

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of International Business
1.4 Field of study	International Business
1.5 Cycle of study	Cycle I - Bachelor
1.6 Program of study /Degree	International Business / Bachelor Degree

2. Information regarding the discipline

2.1 Name of discipline	INTERNATIONAL TOURISM						
2.2 Course titleholder	University Lecturer Ciprian Benjamin BENEĂ, PhD						
2.3 Seminar titleholder	University Lecturer Andreea Florina FORA, PhD						
2.4 Year of study	III	2.5 Semester	V	2.6 Type of assessment	Cv.	2.7 Type of discipline	O

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	1	3.3 seminar	2/0
3.4 Total of hours in the Curriculum	42	out of which: 3.5 course	14	3.6 seminar	28/0
Distribution of hours:					58 hours
Studying the workbook, course book, bibliography and notes					20 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					13 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					15 hours
Tutorship					6 hours
Assessment activities					4 hours
Other activities.....					0 hours
3.7 Total hours of individual study	58				
3.9 Total hours/semester	100				
3.10 Number of credits	4				

4. Pre-requisites (if applicable)

4.1 Curriculum	World Economics International Trade and Trade Policies
4.2 Skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	modern means of presentation – video projector
5.2. concerning the seminar/laboratory activities	modern means of presentation – video projector

6. Specific skills acquired	
Professional skills	C1 Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business; C2 Explaining the methods and techniques of negotiation and execution of international transactions; C5 Applying fitted instruments for different behaviors' study in order to solve different public or private groups' interests and monitoring peculiar situations through measuring regional evolution with international implications
Transversal Skills	C3 Identifying opportunities for life-long learning and for efficient using of resources and learning methods for personal achievement and identifying roles and responsibilities in a multi-specialized team

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> • to get an overall picture of the international tourism phenomena • to acquire expertise in the field of tourism • to perceive and explain the formation mechanism of national and international tourist flows • to tutor students throughout the process of substantiating the theoretical knowledge on international tourism
7.2 Specific objectives	<ul style="list-style-type: none"> • to know and understand the current context of international tourist flows • to know and understand the formation mechanism of national and international tourist flows

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Tourism and the world economic circuit	Debate and Case Study - using video means of presentation	-
8.1.2 The impact of international tourism development	Debate and Case Study - using video means of presentation	-
8.1.3. The formation mechanism of tourist flows	Debate and Case Study - using video means of presentation	-
8.1.4. The international tourist flows	Debate and Case Study - using video means of presentation	-
8.1.5. The world tourist market	Debate and Case Study - using video means of presentation	-
8.1.6. International tourism organizations.	Debate and Case Study - using video means of presentation	-
8.1.7. Representative tourism products	Debate and Case Study - using video means of presentation	-
8.1.8. Tour operators	Debate and Case Study - using video means of presentation	-

8.1.9. Setting up contracts in international tourism	Debate and Case Study - using video means of presentation	-
8.1.10. European tourism market	Debate and Case Study - using video means of presentation	-
8.1.11. The indicators of international tourism	Debate and Case Study - using video means of presentation	-
8.1.12. Trends in international tourism market trends	Debate and Case Study - using video means of presentation	-
8.1.13. Romania's natural capital and its potential for attracting foreign tourists	Debate and Case Study - using video means of presentation	
8.1.14. Romania's mineral waters and their potential for attracting foreign tourists	Debate and Case Study - using video means of presentation	
Bibliography <ul style="list-style-type: none"> • Cristureanu, C., <i>Strategii și tranzacții în turismul internațional</i>, Ed. C.H. Beck, București, 2006 • Cristureanu, C, <i>Strategii de dezvoltare</i>, Editura All Beck, București, 2007. • Cristureanu, C., <i>Economia turismului internațional</i>, Ed. Abeona, București, 1992. • Draica Constantin, <i>Turismul internațional. Practici de elaborare și distribuția produsului turistic</i>, Editura All Beck, București, 2003 • Țigu Gabriela (coordonator), <i>Resurse și destinații turistice pe plan mondial</i>, Editura Uranus, București, 2003 		
8.2 Seminar (S)	Teaching methods	Observations
8.2.1. Introductory Seminar (2 hours) - Seminar presentation, dividing students into working groups for seminar activities, choosing seminar topics, presenting a model book review	Presentation	-
8.2.2 Globalisation and new trends of companies – 2 hours	Debate and Case Study - using video means of presentation	-
8.2.3. Tourism and world trade. - 2 hours	Debate and Case Study - using video means of presentation	-
8.2.4 The system of indicators in international tourism. - 4 hours	Debate and Case Study - using video means of presentation	-
8.2.5. The expertise in tourism and economic development.	Debate and Case Study - using video means of presentation	-
8.2.6. International tourist flows. - 2 hours	Debate and Case Study - using video means of presentation	-
8.2.7. The array of tourism offers: traditional destinations and new destinations - 2 hours	Debate and Case Study - using video means of presentation	-
8.2.8. International tourism organizations – 2 hours	Debate and Case Study - using video means of presentation	-
8.2.9. The relationship between the balance of payments, balance of trade and balance of tourism – 2 hours	Debate and Case Study - using video means of presentation	-

