

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of International Business
1.4 Field of study	Economics and International Business
1.5 Cycle of study	Cycle I - Bachelor
1.6 Program of study /Degree	International Business / Bachelor Degree

2. Information regarding the discipline

2.1 Name of discipline	Company Finances						
2.2 Course titleholder	Assoc. prof. Laurentiu Droj						
2.3 Seminar titleholder	Assoc. prof. Laurentiu Droj						
2.4 Year of study	II	2.5 Semester	III	2.6 Type of assessment	EX	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	3	out of which: 3.2 course	2	3.3 seminar	1
3.4 Total of hours in the Curriculum	42	out of which: 3.5 course	28	3.6 seminar	14
Distribution of hours:					58
Studying the workbook, course book, bibliography and notes					24
Supplementary documentation in the library, on electronic specialty sites and in the field					10
Preparing seminars/laboratories, themes, projects, portfolios and essays					20
Tutorship					-
Assessment activities					4
Other activities.....					-
3.7 Total hours of individual study	58				
3.9 Total hours/semester	100				
3.10 Number of credits	4				

4. Pre-requisites (if applicable)

4.1 Curriculum
4.2 Skills

5. Conditions (if applicable)

5.1. concerning the course activities	
5.2. concerning the seminar/laboratory activities	

6. Specific skills acquired	
Professional skills	<ul style="list-style-type: none"> • C1.2 Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business • C3.1 Describing the main concepts and methods used in economic diagnosis using specific legal regulations in the area of international business • C5.1 Describing the main concepts and methodologies used to propose some appropriate business strategies using competitive advantages, regionally and locally •
Transversal Skills	<ul style="list-style-type: none"> • CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. • CT2. Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team. • CT3. Identifying the opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> • Introducing the students to the topic of financial management for the private enterprises • Progressive and pedagogical presentation of different methods of analysis, of techniques for diagnosis and interpretation of financial phenomena; • Create a professional judgment system for the students through learning key concepts, diagnostic techniques and decision; • Developing the capacity of the student to understand the mechanism of financing and capital movements in market conditions; <ul style="list-style-type: none"> ▪ Enhancing the student's individual learning conditions;
7.2 Specific objectives	<ul style="list-style-type: none"> • Learning and understanding the methods and techniques for analyzing the financial management indicators; • Understanding the main indicators of financial management; • Explanation and interpretation of financial management indicators; • Performing the company's financial diagnosis • Development and transfer of skills for technical and conceptual analysis used for solving specific financial management problems • Developing a proactive attitude to the place and role of the private companies within the national economy; <ul style="list-style-type: none"> • fostering and promoting a science environmental centered on values, ethics and social responsibility; <ul style="list-style-type: none"> ▪ forming a positive and responsible behavior

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Introduction	presentation, discussion, examples	
8.1.2. Wealth maximization for capital investors, the primary objective of financial management	presentation,discussion, examples	
8.1.3. Capital of the enterprises defined by its sources and methods of allocation	presentation,discussion, examples	
8.1.4. Depreciation of fixed capital	presentation,discussion,	
8.1.5. Cost of financing sources	presentation,discussion, examples	
8.1.6. Capital structure and the business risks	presentation,discussion, examples	
8.1.7. Analysis of the financial position of the company	presentation,discussion, examples	
8.1.8. Analysis of the financial performance of the company	presentation,discussion, examples,	
8.1.9. Cash-flow analysis	presentation,discussion, examples	
8.1.10. Diagnosis of business performance through the system of rates	presentation,discussion, examples,	
8.1.11. Short-term financial management	presentation,discussion, examples	
8.1.12. Long-term financial management	presentation,discussion, examples	
8.1.13. Financial planning and budgetary system of enterprise	presentation,discussion, examples	
8.1.14. Conclusions	presentation, discussion, examples	
Bibliography		
1. Brealey R., Myers S., Allen F., <i>Principles of corporate finance</i> , Ninth Edition, Printed by Irwin Mc Graw-Hill/Irwin, USA, 2007.		
2. Higgins, R. - <i>Analysis for Financial Management</i> , Tenth Edition, Printed by Irwin Mc Graw-Hill/Irwin, USA, 2011		
3. Brigham, E., Houston, J. - <i>Fundamentals of Financial Management</i> , Concise 7th Edition, Printed by Irwin Mc Graw-Hill/Irwin, USA 2011		
4. www.bvb.ro		
8.2 Seminar (S)	Teaching methods	Observations
8.2.1. Annual reporting documents, the source of information for decision making in the Company Finances	demonstrative example, case studies	
8.2.2. Capital of the enterprises defined on its sources, ways of operating and depreciation of fixed capital	demonstrative example, case studies	
8.2.3. Cost of financing sources	demonstrative example, case studies	
8.2.4. Capital structure of the company and business risks	demonstrative example, case studies	
8.2.5. Analysis of the financial position of the company	demonstrative example, case studies	
8.2.6. Analysis for the performance of the company	demonstrative example, case studies	
8.2.7. Cash-flow analysis	demonstrative example, case studies	
8.3 Laboratory (L)		
8.3.1.		

8.4 Project (P)		
8.4.1.		
8.5 Practical works (P)		
8.5.1.		
Bibliography		
5. Brealey R., Myers S., Allen F., <i>Principles of corporate finance</i> , Ninth Edition, Printed by Irwin Mc Graw-Hill/Irwin, USA, 2007.		
6. Higgins, R. - <i>Analysis for Financial Management</i> , Tenth Edition, Printed by Irwin Mc Graw-Hill/Irwin, USA, 2011		
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8. www.bvb.ro		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

<ul style="list-style-type: none"> ▪ The content of Company Finances Course provides to future economists the skills of analysis and diagnosis of key performance indicators in the corporate environment. ▪ The proposed topics serve the needs of analysis and decision making in a multinational team and provides the communication instruments in working relations, thus meeting the expectations and needs of socio-economic environment. ▪ After graduation of the Company Finances Course future economists can successfully apply effective techniques and working relationships within the team.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	<p>Final Evaluation (E) takes place in two stages through a written and oral support of a project.</p> <p>Written examination comprises:</p> <ul style="list-style-type: none"> - analysis of the financial situation of a company based on simplified reporting documents (maximum graded 7 points) - 4 theoretical topics discussed in lectures and seminars (maximum graded 2 points) <p>- knowledge needed for grade 5 By realization of a total of 4.5 to 5 points accumulated by solving theoretical subject and by solving 50% of the case studies, plus a point automatically.</p> <p>- knowledge needed for grade 10 By realization of a total of 8,5 points accumulated by solving the theoretical subject and by solving of 90-100% of the case studies, plus a point automatically</p>	Written and oral exam	75%
10.5 Seminar (S)	<ul style="list-style-type: none"> - Partial test during the semester given theoretical and practical aspects <p>- knowledge needed for grade 5 By realization of a total of 4.5 to 5 points accumulated by solving theoretical subject and by solving 50% of the case studies, plus a point automatically.</p> <p>- knowledge needed for grade 10 By realization of a total of 8,5 points accumulated by solving the theoretical subject and by solving of 90-100% of the case studies, plus a point automatically</p>	Partial test	25%
10.6 Laboratory (L)			

10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> ▪ Grade minimum 5 at written exam ▪ Elaboration of a financial diagnostic case study based on annual reporting documents of a company in Romania ▪ Presentation with a minimum 5 grade of the financial diagnostic case study in an oral/online exam 			

Date

Course titleholder:

Seminar titleholder:

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