

# CURRICULUM VITAE



## PERSONAL INFORMATION

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Nationality Romanian  
Date of birth 13.11.1978

## PROFESSIONAL EXPERIENCE

Employee of the Real Estate Administration within Oradea City Hall for a period of 7 months as a marketing referent 2000 - 2001.  
Marketing Director of the company NOVET-RO with Czech capital, for 4 years, 2002 - 2006.  
General manager at the same company for another 4 years 2006 - 2010.  
University tutor at the Faculty of Economic Sciences within the University of Oradea for a period of 4 years 2003 – 2007.  
Assistant teacher at the Faculty of Economic Sciences within the University of Oradea for a period of 5 years 2007 - 2012.  
University lecturer at the Faculty of Economic Sciences within the University of Oradea for a period of 8 years 2012 - 2020.  
Carrying out the consultant activity regarding the implementation of the quality standard SR EN ISO 9001/2001 for a period of 2 years.  
Member of project teams that have developed in the private economic environment five projects with European funding.  
Responsible for the management and marketing student's club, EXCELSIOR from the Faculty of Economic Sciences within the University of Oradea for a period of 5 years  
<https://www.facebook.com/groups/1436331639744215>  
Founding member of the Marketex Marketing Association and its executive president since 2015 - <https://www.facebook.com/asociatiemarketex>  
Founding member of the Association for Research and Promotion of Agro-Food Products Crisana (ACPPA Crisana) and its vice-president since 2016 - <https://www.facebook.com/asociatiacrisana>  
Organizer of the Harvest Festival event within ACPPA Crișana  
- <https://www.facebook.com/SarbatoareaRecoltei>  
Development and delivery of my own marketing training for the business environment - Out of the box marketing  
Marketing consultant, the most representative company in my portfolio being Sapient Group from Oradea

### • University Career

Holding seminars on the Basics of Merchandise and Quality Management for one semester as an associate  
University preparator at the Faculty of Economic Sciences within the University of Oradea - 4 years: Fundamentals of Merchandise, Quality Management and Management.  
Assistant Professor at the Faculty of Economic Sciences within the University of Oradea - 6 years - Commodity Science, Quality Management, Management, Management of public institutions, Marketing and management  
University lecturer at the Faculty of Economic Sciences within the University of Oradea for 8 years - tenured of following courses : Marketing activity management, Managerial communication, Practice and Simulations and management projects.

<ul style="list-style-type: none"> <li>• Scientific Papers</li> </ul>	<p>Product labeling - a condition of respect for consumer rights  The Romanian organization in the context of Romania's integration into the EU  Notions and concepts specific to quality management  Intangible assets of the economic organization.  Quality - the main factor of competitiveness.  Competitiveness through quality in the Romanian economic organization.  Ten key concepts and the success of Romanian organizations – co-writer  Monitoring and measuring performances within the organization prewise for continuous quality improvement – co-writer  Protecting data from unauthorized acces protecting data. Are we aware of the risks involved? – co-writer  National Program PRO QUALITY - the main way to improve competitiveness in the global market, reducing gaps and ensuring sustainable development  Generic TBE model for leading a customer-oriented organization  Quality culture - the software of an organization capable of creating value for the customer  Evolution trends specific to the field of quality in the context of the knowledge-based economy  Opportunities to exercise the role of an active student as a premise of student-centered education in the Faculty of Economic Sciences within the University of Oradea  Survey regarding the interest of companies from Bihor county in taking the social responsibility in the high educational system  The organizational culture specific to the student-centred education  The role of student-centered education in stimulating the entrepreneurial spirit of university graduates  Implementation model of student centered education in a university in Romania  System of performance indicators for the student centered education  The university as a generator of entrepreneurial education</p>
<ul style="list-style-type: none"> <li>• European Projects</li> </ul>	<p>Member of the project "Use of Levy distributions in modeling economic and financial indicators of companies, with impact on regional development" - financing contract HURO LEDIRE 1001/293 / 2.2.3 ", the total value of the project being 45,300 Euro.  Member of the project "SOCERT. The knowledge society, dynamism through research ", Contract identification number: POSDRU / 159 / 1.5 / S / 132406. Period 01.07.2014 - 31.08.2015. Within this project, as a post-graduate researcher I developed the research paper: <u>Student-centered education - a premise for improving the quality of higher education services in Romania in order to increase the competitiveness of the Romanian economy</u></p>
<ul style="list-style-type: none"> <li>• Leadership jobs at the University</li> </ul>	<p>-</p>
<ul style="list-style-type: none"> <li>• Other activities</li> </ul>	<p>Responsible for 10 years with the Excelsior student management and marketing club from the Faculty of Economic Sciences within the University of Oradea.  Launching the first issue of the student magazine Excelsior.  Involvement in the organization of the National Management Olympics for students from economy that took place in 2006 in Oradea.  Preparation of the students who participated in the National Management Olympics as well as those who participated in scientific communication sessions for students.  Coordination of students in the elaboration and support of the bachelor thesis from 2012 until now.  Organizing simulations on the presentation of undergraduate papers by the graduates.  Year guide teacher.  Organizing trips with students.  Involvement in activities related to the organization of scientific communication sessions in Oradea.  License Secretary.  Admission data operator.  Involvement in activities related to the ARACIS visit for management and marketing specializations.  Member of the Social Commission at ESF level.  Head of the research team studying Food Management and Marketing within the Management-Marketing Department (DMM).  Initiation and organization at DMM level of the event - Practice at SUPERLATIVE level- students face to face with companies, where, second year management students are offered the opportunity to identify their company for the internship.  Initiation and organization of the event - ESF Business CUP, a business plan competition for students organized at the ESF level.  Initiating and organizing the event - Tomorrow's leaders are looking for mentors, through whom we offer mentors from the business environment to our students.  Initiation and management of numerous partnerships between the ESF and the business environment from Bihor County.</p>

