

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of International Business
1.4 Field of study	Economics and International Business
1.5 Cycle of study	Cycle II - Bachelor
1.6 Program of study /Degree	International Business / Bachelor Degree

2. Information regarding the discipline

2.1 Name of discipline		Foreign Language for Business II.4					
2.2 Course titleholder		Lecturer Rodica Bogdan Ph.D.					
2.3 Seminar titleholder		Lecturer Rodica Bogdan Ph.D.					
2.4 Year of study	II	2.5 Semester	4	2.6 Type of assessment	CV.	2.7 Type of discipline	SD
						FSTE-0647	

SD - Specialized Discipline

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	1	3.3 seminar	2
3.4 Total of hours in Curriculum	42	out of which: 3.5 course	14	3.6 seminar	28
Distribution of hours:					42 hours
Studying the workbook, course book, bibliography and notes					20 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					20 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					10 hours
Tutorship					-
Assessment activities					2 hours
Other activities.....					4 hours
3.7 Total hours of individual study	42				
3.9 Total hours/semester	98				
3.10 Number of credits	5				

4. Pre-requisites (if applicable)

4.1 curriculum	-
4.2 skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Computer, internet, video-audio devices, access to the e-learning platforms
5.2. concerning the seminar/laboratory activities	Computer, internet, video-audio devices, access to the e-learning platforms

6. Specific skills acquired

Professional skills	<ul style="list-style-type: none"> ▪ C1. Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business ▪ C3. Analysing some typical empirical situations and critical assessment of the methodologies used in the study of international business of public communities and private organizations
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Transversal Skills	<ul style="list-style-type: none"> ▪ CT1. The application of principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. ▪ CT2. The identification of roles and responsibilities in a multi-specialized team and the use of relationship techniques and efficient work in the team. ▪ CT3. The identification of opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.
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7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	Transmission of knowledge and formation of basic language skills that shall enable a harmonious integration in a multicultural and multilingual working environment; acquisition of lifelong language training tools.
7.2 Specific objectives	<ul style="list-style-type: none"> • developing skills of understanding oral messages in standard language, on familiar or unfamiliar topics (audio and video complex fragments, conversations etc.) in French; • developing skills of coherent oral expression in French, following the stages of a presentation process (topics imposed, connected to economic environment); • developing skills of complex messages comprehension (books, magazines, newspapers, specialized documentation) on paper or virtual, in French; • developing skills of written expression in French (elaboration of ppt presentations, short essays on specialized topics); • formation and development of intercultural skills; • developing skills to use library resources for language improvement for specialized documentation purposes (dictionaries, encyclopedias, newspapers in French, specialized documentation from European bodies) and for stimulating independent learning.

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. La stratégie marketing	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.2. Le Plan d'affaires	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.3. Le Plan d'affaires (Modèle)	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.4. Création d'une entreprise	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.5. Financement des entreprises	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.6. Les assurances	Explanation and exemplification, case studies, learning through discovery, use of new didactic technologies.	
8.1.7 Monnaie et banques	Explanation and	

	exemplification, case studies, learning through discovery, use of new didactic technologies.	
Bibliography Jégou, Delphine, Rosillo, Mari Paz, 2014, <i>Quartier d'affaires. Français professionnel et des affaires</i> , CLE International/Sejer, Paris. Penfornis, Jean-Luc, 2013, <i>Vocabulaire progressif du français des affaires – avec 250 exercices</i> , CLE International/Sejer, Paris. Riehl, L., Soignet, M. (2010). <i>Objectif Diplomatie 1</i> . Paris : Hachette Français Langue Etrangère. Bogdan, R., Catarig, A.T. (2006). <i>Limba franceză. Curs practic</i> , Editura Universității din Oradea. Catarig A.T. (2012). <i>Limba franceză pentru afaceri 1 - Suport pentru Studiul Individual, pentru uzul studenților ID</i> , Universitatea din Oradea. Catarig, A.T., Bogdan, R. (2004). <i>Franceza de afaceri. Curs practic</i> , Editura Universității din Oradea. Danilo, M., Tauzin, B. (1990). <i>Le français de l'entreprise</i> , Paris : CLE International. Danilo, M., Penfornis, J.-L. (2001). <i>Le français de la communication professionnelle</i> . Paris : CLE International/VUEF. Penfornis, J.- L. (2002). <i>Français.com</i> . Paris : CLE International. Predescu, E. (2005). <i>Dictionar economic explicativ român – francez</i> . Pitesti : Editura Paralela 45.		
8.2 Seminar (S)	Teaching methods	Observations
8.1.1. Découvrir l'entreprise	interactive methods	
8.1.2. La stratégie marketing	interactive methods	
8.1.3. Entreprendre – création d'une entreprise	interactive methods	
8.1.4. L'organigramme d'une entreprise	interactive methods	
8.1.5. Le Plan d'affaires – Modèle	interactive methods	
8.1.6. L'entreprise familiale	interactive methods	
8.1.7. Le portrait du créateur d'entreprise	interactive methods	
8.1.8. Se mettre à son	interactive methods	
8.1.9. Financement des entreprises (étude pratique)	interactive methods	
8.1.10. Finances personnelles (étude pratique)	interactive methods	
8.1.11. Types d'assurances (étude pratique)	interactive methods	
8.1.12. Compagnies d'assurance	interactive methods	
8.1.13. Les banques	interactive methods	
8.1.14. Monnaies en circulation (étude pratique)	interactive methods	
8.3 Laboratory (L)		
8.4 Project (P)		
8.5 Practical works (P)		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

The discipline prepares the students for a harmonious integration in a professional, multicultural and multilingual environment, providing basic knowledge and skills as well as lifelong linguistic training tools.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	for 5: proving acquisition of basic knowledge (in accordance with the lecture notes) for 10: proving acquisition and argumentation of basic knowledge (in accordance with the lecture notes and the bibliography indicated), elements of originality	Online Test / Final Test	80%
10.5 Seminar (S)	Conditions required: • attendance: minimum 10 • elaboration of assignments and oral presentations along the semester (imposed or suggested topics)	Online oral contributions and posted assignments, tests, daily observation during online classes	20%
10.6 Laboratory (L)			
10.7 Project (P)			

10.8 Practical works (P)		
10.9 Minimum performance standard		
<ul style="list-style-type: none"> ▪ Designing a work/project, in International Business (Romanian – French business; entire business plan or on various components) ▪ Designing a work/project, assuming the responsibility of tasks specific to the role of multi-specialized team (francophone, multicultural team) 		

Date
25.09.2020

Course titleholder:

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Seminar titleholder:
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Director of Department,

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**Date of approval in
the Department:**

28.09.2020

Contact data

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Dean,

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**Date of approval in
The Council of the
Faculty of Economic
Sciences:**

30.09.2020

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