

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	UNIVERSITY OF ORADEA
1.2 Faculty	FACULTY OF ECONOMIC SCIENCES
1.3 Department	DEPARTMENT OF INTERNATIONAL BUSINESS
1.4 Field of study	ECONOMICS AND INTERNATIONAL BUSINESS
1.5 Cycle of study	CYCLE I - BACHELOR
1.6 Program of study /Degree	INTERNATIONAL BUSINESS / BACHELOR DEGREE

2. Information regarding the discipline

2.1 Name of discipline	Foreign Language for Business II.2 - German						
2.2 Course titleholder	lecturer Andrea HAMBURG PhD						
2.3 Seminar titleholder	lecturer Andrea HAMBURG PhD						
2.4 Year of study	I	2.5 Semester	II	2.6 Type of assessment	CV.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	1	3.3 seminar	2
3.4 Total of hours in Curriculum	42	out of which: 3.5 course	14	3.6 seminar	28
Distribution of hours:					33 hours
Studying the workbook, course book, bibliography and notes					20 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					2 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					8 hours
Tutorship					0 hour
Assessment activities					3 hours
Other activities.....					0 hour
3.7 Total hours of individual study	33				
3.9 Total hours/semester	75				
3.10 Number of credits	3				

4. Pre-requisites (if applicable)

4.1 curriculum	-
4.2 skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Existence of videoprojector
5.2. concerning the seminar/laboratory activities	-

6. Specific skills acquired	
Professional skills	<ul style="list-style-type: none"> ▪ C1.1 Describing the key concepts, theories and methods used in the study of competitive advantages at different levels (global, EU-27, national, regional) for profit-oriented public or private institutional units ▪ C1.2 Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business
Transversal Skills	<ul style="list-style-type: none"> ▪ CT1. The application of principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. ▪ CT3. The identification of opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> ▪ Forming communication skills in a widely spoken foreign language like German both for private and professional goals and at the same time awareness of the importance of lifelong learning ▪ Forming intercultural competence and the ability of working in multi-specialized and multicultural teams ▪
7.2 Specific objectives	<ul style="list-style-type: none"> ▪ The ability of using adjectives in declined form and degrees of comparison ▪ The ability of conjugating and correct use of modal verbs ▪ The ability of expressing different times and verbal modes like present perfect, imperative ▪ The ability of expressing date and position in a hierarchy ▪ The ability to talk about topics like: family, the flat, at table, at the railwaystation/aeroport, asking for information, in the hotel etc. with direct application in the economic field as well

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Die Deklination des Adjektivs. Anwendung in der Geschäftssprache	discourse, interactive methods	
8.1.2. Small Talk-Thema - Die Familie. Graduierung der Adjektive	discourse, interactive methods	
8.1.3. Die Wohnung. Die Adverb- und Präposition-Paare unten-unter; hinten-hinter; oben-über; vorne-vor	discourse	
8.1.4. Beim Tisch. Tischmanieren im Geschäftsleben	discourse, interactive methods	
8.1.5. Beim Frühstück	discourse, interactive methods	
8.1.6. Beim Mittagessen	discourse, interactive methods	
8.1.7. Beim Abendessen	discourse, interactive methods	
8.1.8. Die Modalverben	discourse, interactive methods	
8.1.9. Eine Geschäftsreise. Am Bahnhof	discourse	
8.1.10. Das Imperfekt	discourse, interactive methods	
8.1.11. Eine Geschäftsreise. Am Flughafen. Das Futur. Das Possessivpronomen	discourse, interactive methods, using audio devices	
8.1.12. Auskunft auf der Straße. Der Imperativ	discourse, learning by discovery	

