

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of Economy and Business
1.4 Field of study	Business Administration
1.5 Cycle of study	Cycle I - Bachelor
1.6 Program of study /Degree	Business Administration / Bachelor Degree

2. Information regarding the discipline

2.1 Name of discipline	Foreign Language for Business II.1 (French)						
2.2 Course titleholder	Lecturer Bogdan Roodica Ph.D.						
2.3 Seminar titleholder	Lecturer Andra Teodora Porumb Ph.D.						
2.4 Year of study	I	2.5 Semester	1	2.6 Type of assessment	CV.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	1	3.3 seminar	1
3.4 Total of hours in Curriculum	28	out of which: 3.5 course	14	3.6 seminar	14
Distribution of hours:					22 hours
Studying the workbook, course book, bibliography and notes					10 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					6 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					4 hours
Tutorship					-
Assessment activities					2 hours
Other activities.....					-
3.7 Total hours of individual study	22				
3.9 Total hours/semester	50				
3.10 Number of credits	2				

4. Pre-requisites (if applicable)

4.1 Curriculum	-
4.2 Skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Computer, internet, video-audio devices, access to the e-learning platforms
5.2. concerning the seminar/laboratory activities	Computer, internet, video-audio devices, access to the e-learning platforms

6. Specific skills acquired

Professional skills	C1. Designing studies regarding the domestic and international business environment for business enterprises, private and public institutions, with activity in the field of international businesses C1.2 Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business C1.4 Analysing some typical empirical situations and critical assessment of the methodologies used in the study of international business of public communities and private organizations
Transversal skills	CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. CT3. Identifying the opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	Transmission of knowledge and formation of basic language skills that shall enable a harmonious integration in a multicultural and multilingual working environment; acquisition of lifelong language training tools.
7.2 Specific objectives	<ul style="list-style-type: none"> • developing skills of understanding oral messages in standard language, on familiar or unfamiliar topics (audio and video complex fragments, conversations etc.) in French; • developing skills of coherent oral expression in French, following the stages of a presentation process (topics imposed, connected to economic environment); • developing skills of complex messages comprehension (books, magazines, newspapers, specialized documentation) on paper or virtual, in French; • developing skills of written expression in French (elaboration of ppt presentations, short essays on specialized topics); • formation and development of intercultural skills; • developing skills to use library resources for language improvement, for specialized documentation purposes (dictionaries, encyclopedias, newspapers in French, specialized documentation from European bodies) and for stimulating independent learning.

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. La France et la langue française	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.2. Se présenter. Faire connaissance. Saluer, remercier, prendre congé	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.3. Voyager. L'Europe : pays et capitales	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.4. La France – organisation administrative	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.5. Découvrir Paris	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.6. Une personnalité française	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.7. La presse écrite – les quotidiens nationaux	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
Bibliography 1. Riehl, L., Soignet, M. (2010). <i>Objectif Diplomatie 1</i> . Paris : Hachette Français Langue Etrangère. 2. Bogdan, R., Catarig, A.T. (2006). <i>Limba franceză. Curs practic</i> , Editura Universității din Oradea. 3. Catarig A.T. (2012). <i>Limba franceză pentru afaceri 1 - Suport pentru Studiul Individual, pentru uzul studenților ID</i> , Universitatea din Oradea.		

4. Catarig, A.T., Bogdan, R. (2004). <i>Franceza de afaceri. Curs practic</i> , Editura Universității din Oradea.		
5. Danilo, M., Tazuin, B. (1990). <i>Le français de l'entreprise</i> , Paris : CLE International.		
6. Danilo, M., Penfornis, J.-L. (2001). <i>Le français de la communication professionnelle</i> . Paris : CLE International/VUEF.		
7. Penfornis, J.- L. (2002). <i>Français.com</i> . Paris : CLE International.		
8. Predescu, E. (2005). <i>Dicționar economic explicativ român – francez</i> . Pitești : Editura Paralela 45.		
8.2 Seminar (S)	Teaching methods	Observations
8.2.1. Les relations franco-roumaines	interactive methods	
8.2.2. Présenter un homme d'affaires connu	interactive methods	
8.2.3. Les pays de l'Union Européenne	interactive methods	
8.2.4. Décrire une profession au choix	interactive methods	
8.2.5. Décrire une journée de travail idéale	interactive methods	
8.2.6. Prendre rendez-vous par téléphone ou par courriel	interactive methods	
8.2.7. Simuler une conversation pendant un repas d'affaires	interactive methods	
8.3 Laboratory (L)		
8.4 Project (P)		
8.5 Practical works (P)		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

The discipline prepares the students for a harmonious integration in a professional, multicultural and multilingual environment, providing basic knowledge and skills as well as lifelong linguistic training tools.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	for 5: proving acquisition of basic knowledge (in accordance with the lecture notes) for 10: proving acquisition and argumentation of basic knowledge (in accordance with the lecture notes and the bibliography indicated), elements of originality	Online Test	50%
10.5 Seminar (S)	Conditions required: • attendance: minimum 5 • elaboration of assignments and oral presentations along the semester (imposed or suggested topics)	Online Test	50%
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Designing a work/project, in International Business (Romanian – French business; entire business plan or on various components) ▪ Designing a work/project, assuming the responsibility of tasks specific to the role of multi-specialized team (francophone, multicultural team) 			

Date

25.09.2020

Course titleholder:

Lecturer Bogdan Rodica Ph.D.

Seminar titleholder:

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28.09.2020

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30.09.2020

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Syllabus