



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Naiana Nicoleta / TARCA**
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Nationality Romanian
Date of birth January, 1965
Gender Female

Work experience

Dates	2002 - present
Occupation or position held	Associate professor, Department of Management-Marketing,
Main activities and responsibilities	Disciplines: Economic Informatics, Databases for Marketing, Databases for Management, Administration Systems of Marketing Information., E-Marketing Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers and dissertation theses Activities of direct didactic evaluation, of admission examinations Participation in conferences, symposiums, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty Publication of articles in field-specific scientific journals
Name and address of employer	Faculty of Economic Sciences, University of Oradea
Type of business or sector	Education
Dates	1993-2002
Occupation or position held	University lecturer
Name and address of employer	Faculty of Economic Sciences, University of Oradea
Type of business or sector	Education
Dates	1992-1993
Occupation or position held	Teaching assistant
Name and address of employer	Faculty of Economic Sciences, University of Oradea
Type of business or sector	Education

Education and training

Dates	1993 - 1997
Title of qualification awarded	PhD – Economics
Principal subjects/occupational skills covered	Economic Informatics, Marketing
Name and type of organisation providing education and training	University of Oradea
Dates	1983 – 1987
Title of qualification awarded	Graduate Studies
Principal subjects/occupational skills covered	Planning and economic cybernetics
Name and type of organisation providing education and	Academy of Economic Sciences, Bucharest

European projects

- **Member** in the project “*Training and Excellence Center in Human Resources Management (CFP – MRU)*”, Phare Program 2006 “Lifelong Learning Promotion for Training and Retraining of the Work Force”, Implementation period: 02.12.2008 – 30.11.2009
- **Member** in the project “*Practice of economics students. Inter-regional partnership on the labor market between universities and the business environment (PRACTeam)*”, Contract: POSDRU/90/2.1/S/64150 Implementation period: 1.10.2010 – 1.10.2013
- **Member** in the project “*Flexibility and Performance through Management (PERFORMER)*”, Contract: POSDRU/81/3.2/S/57620, Implementation period: 02.12.2010 – 31.01.2012
- **Member** in the project “*Society of knowledge, dynamism through research (SOCERT)*”, Contract: POSDRU/159/1.5/S/132406, Implementation period: 2014-2015
- **Member** in the project ROSE, SGNU, Stay in school, Grant Agreement 58/SGU/NC//24.11.2017
- **Member** in the project ROSE, SGU-SS, Student support, Grant Agreement 357/SGU/SS/10.09.2020
- **Member** in the project VIITOR-ANTREPRENOR, Contract POCU/379/6/21/-125160. Implementation period: 19.09.2019-18.04.2021

Other activities

- Member of the Council of the Faculty of Economics, 2020 - present
- Member of the Council of the Department of Management – Marketing, 2011-present
- Member of the Senate of the University of Oradea, 2012-2015
- Member of the organizing committee of the International Scientific Conference. “European Integration – New Challenges ” (EINCO), held by University of Oradea, Faculty of Economics, 2014-2017
- Member of the EINCO Editorial Review Board, 2014- present
- Member of the Editorial Board of the Journal "Annals of the University of Oradea. Economic Sciences ", Oradea, 2010, 2011, 2012, 2013
- Member of the Commission of the Council of the Faculty of Economics for evaluation and quality assurance, (2012-2016)
- Member of the Commission for analysis, evaluation of files and award of scholarships, Faculty of Economics (2016-present)
- Member of the judging panel of the National Olympics of Training Economists - ONEF 2013, Section Marketing, 2013

Personal skills and competences

Mother tongue(s)

Romanian

Other language(s)

Self-assessment

European level (*)

English

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
B2	Independent user	C1	Proficient user	B2	Independent user	C1	Proficient user	B2	Independent user

(*) [Common European Framework of Reference for Languages](#)

Computer skills and competences

Microsoft Office, IBM SPSS Statistics Base, etc.

Additional information

June 15th, 2021