8.1.13.	Im Hotel	discourse, interactive methods	
8.1.14.	Das Ordinalnumerales. Das Datum	discourse	
Bibliography			
1. Hamburg, Andrea, German for Business II.1+II.2., http://distance.iduoradea.ro/file.php/3122/German_for_Business_II.1_II.2_AIE_I.pdf			
2. Hamburg, Andrea, Limba germană pentru afaceri. Manual pentru anul I, Wirtschaftsdeutsch für Anfänger. Lehrbuch 1, University Publishing House, Oradea, 2014, online: http://distance.iduoradea.ro/file.php/2541/Limba_germana_pentru_afaceri_II.1_II.2_AI_anul_I.pdf .			
3. Hamburg, Andrea, Limba germană, Manual pentru anul I, revised edition, University Publishing House Oradea, 2011.			
4. Idem, D-wie Deutsch - Curs de limba germană, University Publishing House Oradea, 2002.			
5. Meese, Herrad, Deutsch warum nicht?, Köllen Druck u. Verlag GmbH., Bonn.			
6. Themen 1, 2, Lehrwerk für Deutsch als Fremdsprache, Hueber Verlag: München, 1983.			
7. Macaire, Dominique, Nicolas, Gerd, Wirtschaftsdeutsch für Anfänger, Grundstufe, Ernst Klett International, Stuttgart, 2003.			
8. https://www.youtube.com/watch?v=96CXv-jucoE			
9. https://www.youtube.com/watch?v=-mWcZIBxtK8			
8.2 Seminar (S)		Teaching methods	Observations
8.2.1.	Übungen zur Deklination des Adjektivs. Produktbeschreibung	interactive methods, role play	
8.2.2.	Die Familie. Bildbeschreibung. Übungen zur Graduierung der Adjektive	interactive methods	
8.2.3.	Wohnungsbeschreibung. Übungen zu den Adverb- und Präposition-Paaren unten-unter; hinten-hinter; oben-über; vorne-vor	interactive methods	
8.2.4.	Situationsspiel - Beim Tisch	interactive methods, role play	
8.2.5.	Übungen zum Modalverb I	interactive methods	
8.2.6.	Übungen zum Modalverb II	interactive methods	
8.2.7.	Übungen zum Imperfekt I	interactive methods	
8.2.8.	Übungen zum Imperfekt II	interactive methods	
8.2.9.	Übungen zum Futur und zum Possessivpronomen	interactive methods, role play	
8.2.10.	Situationsspiel - Auskunft auf der Straße	interactive methods, role play	
8.2.11.	Übungen zum Imperativ	interactive methods	
8.2.12.	Situationsspiel - An der Rezeption	interactive methods, role play	
8.2.13.	Übungen zum Ordinalnumerales	interactive methods	
8.2.14.	Übungen zum Datum	interactive methods	
8.3 Laboratory (L)			
8.4 Project (P)			
8.5 Practical works (P)			
Bibliography			
1. Hamburg, Andrea, Deutsche Grammatik mal anders - 100 Übungen mit Spaß, University Publishing House Oradea, 2003.			
2. Hamburg, Andrea, German for Business II.1+II.2., http://distance.iduoradea.ro/file.php/3122/German_for_Business_II.1_II.2_AIE_I.pdf			
3. Idem, Limba germană pentru afaceri, Manual pentru anul I, Wirtschaftsdeutsch für Anfänger, Lehrbuch 1, University Publishing House, Oradea, 2014, online: http://distance.iduoradea.ro/file.php/2541/Limba_germana_pentru_afaceri_II.1_II.2_AI_anul_I.pdf .			

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

- The content of the German course offers future economists at the beginning basic communication skills in

German with the possibility of widening their horizon later on and of application in the field of professional relations

- The topics suggested serve the communicational needs in a multinational team and offer means of communication in international business relations meeting thus the expectations and needs of the socio-economic medium

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	<p>Requirements for grade 5:</p> <ul style="list-style-type: none"> - acquiring working techniques with auxiliary devices like: dictionaries etc; - the ability of communicating in a simple way about every day topics of personal and professional life; - the ability of recognizing vocabulary related to every topic handled; - the ability of recognizing a modal verb and knowing its characteristic features; - the ability of using other verbal times than present simple, as well; - giving orders and indications in one of the possible personal forms; <p>Requirements for grade 10:</p> <ul style="list-style-type: none"> - acquiring working techniques with auxiliary devices like: dictionaries etc; - the ability of communicating about every day topics of personal and professional life; - the ability of recognizing and using vocabulary related to every topic handled; - the ability of recognizing and using correctly a modal verb and knowing its characteristic features; - the ability of using other verbal times than 	Final written examination	50%

	present simple, as well; - giving orders and indications in all of the possible personal forms; - the ability of indicating date; - tackling all the topics at the final and intermediary written paper; - consulting course material.		
10.5 Seminar (S)		Intermediary paper (semester assessment – possible only during the semester)	50%
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Designing a study/international business project ▪ Finding real time solutions, having qualified assistance, solving a real/hypothetical problem at the workplace, complying with the rules of professional ethics. 			

Date	Course titleholder:	Seminar titleholder:
21.09.2020	Lecturer Andrea Hamburg PhD	Lecturer Andrea Hamburg PhD
	E-mail address: ahamburg@uoradea.ro	E-mail address: ahamburg@uoradea.ro

Director of Department,
Associate Professor Liana-Eugenia MEȘTER PhD

Date of approval in the Department:

28.09.2020

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Date of approval in The Council of the Faculty of Economic Sciences:

.....30.09.2020.....

Dean,

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