

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Management-Marketing Department
1.4 Field of study	Management
1.5 Cycle of study	Cycle II – Master
1.6 Program of study /Degree	Advanced Management/Master Degree

2. Information regarding the discipline

2.1 Name of discipline	Innovation and Entrepreneurship						
2.2 Course titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.3 Seminar titleholder	Associate Professor Mirela BUCUREAN, PHD						
2.4 Year of study	I	2.5 Semester	1	2.6 Type of assessment	Ex	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	1	3.3 seminar	1
3.4 Total of hours in the Curriculum	28	out of which: 3.5 course	14	3.6 seminar	14
Distribution of hours:					
Studying the workbook, course book, bibliography and notes					32 ore
Supplementary documentation in the library, on electronic specialty sites and in the field					34 ore
Preparing seminars/laboratories, themes, projects, portfolios and essays					46 ore
Tutorship					24 ore
Assessment activities					4 ore
Other activities.....					- ore
3.7 Total hours of individual study	122				
3.9 Total hours/semester	150				
3.10 Number of credits	6				

4. Pre-requisites (if applicable)

4.1 Curriculum	n.a.
4.2 Skills	n.a.

5. Conditions (if applicable)

5.1. concerning the course activities	Projector, whiteboard
5.2. concerning the seminar/laboratory activities	whiteboard

6. Specific skills acquired	
Professional skills	C1 C2 C5
Transversal Skills	CT1

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> ▪ proper usage of concepts, categories, discipline-specific concepts; ▪ the development of intellectual skills: independent study, conducting scientific research ▪ understanding of discipline-specific knowledge • understanding the transfer opportunity between the theoretic field to the pragmatic one
7.2 Specific objectives	<ul style="list-style-type: none"> ▪ knowing and understanding the Entrepreneurial Activities ▪ knowing and understanding what entrepreneurs needs to know before they start a business ▪ knowing and understanding the utilizing essential human capital ▪ explanation and interpretation of the legal issues relating to new ventures at start-up and afterward • continuous assessment of practical activities

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Innovation - specific tool of an entrepreneur	Lecture, problem-solving, debate, deduction, illustration	
8.1.2. Entrepreneurship: opportunities from changes		
8.1.3. Creativity techniques (I)		
8.1.4 Creativity techniques (II)		
8.1.5. Creativity techniques (III)		
8.1.6 Risk, stress, emotions - the entrepreneur as a person		
8.1.7. Innovation and Entrepreneurship in Education		
Bibliography		
<ol style="list-style-type: none"> 1. Robert A. Baron, Scott A. Shane, Entrepreneurship, Editura IRWIN/MCGRAW HILL, 2010; 2. Morgen Witzel, Management: The Basics, Editura Hardback, 2004; 3. Tim Hannagan, Management: Concepts & Practices , 2007. 		
8.2 Seminar (S)	Teaching methods	Observations

8.2.1. The theory and practice of innovation	Questioning, debate, deduction, applications, examples	
8.2.2. The Entrepreneur - Character traits, main types		
8.2.3. Change - the source of innovation		
8.2.4. Creativity techniques (I)		
8.2.5. Creativity techniques (I)		
8.2.6. Entrepreneurial strategies		
8.2.7. Managing Stress		
Bibliography		
<ol style="list-style-type: none"> 1. Robert A. Baron, Scott A. Shane, Entrepreneurship, Editura IRWIN/MCGRAW HILL, 2010; 2. Morgen Witzel, Management: The Basics, Editura Hardback, 2004; 3. Tim Hannagan, Management: Concepts & Practices , 2007. 		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

<ul style="list-style-type: none"> ▪ The analysis of how environmental factors influence the organization ▪ The study of the organizational behaviour and the environment ▪ Analysis of the main economic changes in the environment of Romanian firms

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	Full knowledge and understanding of discipline contents	Written exam	50 %
10.5 Seminar (S)	The activity during the seminar	The presentation of an essay and the continuous assessment during the seminar	50 %
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Knowledge and understanding of course content to the essential ideas ▪ Obtain at least 5 points (of 10) for the seminar work ▪ Obtain at least 5 points (of 10) for exam answers - written test ▪ Obtain at least 5 points (of 10) as the final note 			

Date	Course titleholder:	Seminar titleholder:
25.09.2019	Associate Professor Mirela BUCUREAN, PhD	Associate Professor Mirela BUCUREAN, PhD

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**Date of approval in
the Department:**

27.09.2019

Dean,

Professor Alina BĂDULESCU, PhD

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**Date of approval in
The Council of the
Faculty of
Economic Sciences:**

30.09.2019

¹ State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*

² State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*