



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **TEODORA MIHAELA TARCZA**
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E-mail tarcza@uoradea.ro; teodoratarcza@gmail.com; teodorat.studenti@gmail.com
Nationality Romanian
Date of birth 12.08.1983
Gender Female

Work experience

Dates 01.10.2009 - present- assistant professor
01.10.2006 – 30.09.2009- associate assistant professor
Occupation or position held Assistant professor
Main activities and responsibilities Teaching and research activities in the fields of Marketing, Services Marketing, Selling Techniques, Marketing for SMEs, Business Communication and Negotiation, Strategic Management; administrative responsibilities; consultancy, guidance and tutorial activities; licence secretary
Name and address of employer University of Oradea, Faculty of Economic Sciences, Department of Management - Marketing
1, University str., room E118, 410087, Oradea, Romania
Type of business or sector Higher education
Dates 01.10.2008 - 01.10.2009
Occupation or position held Economist, Marketing Consultant
Main activities and responsibilities Client Service Management, Public Relations, Accountability
Name and address of employer S.C. MTR PRESS S.R.L.
19, Alecsandri str., 410072, Oradea, Romania
Type of business or sector Press / Public Relations
Dates 01.06.2007 - 30.09.2008
Occupation or position held Key Account Manager
Main activities and responsibilities Client Service Management, Advertising, Promoting Strategies, Strategic Planning, Project Management
Name and address of employer S.C. UTOPIUM S.R.L.
48, T. Vladimirescu str., 410203, Oradea, Romania
Type of business or sector Marketing/ Research/ Public Relations/ Advertising/ Publicity

Dates	01.04.2006 – 31.05.2007
Occupation or position held	Economist, International Trade and Marketing Department
Main activities and responsibilities	Marketing, Promotional strategies, International Trade operations, Sales management, Accountability
Name and address of employer	S.C. Mobila Alfa S.A. 19, Borşului st., 410605, Oradea, Bihor, Romania
Type of business or sector	Marketing / International Trade

Education and training

Dates	2011 - 2015
Title of qualification awarded	PhD
Principal subjects/occupational skills covered	Marketing, Services marketing, Strategic Marketing, Marketing Research, Economic Statistics (SPSS Programm) Title of the thesis: <i>The Behaviour and Profile of the Consumer of Romanian Traditional Foodstuffs</i>
Name and type of organisation providing education and training	Babes Bolyai University, Cluj Napoca Faculty of Economic Sciences and Business Administration Marketing Department

Dates	2014
Title of qualification awarded	Project Manager (postgraduate course)
Principal subjects/occupational skills covered	Project Design, Financial Management of Projects, Project Implementation Management, Sustainable Development and Project and Program Management;
Name and type of organisation providing education and training	University of Oradea, Faculty of Economic Sciences

Dates	2006 – 2008
Title of qualification awarded	Master degree
Principal subjects/occupational skills covered	Marketing and Business Communication Strategic Marketing, Public Relationships, Marketing Ethics, Consumer Behaviour
Name and type of organisation providing education and training	University of Oradea, Faculty of Economic Sciences

Dates	2002 – 2006
Title of qualification awarded	Economy degree
Principal subjects/occupational skills covered	International Economic Relations
Name and type of organisation providing education and training	University of Oradea, Faculty of Economic Sciences

Other Diplomas and Certificates:

- Business English Certificate, Eurolingua Oradea (2019)
- Project Manager (2014), University of Oradea
- Google AdWords (2013), Online Marketing Academy, Google Partnership with University of Oradea
- Tutors Training (2011), University of Oradea
- Selling Manager (2008), S.C. Romarketing S.R.L., Oradea
- Train the Leader (2005), S.C. MBI SRL, Wien.

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s)

Self-assessment

European level (*)

English

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
A2	Independent user	A2	Independent user	A2	Independent user	A2	Independent user	A2	Independent user

(*) [Common European Framework of Reference for Languages](#) (A- Basic user ; B- Independent user; C- Proficient use)

Social skills and competences

Ability of communication, social abilities, creativity, self motivation, ambition, punctuality, teamwork.

Organisational skills and competences

Efficient organization of activities, respecting deadline assignments, time management, people interaction, leading abilities, synthesis of information

Computer skills and competences

- IT skills (Word, Excel, Internet, Outlook, Power Point, Visual FoxPro, Conquest, Neomanager-accountability informatics program)
- using e-learning platform Moodle

Memberships

- member of General Association of Economists of Romania (AGER)
- member of Marketing Association Marketex (AMM)
- founding member Association for Research and Promotion of Agrofood Products Crişana (ACPPA Crişana).

Driving License

Driving license, B category since 2002

Additional information

Available upon request