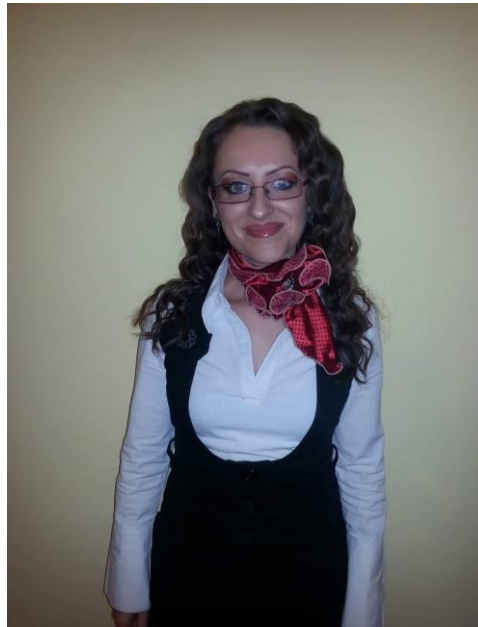


## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s)	<b>Oana Maria SECARĂ</b>	
Address(es)	2 Ceahlăului street, , Oradea, ROMANIA	
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E-mail	<a href="mailto:osecara@gmail.com">osecara@gmail.com</a> , <a href="mailto:oana_secara@yahoo.com">oana_secara@yahoo.com</a>	
Nationality	Romanian	
Date of birth	December 11 <sup>th</sup> , 1975	
Gender	Female	

### Work experience

Dates	<b>2005-present</b>
Occupation or position held	<b>Lecturer</b> , Faculty of Economics, Management-Marketing Department
Main activities and responsibilities	Holder of disciplines: International Marketing, Strategic Marketing, Business to business Marketing, Promotional Technique, Marketing Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers and dissertation theses Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1 Universitatii street, 410087, Oradea, ROMANIA
Type of business or sector	Education/research

Dates	<b>2003-2005</b>
Occupation or position held	<b>Assistant lecturer</b> , Faculty of Economics, Management-Marketing Department
Main activities and responsibilities	Subjects taught: International Marketing, Marketing, Food and non-food commodity research Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1 Universitatii street, 410087, Oradea, ROMANIA
Type of business or sector	Education/research
Dates	1999-2003
Occupation or position held	<b>University preparer</b> , Faculty of Economics, Management-Marketing Department
Main activities and responsibilities	Subjects taught: Marketing Research, Marketing, Practice Lecture, seminar, practical and laboratory activities Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1 Universitatii street, 410087, Oradea, ROMANIA
Type of business or sector	Education/research
<b>Research and development projects</b>	<ul style="list-style-type: none"> <li>- expert advisor in the project on secondary education ROSE entitled "Combating school dropout at the Faculty of Economics; -University of Oradea, Grant Agreement no.58 / SGU / NC / I / 24.11.2017, duration Oct 2018-July 2019;</li> <li>- expert member within Project Flexibility and performance through Management (Flexibilitate și Performanță prin Management (FPM)), Project financed by the European Social Fund through the Sectorial Operational Programme Human Resource Development 2007-2013 – Priority axis 3, ncreasing adaptability of workers and enterprises, Main domain of investment 3.2, Contract POSDRU/81/3.2/S/57620, December 2010 - December 2011;</li> <li>- member within Project Centre for formation and training in the field of human resource management (Centru pentru Formare si Perfectionare in Domeniul Managementului Resurselor Umane (CFP-MRU)), Phare Contract 2006/018-147.04.02.02.01.605, 2008-2009;</li> </ul>
<b>Professional training</b>	<ul style="list-style-type: none"> <li>- October- December 2013- Online Marketing Academy courses- certificate of participation, February 20, 2014</li> <li>- May-June 2011- Programme of instruction and training for the personnel involved in the program ID/IFR (distance learning and part-time attendance);</li> <li>- November 2006 – course "Management of research projects" („Managementul proiectelor de cercetare”) organized within programme CEEX-MII;</li> <li>- November 2004 – graduate of courses of training for tutorship in the distance learning system organized within Project Re2U by the University of Oradea – graduation certificate – certificate of tutor for the distance learning system;</li> </ul>
<b>Education and training</b>	
Dates	2001-2006
Title of qualification awarded	<b>Doctor in economics</b> , in the field of <b>International Marketing</b>
Principal subjects/occupational skills covered	Competitive strategies of international marketing on the market of cosmetic products

