

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of International Business
1.4 Field of study	Economics and International Business
1.5 Cycle of study	Cycle II - Master Degree
1.6 Program of study /Degree	IBA

2. Information regarding the discipline

2.1 Name of discipline	Competition and Competitiveness						
2.2 Course titleholder	Lecturer Andreea-Florina FORA PhD						
2.3 Seminar titleholder	Lecturer Andreea-Florina FORA PhD						
2.4 Year of study	II	2.5 Semester	1	2.6 Type of assessment	Ex.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	2	3.3 seminar	1
3.4 Total of hours in the Curriculum	28	out of which: 3.5 course	14	3.6 seminar	14
Distribution of hours:					97
Studying the workbook, course book, bibliography and notes					40
Supplementary documentation in the library, on electronic specialty sites and in the field					40
Preparing seminars/laboratories, themes, projects, portfolios and essays					13
Tutorship					2
Assessment activities					2
Other activities.....					0
3.7 Total hours of individual study	97				
3.9 Total hours/semester	125				
3.10 Number of credits	5				

4. Pre-requisites (if applicable)

4.1 Curriculum	-
4.2 Skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Room equipped with computers with internet connection or amphitheatre with video projector;
5.2. concerning the seminar/laboratory activities	Room equipped with computers with internet connection or amphitheatre with video projector;

6. Specific skills acquired	
Professional skills	<ul style="list-style-type: none"> ▪ Knowing, understanding and using concepts, approaches, theories of competition and competitiveness, economic mechanisms, knowledge of specialized language of the international business environment; ▪ Being able to assess complex problems and to communicate the results of self-evaluation; ▪ Being able to creatively apply research methods and techniques in analysing, interpreting and identifying solutions for specific business competitive environment;
Transversal Skills	<ul style="list-style-type: none"> • Coordinating professional teams, assuming, allocation and tracking the performance of specific responsibilities in the economic field • Self-assessing the need for further training, the diagnosis and self-learning • Developing and assuming economic strategies in terms of responsibility and autonomy

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> ▪ providing the necessary knowledge for protecting and stimulating competition to ensure a competitive environment and promote consumer interests and knowledge on the functioning of the authorization procedures of state aid
7.2 Specific objectives	<ul style="list-style-type: none"> ▪ expertise in the application of competition rules to economic entities in combating anticompetitive practices, in enhancing economic efficiency in a healthy competitive environment, in promoting initiative and innovation without competition impediments ▪ the ability to protect, maintain and stimulate competition for the benefit of consumers and to create conditions based on uniform principles of economic agents' behaviour ▪ ability to formulate sector strategies and develop lobby policies more effectively oriented in the relationship with the competent European and Romanian institutions

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Competition and competitiveness: definition, features, functions, factors	Debate and video presentation	
8.1.2. Models and indicators of economic growth	Debate and video presentation	
8.1.3. The impact of competition policy on trade liberalization	Debate and video presentation	
8.1.4. European competition policy	Debate and video presentation	
8.1.5. Competitiveness projection and operationalization	Debate and video presentation	
8.1.6. Competitiveness and sustainable development	Debate and video presentation	
8.1.7. European economic competitiveness	Debate and video presentation	
8.1.8. The regulation of anti-competitive practices. The cartel	Debate and video presentation	
8.1.9. The regulation of anti-competitive practices. The abuse of dominant position	Debate and video presentation	
8.1.10. The economic merger authorization procedure	Debate and video presentation	
8.1.11. The types of existing state aid. The role of authorizing authorities for the state aid	Debate and video presentation	
8.1.12. The effects of Romania's accession to the European Union on state aid in Romania	Debate and video presentation	

8.1.13. The leniency competition	Debate and video presentation	
8.1.14. Conclusions	Debate and video presentation	
Bibliography		
<ol style="list-style-type: none"> 1. Fora, Andreea-Florina – <i>Politica concurenței în contextul liberalizării comerțului internațional</i>, Editura Economică, București, 2016. 2. Berinde, Mihai, <i>Regionalism și multilateralism în comerțul internațional</i>, Editura Universității Oradea, Oradea, 2004. 3. Harding, Christopher; Joshua, Julian, <i>Regulating Cartels in Europe</i>, Secind Edition, Oxford University Press, Oxford, 2010. 4. Krugman, Paul, Obstfeld, Maurice – <i>International Economics. Theory and Policy</i>, sixth edition, Addison-Wesley, SUA, 2003 5. Meșter, Liana – <i>Comerțul internațional</i>, Editura Economică, București, 2007. 6. Motta, Massimo, <i>Competition Policy: Theory and Practice</i>, Cambridge University Press, Cambridge, 2005. 		
8.2 Seminar (S)	Teaching methods	Observations
8.2.1 The role of competition policy in a market economy: the European economy illustration	Case studies and video presentation	
8.2.2 Competitiveness with regard to funding from European sources	Case studies and video presentation	
8.2.3 Procedure for assessing, immunity and sanctioning cartels: comparative analysis	Case studies and video presentation	
8.2.4 The impact of the cartel on competition abuses	Case studies and video presentation	
8.2.5 Evaluation of economic concentration operations. Problem-solving, group work, role play / simulation, case study	Case studies and video presentation	
8.2.6 The leniency competition: how it works in Romania and the European Union. Lecture, comparative analysis, debate, problem-solving, group work, role play / simulation, case study, commentary text, the reaction paper.	Case studies and video presentation	
8.2.7 Strategies to increase competitiveness: benchmarking	Case studies and video presentation	
Bibliography		
<ol style="list-style-type: none"> 1. Fora, Andreea-Florina – <i>Politica concurenței în contextul liberalizării comerțului internațional</i>, Editura Economică, București, 2016. 2. Berinde, Mihai, <i>Regionalism și multilateralism în comerțul internațional</i>, Editura Universității Oradea, Oradea, 2004. 3. Harding, Christopher; Joshua, Julian, <i>Regulating Cartels in Europe</i>, Secind Edition, Oxford University Press, Oxford, 2010. 4. Krugman, Paul, Obstfeld, Maurice – <i>International Economics. Theory and Policy</i>, sixth edition, Addison-Wesley, SUA, 2003 5. Meșter, Liana – <i>Comerțul internațional</i>, Editura Economică, București, 2007. 6. Motta, Massimo, <i>Competition Policy: Theory and Practice</i>, Cambridge University Press, Cambridge, 2005. 		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

- Analysing some typical empirical situations and the critical assessment of the methodologies used in the study of international business of public communities and of private organizations;
- Monitoring some typical situations by measuring the degree of regional development in international business.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	<i>Minimum requirements (for 5):</i> basic knowledge acquisition and presentation (course) for each topic (2 subjects); <i>Requirements for 10</i> presentation of the knowledge acquired (course and suggested bibliography) for each topic (2 subjects).	Written examination	Maximum 2 points
10.5 Seminar (S)	<i>Seminar grade:</i> <ul style="list-style-type: none">▪ grade for individual presentation;▪ grade for a collective report;▪ grade for the overall seminar activity. - <i>Requirements for 5:</i> conceiving and presenting the thematic essay starting from the compulsory indicated bibliography - <i>Requirements for 10 :</i> conceiving and presenting the thematic essay starting from the compulsory indicated bibliography	Conducting a study / project in the international economy	Maximum 8 points
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
• To develop a study / project in the field of international business economy assuming specific tasks within a plurispecialised team			

Date

Course titleholder:

Seminar titleholder:

25.09.2019

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27.09.2019

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Dean,

**Date of approval in
The Council of the
Faculty of
Economic Sciences:**

30.09.2019

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