

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of Economics and Business
1.4 Field of study	Business Administration
1.5 Cycle of study	Cycle II - Master
1.6 Program of study /Degree	Business Administration / Master's Degree

2. Information regarding the discipline

2.1 Name of discipline	Macroeconomics and the global economic environment FSTE-0744						
2.2 Course titleholder	Associate Professor Adrian Gheorghe FLOREA, PhD						
2.3 Seminar titleholder	Associate Professor Adrian Gheorghe FLOREA, PhD						
2.4 Year of study	I	2.5 Semester	I	2.6 Type of assessment	Ex	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	2	3.3 seminar	1
3.4 Total of hours in the Curriculum	42	out of which: 3.5 course	28	3.6 seminar	14
Distribution of hours:					133
Studying the workbook, course book, bibliography and notes					60 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					20 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					40 hours
Tutorship					3 hours
Assessment activities					10 hours
Other activities.....					0 hours
3.7 Total hours of individual study	133				
3.9 Total hours/semester	140				
3.10 Number of credits	7				

4. Pre-requisites (if applicable)

4.1 Curriculum	-
4.2 Skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Computer with internet access, Classroom equipped with video-projector, access to educational platform https://e.uoradea.ro
5.2. concerning the seminar/laboratory activities	Computer with internet access, Classroom equipped with video-projector, access to educational platform https://e.uoradea.ro

6. Specific skills acquired	
Professional competences	<ul style="list-style-type: none"> • C1.1. Describing the main concepts and methods used in economic diagnosis using specific legal regulations in the area of international business • C1.2 Explanation and interpretation of the relation of economic influence exerted by the external business environment on the firm/organization • C1.3 Applying the adequate instruments for the analysis of the influence exerted by the external business environment on the firm/organization • C1.5 Developing of a project investigating the economic influence exerted by the external business environment on the firm/organization
transversal competences	<p>CT2. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work</p> <p>CT3. Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team.</p>

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> ▪ Understanding the measuring, analysis and interpretation methods of economic and financial data, the formation and developing the ability to analyze and synthesize statistical information
7.2 Specific objectives	<ul style="list-style-type: none"> ▪ Explaining features of the macroeconomic environment ▪ Explanation and interpretation techniques used for assessment of macroeconomic ▪ Mastering skills using methods and techniques of study of economic phenomena ▪ Evaluation and design of macroeconomic models ▪ To develop a proactive role and tasks of economic policy in developing personal and organizational ▪ Cultivating and promoting a scientific environment centered on values, ethics and social responsibility ▪ Formation of a positive and responsible behavior

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Macroeconomics and Well-Being	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.2. Economic Activity in Context	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.3. Macroeconomic Measurement: The Current Approach	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.4. Macroeconomic Measurement: Environmental and Social Dimensions	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.5. The Structure of the European Economy	Lecture, debate, explanation, demonstrations, deduction	2 hours

8.1.6. Employment, Unemployment, and Wages	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.7. Aggregate Demand and Economic Fluctuations	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.8. The European Central Bank and Monetary Policy	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.9. Aggregate Supply, Aggregate Demand, and Inflation: Putting It All Together	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.10. International Linkages and Economic Policy	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.11. The Financial Crisis and the Great Recession	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.12. The Euro Crisis	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.13. How Economies Grow and Develop	Lecture, debate, explanation, demonstrations, deduction	2 hours
8.1.14. Growth and Sustainability in the Twenty-First Century	Lecture, debate, explanation, demonstrations, deduction	2 hours
Bibliography		
<ol style="list-style-type: none"> 1. Florea Adrian, <i>Macroeconomie</i>, Editura Universității din Oradea, 2013. 2. Stephen Slavin, <i>Macroeconomics</i>, McGraw Hill, 2012 3. Davis, Morris A., <i>Macroeconomics for MBAs and Masters of Finance</i>, Cambridge University Press, 2009 4. Ghemawat, P. <i>Redefining global strategy</i> Boston: Harvard Business School Press, 2007 5. Porter, M. <i>Competitive advantage of nations</i>, New York: Free Press, 1990 6. Leslie Lipschitz, Susan Schadler <i>Macroeconomics for professionals : a guide for analysts and those who need to understand them</i>, Cambridge University Press, 2018 		
8.2 Seminar (S)	Teaching methods	Observations
8.1.1. Organizational seminar. Establishing individual research topics and related bibliography	Lecture, explanation, exercises	2 hours
8.1.2. Management Strategies for Global Businesses		
8.1.3. Changes in the Global Economic Environment	Lecture, explanation, exercises	2 hours
8.1.4. New Business Model as Response to Competition from Emerging Economies	Lecture, explanation, exercises	2 hours
8.1.5. Alliance-Based Global Strategy	Lecture, explanation, exercises	2 hours
8.1.6. International R&D Management	Lecture, explanation, exercises	2 hours
8.1.7. Strategy Integration at the Global Level	Lecture, explanation, exercises	2 hours
Bibliography		
<ol style="list-style-type: none"> 1. Florea Adrian, <i>Macroeconomie</i>, Editura Universității din Oradea, 2013. 2. Stephen Slavin, <i>Macroeconomics</i>, McGraw Hill, 2012 3. Davis, Morris A., <i>Macroeconomics for MBAs and Masters of Finance</i>, Cambridge University Press, 2009 4. Ghemawat, P. <i>Redefining global strategy</i> Boston: Harvard Business School Press, 2007 5. Porter, M. <i>Competitive advantage of nations</i>, New York: Free Press, 1990 6. Leslie Lipschitz, Susan Schadler <i>Macroeconomics for professionals : a guide for analysts and those who need to understand them</i>, Cambridge University Press, 2018 		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

The course content is consistent with what is being studied in other universities in our country and abroad, and outcome the expectation of the employers following meetings with managers in the economic environment and business.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	The assimilation of notions. Specific language coherence.	online examination multiple choice test http://e.uoradea.ro	60%
10.5 Seminar (S)	The capacity to understand the macroeconomic concepts.	multiple choice test (on-line http://e.uoradea.ro)	20%
10.6 Laboratory (L)			
10.7 Project (P)	Understanding the macroeconomic mechanism, how the main macro-imbalances appear	written project uploaded and presented on the educational platform (http://e.uoradea.ro)	20%
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Learning the basic Macroeconomic and the global economic environment concepts ▪ Solve at least 50% questions during the exam session ▪ Participate at least 8 of 12 courses. 			

Date**Course titleholder:****Seminar titleholder:****26.09.2020****Associate Professor, Adrian Gheorghe FLOREA, PhD****Associate Professor, Adrian Gheorghe FLOREA, PhD**E-mail address:
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