Name and type of organisation providing education and training	West University of Timisoara, Romania State Higher Education Institution
Level in national or international classification	ISCED 6
Dates	2004-2005
Title of qualification awarded	<b>Master's Diploma in Educational Management</b>
Principal subjects/occupational skills covered	field of study: Teachers training
Name and type of organisation providing education and training	University of Oradea, The Department for the preparation and improvement of teachers, Oradea, Romania
Level in national or international classification	ISCED 5
Dates	1998 – 1999
Title of qualification awarded	<b>Master's Diploma in Economics Sciences</b>
Principal subjects/occupational skills covered	field of study: Marketing strategies and policies and the management of economic entities
Name and type of organisation providing education and training	Babes-Bolyai University, Faculty of Economic Science, Cluj-Napoca, Romania
Level in national or international classification	ISCED 5
Dates	1994-1998
Title of qualification awarded	<b>Bachelor's Degree in Economics</b>
Principal subjects/occupational skills covered	Marketing
Name and type of organisation providing education and training	Babes-Bolyai University, Faculty of Economic Science, Cluj-Napoca, Romania
Level in national or international classification	ISCED 4
Dates	1990-1994
Title of qualification awarded	<b>Baccalaureate Diploma</b>
Principal subjects/occupational skills covered	Finance- accounting
Name and type of organisation providing education and training	"Partenie Cosma" Economic High-School, Oradea, Romania State High-School Institution
Level in national or international classification	ISCED 3

Main activities and responsibilities

- teaching, scientific, and research activities in the field of activity;
- publication of 5 specialty books and course-books in I.S.B.N publishing houses: out of which as a single author – 2, co-author – 3;
- two courses posted on the virtual platform <http://distance.uoradea.ro>;
- presentation of a more than 20 scientific papers to international conferences, national and international symposiums, nationally and abroad;
- other activities in the field of life-long learning education, adult education, distance education, development of higher economic education (counselling, tutoring, the use of virtual learning tools/environments etc.)
- Tutor of the student activities for the major Marketing, 2 nd year

Other language(s)

Self-assessment

European level (\*)

**English**

**French**

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
B1	Independent user	B2	Independent user	B1	Independent user	B1	Independent user	B2	Independent user
B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user	B1	Independent user

(\*) [Common European Framework of Reference for Languages](#)

Social skills and competences

Excellent capacity of communication and cooperation  
 Team spirit  
 Abilities of organization and negotiation  
 Responsibility, flexibility, creativity, perseverance, dynamism, intuitive spirit, adaptability

Organisational skills and competences

Coordination of student activities and the speciality training sessions.  
 Active listening, information synthesising, teaching and instructing (face to face, e-learning, tutorial), motivation and desire to succeed, determination

Computer skills and competences

- user of Operating Systems Windows XP, 9X, Vista and of Package Office – Word, Excel, Power Point
- user of multimedia equipments and of the platform for distance learning

Other skills and competences

- member in commissions of exams for granting educational degrees in lower (pre-academic) level: definitivation, first degree, second degree;
- coordination of students for elaboration of diploma papers in disciplines: Marketing, International Technique, Strategic Marketing, International marketing, Business to business Marketing;
- coordination of masters students for elaboration of dissertation thesis in disciplines Strategies and Policy of Marketing;
- participation in admission, graduation and licence examinations;
- participation and guidance of students for the Marketing Olympics;
- member of the General Association of Romanian Economists (AGER);
- participation in the activity of promotion of the Faculty of Economic Sciences at the Educational Fair "VIVAT ACADEMICA", June 2006;
- participation in committees and organization collectives of the International Scientific Communication Sessions organized by the Faculty of Economic Sciences, since 2006;
- member of the collective of the Department of Management - Marketing in the organization of the National Olympics for Economic Students, section Management, Marketing 2006, 2013, 2021.

Driving licence | B category driving licence since 2006

**Additional information**

University Professor Hability Alina BĂDULESCU, PhD, dean of the Faculty of Economic Sciences, University of Oradea - tel. +40259408109;  
University Professor Ilie CRISTESCU, PhD, West University Timișoara - tel. +40256592505.

Lecturer **Oana Maria SECARĂ** PhD