<ul style="list-style-type: none"> <li>• Name and adress of the employer</li> <li style="padding-left: 20px;">• Field of activity</li> <li style="padding-left: 20px;">• Current occupation</li> </ul>	<p>Initiating the partnership with Junior Achievement Romania through which we pursue the development of entrepreneurship among ESF students.</p> <p>University of Oradea, Oradea, no.5, Armatei Române Street Univerity Lecturer Ph.D</p>
<ul style="list-style-type: none"> <li>• Main activities and responsibilities</li> </ul>	<p>Teaching classes and seminars / laboratories in the disciplines of Marketing Activity Management, Managerial Communication, Simulations and Management Projects. Practice.</p> <p>Year guide teacher.</p> <p>Developing scientific papers published at different communication sessions.</p> <p>Developing courses and seminar support papers necessary to improve the educational process.</p> <p>Taking part in the administrative activities of the department, of which the most important ones were: the National Olympic of economics students - the field of Management organized by the Faculty of Economic Sciences in Oradea; undergraduate secretary, taking part in the preparation of ARACIS reports, preparation of students for the national management olympics and for scientific communication sessions; coordinating students for the elaboration and support of the bachelor's thesis; admission data operator 2012.</p> <p>Developing partnerships with profit and non-profit organizations.</p> <p>Administration of the facebook page of the Management - Marketing Department <a href="https://www.facebook.com/UODepMnMk">https://www.facebook.com/UODepMnMk</a>.</p> <p>Member of the social commission within the Faculty of Economic Sciences.</p> <p>Member of the promotion committee of the Faculty of Economic Sciences.</p> <p>Involvement in the promotion activities of the Faculty of Economic Sciences.</p>
<p><b>STUDIES AND PRACTICE STAGES</b></p>	<p>Graduation of the Economic High School "Partenie Cosma" from Oradea in 1997 - Finance-Accounting profile.</p> <p>Graduation of the Faculty of Economic Sciences from Oradea, masters in Marketing 2001.</p> <p>Master „Management of Patrimonial Enterprises” within the same Faculty 2003.</p> <p>The pedagogical module necessary for teachers 2003.</p> <p>Obtaining the title of Ph.D in management at the West University of Timișoara in 2011.</p> <p>Post-graduate scholarship at the “Ștefan cel Mare” University of Suceava in 2014.</p>
<ul style="list-style-type: none"> <li>• Education</li> <li>• Training classes</li> </ul>	<p>TUV Rheiland internal quality auditor course</p> <p>Professional training "Complex managerial simulations PRELEM XXI" for trainers</p> <p>Course - Management of research projects</p> <p>Course - Leadership and the Conservative Organizational Entrepreneur</p> <p>Course - Online Marketing Academy</p> <p>Trainer course</p> <p>Photography course</p>
<ul style="list-style-type: none"> <li>• Name and type of institution providing the studies and internships</li> <li>• Main classes</li> </ul>	<p>TUV Rheiland International Manager SNSPA - National School of Political and Administrative Studies The Leadership Institute Google România Corporactive Oradea</p> <p>Standard of SR EN ISO 9001/2001 și 11001 Managerial simulations. Research project management. Leadership and the Conservative Organizational Entrepreneur Marketing on-line</p>
<ul style="list-style-type: none"> <li>• The title of the qualification obtained</li> </ul>	<p>Auditor for Internal Quality Managerial training trainer Research project management certificate Certificate of Graduation Certificate of participation Trainer</p>

## PERSONAL SKILLS AND COMPETENCES

Native language	Romanian
Foreign languages	English
• reading	high
• writing	medium
• speaking	medium
Artistic skills and competences	
Social skills and competences	Well-developed communication skills. Ability to develop and manage relationships. Emotional intelligence.
Aptitudini și competențe organizatorice	Strategic vision. Good leadership skills, aptitude acquired by organizing team-buildings and as a result of a project management course. Setting exact goals and tasks and persevering to achieve them. Ability to mobilize resources. Motivating people.
Technical skills and competences	Using computer programs Word, Excel
Driving licence	not
Other skills and competences	Leadership skills

## ADDITIONAL INFORMATION

Prof. univ. dr. Maria Madela Abrudan – Head master of Management Department - Faculty of Economic Sciences University of Oradea.  
Prof. univ. dr. Emil Cazan – Vest University of Timișoara

## ANEXE