



Europass Curriculum Vitae



Personal information

First names / Surname **Dinu-Vlad SASU**
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Nationality Romanian
Date of birth May 09, 1973
Gender Male

Work experience

Dates	Since March 2005
Occupation or position held	University lecturer , Department of Management-Marketing
Main activities and responsibilities	Disciplines: Consumer's behaviour, Marketing communications, Marketing, Psychology and economic behaviour of consumption, Media and marketing communications, Brand strategies, Practice Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers and dissertation theses Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1-5 University s Street, Oradea, Bihor, Romania
Type of business or sector	Academic education – Economics - Marketing
Dates	March 2003 – February 2005
Occupation or position held	University Assistant , Department of Management-Marketing
Main activities and responsibilities	Disciplines: Consumer's behaviour, Techniques of expression and communication, Marketing Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1-5 University s Street, Oradea, Bihor, Romania
Type of business or sector	Academic education – Economics - Marketing

Dates	March 1999 – February 2003
Occupation or position held	University tutor , Department of Management-Marketing
Main activities and responsibilities	Disciplines: Consumer's behaviour, Techniques of expression and communication, Marketing Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1-5 University s Street, Oradea, Bihor, Romania
Type of business or sector	Academic education – Economics - Marketing
Dates	October 1998 – February 1999
Occupation or position held	University collaborator , Department of Management-Marketing
Main activities and responsibilities	Disciplines: Consumer's behaviour, Techniques of expression and communication, Marketing Lecture, seminar, practical and laboratory activities Activities of tutoring students in practical activities, coordination of diploma papers Activities of direct didactic evaluation, of admission examinations Activities of counselling and guidance Participation in conferences, symposiums, congresses, research contracts, grants Elaboration of courses, guides, exercise books Presentation of scientific works, books of specialty
Name and address of employer	University of Oradea, 1-5 Universităţii Street, Oradea, Bihor, Romania
Type of business or sector	Academic education – Economics - Marketing
Research and development projects	<ul style="list-style-type: none"> - Expert analyzes the labor market within the project FUTURE-ENTREPRENEUR - Increasing the participation of students from vulnerable categories in undergraduate study programs through innovative entrepreneurial frameworks, project no. POCU / 379/6 / 21 during 18.09 / 2019-18.12.2019; - training member in the framework of the project on secondary education ROSE subproject entitled "Oradea economic Summer School ORADESS", Grant agreement no.126 / S / SGU / PV / II, duration 01.07.2019-31.07.2019; - expert advisor in the project on secondary education ROSE entitled "Combating school dropout at the Faculty of Economics" -University of Oradea, Grant Agreement no.58 / SGU / NC / I / 24.11.2017, duration Oct 2018-July 2019; - responsible with practice activities of masters students within Project <i>Practice of the Economist students. Inter-regional partnerships on the labour market between universities and the business environment. (Practica studenţilor economişti. Parteneriat inter-regional pe piaţa muncii între universităţi şi mediul de afaceri (PRACTeam))</i>, Project financed by the European Social Fund – "Invest in people!" Contract nr. POSDRU/90/2.1/S/64150, October 2010 - October 2013; - expert member within Project <i>Flexibility and performance through Management (Flexibilitate şi Performanţă prin Management (FPM))</i>, Project financed by the European Social Fund through the Sectorial Operational Programme Human Resource Development 2007-2013 – Priority axis 3, ncreasing adaptability of workers and enterprises, Main domain of investment 3.2, Contract POSDRU/81/3.2/S/57620, December 2010 - December 2011; - participant as a member of the target group within the Project "<i>Economists' cooperation for the development of the Euroregion Bihor – Hajdu-Bihar</i>" ("<i>Cooperarea economiştilor pentru dezvoltarea euroregiunii Bihor-Hajdu Bihar</i>"), Contract RO-2006/018-446.01.01.02.06, financed through Programme Phare CBC 2006/ INTERREG IIA, 2008-2009; - member within Project <i>Centre for formation and training in the field of human resource management (Centru pentru Formare si Perfectionare in Domeniul Managementului Resurselor Umane (CFP-MRU))</i>, Phare Contract 2006/018-147.04.02.02.01.605, 2008-2009; - member within Project Phare CBC 2006 INTERREG IIIA: "<i>Development and integrated promotion of common tourism thematic packages in the Euroregion Bihor – Hajdu-Bihar</i>" ("<i>Dezvoltarea si promovarea integrată de pachete turistice tematice comune în Euroregiunea Bihor – Hajdu-Bihar</i>"), 2008-2009;

Education and training

Dates	2002 – 2007
Title of qualification awarded	Doctor in Marketing,Marketing Ph.D
Principal subjects/occupational skills covered	Specialization Marketing
Name and type of organisation providing education and training	West University, Timișoara, Economics, Marketing, scientific advisor Prof. dr. Ilie Cristescu
Level in national or international classification	National
Dates	2004 – 2005
Title of qualification awarded	Masters degree
Principal subjects/occupational skills covered	Educational management
Name and type of organisation providing education and training	Department for Didactic Personnel's Preparation and Training (DPPPD), University of Oradea
Level in national or international classification	National
Dates	1996 – 1997
Title of qualification awarded	Diploma of post graduate studies
Principal subjects/occupational skills covered	Economics and management of tourism services
Name and type of organisation providing education and training	Faculty of Economic Sciences, University of Oradea
Level in national or international classification	National
Dates	1991-1996
Title of qualification awarded	Bachelor's degree
Principal subjects/occupational skills covered	Specialization Marketing
Name and type of organisation providing education and training	Faculty of Economic Sciences, University of Oradea
Level in national or international classification	National
Dates	1996-2000
Title of qualification awarded	Bachelor's degree
Principal subjects/occupational skills covered	Specialization Sociology, Domain Socio-psycho-pedagogy,
Name and type of organisation providing education and training	Faculty of Socio-Human Sciences, University of Oradea
Level in national or international classification	National
Dates	1987 – 1991
Title of qualification awarded	Baccalaureate diploma
Principal subjects/occupational skills covered	Domain Chemistry – Biology
Name and type of organisation providing education and training	"Mihai Eminescu" Theoretic High-school, Oradea