8.2.10. International tour operators.– 2 hours	Debate and Case Study - using video means of presentation	-
8.2.11. Types of contracts used in international tourism. Case Studies – 4 hours	Debate and Case Study - using video means of presentation	-
8.2.12. Representative tourism products – 2 hours	Debate and Case Study - using video means of presentation	-
Bibliography		
1. Cristureanu, Cristiana, <i>Strategii de dezvoltare</i> , Editura All Beck, București, 2007.		
2. Cristureanu, Cristiana, <i>Economia imaterialului: Tranzacțiile internaționale cu servicii</i> , Editura All Beck, București, 2004.		
3. Draica Constantin, <i>Turismul internațional. Practici de elaborare și distribuția produsului turistic</i> , Editura All Beck, București, 2003		
4. Țigu Gabriela (coordonator), <i>Resurse și destinații turistice pe plan mondial</i> , Editura Uranus, București, 2003		
World Tourism Organization and statistics from its web-site.		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

<ul style="list-style-type: none"> ▪ Analysing some typical empirical situations and critical assessment of the methodologies used in the study of international business of public communities and private organizations ▪ Monitoring some typical situations by measuring the degree of regional development in international business.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	<ul style="list-style-type: none"> • <i>minimum performance standards for 5</i>: -acquiring and oral presentation of basic knowledge (according to the compulsory bibliography) for each subject on the exam slip of paper • <i>minimum performance standards for 10</i>: - acquiring and oral presentation of the knowledge (course and indicated bibliography) for each subject on the exam slip of paper 	Presentation of an essay On-line	80%
10.5 Seminar (S)	<p><i>Pre-requisites</i></p> <ul style="list-style-type: none"> • minimum 10 presences • presentation of the chosen topic: delivery, explanations, issues approached, admission to theme, 	Conducting a thematic study / project on the activity of international organisations and institutions (on-line presented)	20%

	<p>timing, sources used, arguments to support the presented ideas</p> <p><i>Seminar grade:</i></p> <ul style="list-style-type: none"> ▪ grade for individual presentation; ▪ grade for collective paper presentation ; ▪ grade for the overall semester seminar activity <ul style="list-style-type: none"> • <i>minimum performance standards for 5:</i> making and presenting a thematic essay from the indicated mandatory references • <i>minimum performance standards for 10:</i> making and presenting a thematic essay from the indicated literature 		
<p>10.9 Minimum performance standard</p> <ul style="list-style-type: none"> ▪ designing a work/project on international business; ▪ developing a study based on fundamental economic indicators measuring international exchange processes. 			

Date

22/09/2020

Course titleholder:

University Lecturer
Ciprian Benjamin BENEĂ, PhD

Seminar titleholder:

University Lecturer
Ciprian Benjamin BENEĂ, PhD

E-mail address: c_benea@yahoo.com

E-mail address: c_benea@yahoo.com

Director of Department,

Associate Professor Liana-Eugenia MEȘTER, PhD

**Date of approval in
the Department:
28/09/2020**

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Contact data¹:

University of Oradea, Faculty of Economic Sciences, Department of International Businesses
Universității 1, Building Corp F, floor 1, room F209

Zip code 410087, Oradea, Bihor, Romania

Tel.: 0259-408799; Fax: 0259-408409

E-mail: steconomice@uoradea.ro

Web page: <http://steconomiceuoradea.ro>

**Date of approval in
The Council of the
Faculty of
Economic Sciences:
30/09/2020**

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Dean,

Professor Alina BADULESCU, PhD

¹ State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*

Contact data²:

University of Oradea, Faculty of Economic Sciences, Department of International Businesses

Universității 1, Building Corp F, floor 1, room F209

Zip code 410087, Oradea, Bihor, Romania

Tel.: 0259-408799; Fax: Fax: 0259-408409

E-mail: steconomice@uoradea.ro

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