚIONAL

The flexibility of the program of studies is ensured by the content of the disciplines in the Curriculum.

VI. EXAMENUL DE FINALIZARE STUDII (DISERTAȚIE)

- 1. Comunicarea temei lucrării de : semester II;
- 2. Elaborarea lucrării de: 60 hours, semesters IV;
 - . Susţinerea lucrării de : month July/September.

VII. UN PUNCT DE CREDIT NECESITĂ UN TOTAL DE 25 ORE/SEMESTRU DE ACTIVITATE DIDACTICĂ ȘI INDIVIDUALĂ

VIII. DISTRIBUIREA CREDITELOR PE COMPETENȚE (TABELE RNCIS - Grila 1*)

Nr. crt.	Disciplina **	Sem.	Număr credite		······································	Comp	ionale			tra	mpete nsvers	ale
-	Macroscopomics and the clobal according	 		C1	C2	C3	C4	C5	C6	CT1	CT2	СТЗ
1.	Macroeconomics and the global economic environment	I	7	4					3			
2.	Corporate Communication	I	6	1	1	1	1		1	0,5		0,5
3.	Regional development and networks	I	7		2		2	2		1		
4.	Quantitative methods for economics and business	I	5	1	1	1	1			0,5		0,5
5.	Sustainable development and corporate behaviour	I	5	1	1			1		1		1
6.	Corporate development: mergers and acquisitions	II	5	1	1	1		1		0,5		0,5
7.	Microeconomics for managers	II	5		2	2		1		Ì		
8.	Business development strategies	II	5	1	1	1		1	İ	0,5	0,5	\Box
9.	Business Financing	II	5	1	1	0,5		0,5		1	i —	1
10.	Data analysis	II	5			1	1	0,5	0,5	0,5	1	0,5
11.	CSR and Business Ethics	II	4		1	1	1			0.5		0,5
12.	Ethics and integrity in scientific research	II	1								0,5	0,5
13.	Marketing management	III	5	1		1		1		1	, , , , , , , , , , , , , , , , , , ,	1
14.	Entrepreneurship and Regional Development	III	8	1	2	1	2			1	Ì	1
15.	Hospitality Management	III	8	1	1	1	1	1	1	1		1
16.	Formation and implementation of entrepreneurial ventures	III	7		1		1	2	1	1		1
17.	Strategic Hospitality Marketing	III	7	2	2		1			1		1
18.	Entrepreneurial projects	III	5	1			<u></u>		1	1	1	1
19.	Yield and revenue management in hospitality	III	5	1	1	1	1			0,5		0,5
20.	Entrepreneurship and Business Planning	III	5	1		1		1	1	0,5		0,5
21.	Trends in Tourism and Hospitality	III	5		2		1		1	0,5		0,5
22.	Business projects and games	ΙV	7	2	1		1	1		1		1
23.	Practice	ΙV	3	0,5						0,5	1	1
24.	Stage for elaboration of dissertation	ΙV	10	2	2					2	2	2
25.	Scientific Research	ΙV	10		2		2		-	2	2	2

Legendă: C1 ÷ C5 sau C6 - Competențe profesionale; CT1 ÷ CT3 - Competențe transversale

* Se va utiliza Grila 1 (G1) care prezintă variantele: G1L si G1M corepunzătoare ciclurilor de studii de licență și masterat, în conformitate cu Ordinul MECTS nr. 5703 / 18.10.2011.

** Se vor trece toate disciplinele din Planul de Învățământ

GRILA 1 - "Descrierea domeniului / programului de studii prin competențe profesionale și competențe transversale"

	C1.	C2.			
Professional Competences / Level Descriptors of Professional Competences Stuctural Elements	Collection, processing and analysis of the information regardin the interaction between business environment firm / organisation	Assistance for administration	C3. Administration of the activity of a subdivision of the structure of the firm/organisation	C4. Assistance in human resources management	C5. Operating with the databases specific for business administration
KNOWLEDGE					
1. Knowing, understanding concepts, basic theories and methods of the field and area of specialization; their appropriate use in professional	concepts and economic theories	C2.1 Identification of the concepts and theories associated to the firm/organisation	the economic implications	the concepts of planification, organization, coordination and	C5.1 Description of the concepts, theories and methodologies for administration of databases specific to business
communication	influence of the external business environment on the		administration of a subdivision of teh firm/organisation	resources activity	administration
2. Using basic knowledge to explain and interpret various types of concepts, situations, processes, projects, etc. associated to the field	1	interpretation of the relations between the entities of the firm/organisation	interpretation of the economic and social implications associated to the operation and	concepts of planification, organization, coordination and control of the human	C5.2 Explanation and interpretation, both quantitative and qualitative, of the information extracted from databases
	C1.3Applying the	C2.3 Applying the	C3.3 Applying the	CA 3 Solving	C5 2 Applying the
principles and methods for solving well-defined problems / situations, typical for the field under a qualified assistance	adequate instruments for the analysis of the influence relation exerted by the	adequate instruments to solve a problem concerning the	specific instruments for the analysis of the functioning of a subdivision of the firm/organization	problems/specific solutions for the human resources: recruiting, selection,	C5.3 Applying the appropriate instruments for the data analysis specific to business administration

particular de la constitución de									
4. Appropriate use of standard assessment criteria and methods to evaluate the quality, merits and limitations of processes, programs, projects, concepts, methods and theories	assessing and/or resolving of an issue concerning the economic influence relation exerted by			C3.4 Critical constructive assessing and/o resolving of an i concerning the operation and administration of the firm/organization	ssue of a ne	C4.4 Estimating the human resources need related to the necessities of volume and efficiency of the activity of the firm/organization	C5.4 Critical- constructive evaluation of the instruments for data analysis		
5. Professional project writing and using	project inv the econo influence (vestigating mic exerted by al business ent on the	analysis concerning the relations with economic impact between the	C3.5 Elaborating study regarding operation and administration c subdivision of the firm/organization	the of a ne	1			
Minimum performance standards for competence	Designing analysis of firm/orgar its interact the extern environme	the nization in ion with al business	structural analysis of the firm/ organization	Projection of a research concer the better opera of a subdivision firm/ organization	ning iting of the	analysis regarding the human resources	Selecting a dataset for resolving a business administration issue		
Level Descriptors of the Tr Competences 6. Responsible execution of professional duties, in con of limited autonomy and assistance	of the aditions	profession strategy o	Transversal Competences T1. Applying the principles, norms and rofessional ethics values in the personal trategy of rigorous, efficient and responsi			Minimal Standards of Performance fo Competence Evaluation Finding real time solutions, having qualifier assistance, solving a real/hypothetical problem at the workplace, complying with			
7. Getting accustomed to the roles and activities specific to multi-spe			cifying the roles and responsibilities in a cialized team and using the nip techniques and efficient work in the			of professional ethics. ning a work/project, a ensibility of tasks speci -specialized team.	ssuming the		
continuous formation: efficient use of the educational resources and techniques for personal and		formation implemen	ifying the opportunities and values the efficie tation of the resources al techniques for the pe ent.	ent and	Developing and presenting with arguments the application of a personal professional development plan.				

Director departament, Conf. univ. dr. Dorin-Paul Bâc

RECTOR,
Profesion Bungău

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DECAN, Prof. univ. di habil Alina Daciana BADULESCU

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