Level in national or international classification

National

Professional training

- **October- December 2013-** Online Marketing Academy courses- certificate of participation, February 20, 2014
- **May-June 2011-** Programme of instruction and training for the personnel involved in the program ID/IFR (distance learning and part-time attendance);
- **July 2007 -** Programme of training and specialization "Complex managerial simulationsPRELEM XXI" („Simulări manageriale complexe PRELEM XXI”);
- **November 2006 –** course "Management of research projects" („Managementul proiectelor de cercetare”) organized within programme CEEX-MII;
- **November 2004 –** graduate of courses of training for tutorship in the distance learning system organized within Project Re2U by the University of Oradea – graduation certificate – certificate of tutor for the distance learning system;
- **December 2002 –** course of formation "Communication techniques. Practical applications for distance learning" („Tehnici de comunicare. Aplicații practice pentru învățământul la distanță”);
- **February 2000** European Institute of Courses by Correspondence EUROCOR, Marketing;
- **February 2000** European Institute of Courses by Correspondence EUROCOR, Management.

Personal skills and competences

Mother tongue(s)

Romanian

Other language(s)

English

Self-assessment

European level (*)

English

French

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	proficient user	C1	proficient user	C2	proficient user	C2	proficient user	C2	proficient user
B1	independent user	B2	independent user	B2	independent user	B2	independent user	B2	independent user

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

Excellent capacity of communication and cooperation
 Team spirit
 Abilities of organization and negotiation
 Responsibility, flexibility, creativity, perseverance, dynamism, intuitive spirit, adaptability

Organisational skills and competences

Active listening, information synthesising, teaching and instructing (face to face, e-learning, tutorial), motivation and desire to succeed, determination

Computer skills and competences

- user of Operating Systems Windows XP, 9X, Vista and of Package Office – Word, Excel, Power Point
- user of multimedia equipments and of the platform for distance learning

Artistic skills and competences

- literature poems, painting, drawing

Other skills and competences	<ul style="list-style-type: none"> - member in commissions of exams for granting educational degrees in lower (pre-academic) level: definitivation, first degree, second degree; - coordination of students for elaboration of diploma papers in disciplines: Marketing, Consumer's behaviour, Marketing communications, Direct marketing; - coordination of masters students for elaboration of dissertation thesis in disciplines: Media and marketing communications, Consumer's behaviour, Brand strategies; - participation in admission, graduation and licence examinations; - participation and guidance of students for the Marketing Olympics; - participation in work-shop "Project Management for Cross-border Cooperation and structural Funds" within Project "The Forum of the Economists in the Euro-region Bihor - Hajdu-Bihar" („Forumul Economistilor din Euroregiunea Bihor - Hajdu-Bihar"), April 2009; - member of the General Association of Romanian Economists (AGER); - participation in the activity of promotion of the Faculty of Economic Sciences at the Educational Fair "VIVAT ACADEMICA", June 2006; - member in examination commissions for professional formation suppliers under the Ministry of Work, Family and Equality of Chances, Direction of Work and Social Protection Bihor; - participation in committees and organization collectives of the International Scientific Communication Sessions organized by the Faculty of Economic Sciences, since 2006; - member of the collective of the Department of Management - Marketing in the organization of the National Olympics for Economic Students, section Management 2006.
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Driving licence Category B since 1990

Additional information University Professor Hability Alina BĂDULESCU, PhD, dean of the Faculty of Economic Sciences, University of Oradea - tel. +40259408109;
University Professor Ilie CRISTESCU, PhD, West University Timișoara - tel. +40256592505.

Annexes At request, the proof of the existence of the following documents:
Diploma certifying the title of Doctor in Marketing
Diploma of post graduate studies: Economics and management of tourism services
Acknowledgement: Master in Teacher formation
Bachelor's Degree in Economics, specialization Marketing
Bachelor's Degree in Socio-Human Sciences, specialization Sociology
Baccalaureate Diploma
Certificates of participation as a member within the projects mentioned
Certificate of a member of AGER
Certificate of linguistic competence in English
Certificate of Re2U membership
Certificate of participation in the course Management of research projects
Certificate of participation in the course of Communication techniques. Practical applications for distance learning
Certificate of participation Online Marketing Academy
Certificate for Eurocor course –Marketing
Certificate for Eurocor course –Management
Diploma of Excellence: Olympics of Economist students
Diploma of training programme: Complex managerial simulations PRELEM XXI
Diploma of merit: participation in promotion at Exhibition Fair
Diploma of participation in conference Education and social change
Identity card
Driving licence category B
List of scientific works

DATE:14. 06, 2021

Lecturer Dinu Vlad SASU, PhD

Signature