

# SYLLABUS

## 1. Information regarding the program

1.1 Higher education institution	<b>University of Oradea</b>
1.2 Faculty	<b>Faculty of Economic Sciences</b>
1.3 Department	<b>Department of Management and Marketing</b>
1.4 Field of study	<b>Economics and International Business</b>
1.5 Cycle of study	<b>Cycle I - Bachelor</b>
1.6 Program of study /Degree	<b>International Business / Bachelor Degree</b>

## 2. Information regarding the discipline

2.1 Name of discipline	MANAGEMENT						
2.2 Course titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.3 Seminar titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.4 Year of study	I	2.5 Semester	II	2.6 Type of assessment	Ex.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

## 3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	4	out of which: 3.2 course	2	3.3 seminar	2
3.4 Total of hours in the Curriculum	56	out of which: 3.5 course	28	3.6 seminar	28
<b>Distribution of hours:</b>					
Studying the workbook, course book, bibliography and notes					18 ore
Supplementary documentation in the library, on electronic specialty sites and in the field					13 ore
Preparing seminars/laboratories, themes, projects, portfolios and essays					14 ore
Tutorship					20 ore
Assessment activities					4 ore
Other activities.....					- ore
3.7 Total hours of individual study	<b>69</b>				
3.9 Total hours/semester	<b>125</b>				
3.10 Number of credits	<b>5</b>				

## 4. Pre-requisites (if applicable)

4.1 Curriculum	.....
4.2 Skills	.....

## 5. Conditions (if applicable)

5.1. concerning the course activities	
5.2. concerning the seminar/laboratory activities	

<b>6. Specific skills acquired</b>	
<b>Professional skills</b>	C1. Performing studies for companies, and private and public institutions in international business C3. Diagnosis in international business under the Community law and specific national laws C5. International business support for public international organizations, local communities and regional (EU institutions, professional associations, chambers of commerce, clusters etc.)
<b>Transversal Skills</b>	

### 7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> <li>▪ proper usage of concepts, categories, discipline-specific concepts;</li> <li>▪ the development of intellectual skills: independent study, conducting scientific research</li> <li>▪ understanding of discipline-specific knowledge</li> <li>▪ understanding the transfer opportunity between the theoretic field to the pragmatic one</li> </ul>
7.2 Specific objectives	<ul style="list-style-type: none"> <li>▪ knowing and understanding the management functions</li> <li>▪ knowing and understanding of the links between the following subsystems: organizational, informational, decisional and methodological management system</li> <li>▪ knowing and understanding of modern management methods</li> <li>▪ explanation and interpretation of the management behavior</li> <li>▪ continuous assessment of practical activities - decisions problems</li> </ul>

### 8. Contents

<b>8.1 Course (C)</b>	<b>Teaching methods</b>	<b>Observations</b>
<b>8.1.1.</b> Management: an overview	PowerPoint Presentation Debate	
<b>8.1.2.</b> Managers and Managing	PowerPoint Presentation Debate	
<b>8.1.3.</b> The Evolution of Management Thought	PowerPoint Presentation Debate	
<b>8.1.4.</b> Values, Attitudes, Emotions, and Culture: The Manager as a Person	PowerPoint Presentation Debate	
<b>8.1.5.</b> Decision Making, Learning, Creativity, and Entrepreneurship	PowerPoint Presentation Debate	
<b>8.1.6.</b> The Manager as a Planner and Strategist	PowerPoint Presentation Debate	
<b>8.1.7.</b> Managing Organizational Structure and Culture	PowerPoint Presentation Debate	
<b>8.1.8.</b> Organizational Control and Change	PowerPoint Presentation Debate	
<b>8.1.9.</b> Human Resource Management	PowerPoint Presentation Debate	

8.1.10. Motivation and Performance	PowerPoint Presentation Debate	
8.1.11. Leadership	PowerPoint Presentation Debate	
8.1.12. Communication	PowerPoint Presentation Debate	
8.1.13. Using Advanced Information Technology to Increase Performance	PowerPoint Presentation Debate	
8.1.14. Management: final review	PowerPoint Presentation Debate	
Bibliography		
<ol style="list-style-type: none"> <li>1. Boddy D., <i>Management – an Introduction</i>, Editura Pearson, 2016</li> <li>2. Angelo Kinicki, Brian K. Williams, <i>Management: A Practical Introduction</i>, Editura IRWIN/MCGRAW HILL, 2010;</li> <li>3. Morgen Witzel, <i>Management: The Basics</i>, Editura Hardback, 2004;</li> <li>4. Tim Hannagan, <i>Management: Concepts &amp; Practices</i>, 2007.</li> </ol>		
8.2 Seminar (S)	<b>Teaching methods</b>	<b>Observations</b>
8.1.1. Management: an overview	Applications, assessment throw quiz exercises	
8.1.2. Managers and Managing	Applications, assessment throw quiz exercises	
8.1.3. The Evolution of Management Thought	Applications, assessment throw quiz exercises	
8.1.4. Values, Attitudes, Emotions, and Culture: The Manager as a Person	Applications, assessment throw quiz exercises	
8.1.5. Decision Making, Learning, Creativity, and Entrepreneurship	Decision problems, applications, assessment throw quiz exercises	
8.1.6. The Manager as a Planner and Strategist	Applications, assessment throw quiz exercises	
8.1.7. Managing Organizational Structure and Culture	Applications, assessment throw quiz exercises	
8.1.8. Organizational Control and Change	Applications, assessment throw quiz exercises	
8.1.9. Human Resource Management	Applications, assessment throw quiz exercises	
8.1.10. Motivation and Performance	Applications, assessment throw quiz exercises	
8.1.11. Leadership	Applications, assessment throw quiz exercises	
8.1.12. Communication	Applications, assessment throw quiz exercises	
8.1.13. Using Advanced Information Technology to Increase	Applications,	

Performance	assessment throw quiz exercises	
8.1.14. Management: final review	Applications, assessment throw quiz exercises	
<b>8.3 Laboratory (L)</b>		
<b>8.4 Project (P)</b>		
<b>8.5 Practical works (P)</b>		
Bibliography		
<ol style="list-style-type: none"> <li>1. Angelo Kinicki, Brian K. Williams, Management: A Practical Introduction , Editura IRWIN/MCGRAW HILL, 2010;</li> <li>2. Morgen Witzel, Management: The Basics , Editura Hardback, 2004;</li> <li>3. Tim Hannagan, Management: Concepts &amp; Practices, Editura Paperbac, 2007.</li> </ol>		

**9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program**

<ul style="list-style-type: none"> <li>▪ The analysis of how environmental factors influence the organization</li> <li>▪ The study of the organizational behaviour and the environment</li> <li>▪ Analysis of the main economic changes in the environment of Romanian firms</li> </ul>
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**10. Assessment**

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	Full knowledge and understanding of discipline contents	Written exam	70 %
10.5 Seminar (S)	The activity during the seminar	Test and continuous assessment during the seminar	30 %
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> <li>▪ Knowledge and understanding of course content to the essential ideas</li> <li>▪ Obtain at least 5 points (of 10) for the seminar work</li> <li>▪ Obtain at least 5 points (of 10) for exam answers - written test</li> <li>▪ Obtain at least 5 points (of 10) as the final note</li> </ul>			

**Date**

24.09.2020

**Course titleholder:**

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**Seminar titleholder:**

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**Date of approval in  
the Department:**

**28.09.2020**

**Director of Department,**

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**Dean,**

**Date of approval in  
The Council of the  
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**30.09.2020**

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<sup>1</sup> State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*

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