

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of Economics and Business
1.4 Field of study	Business Administration
1.5 Cycle of study	Cycle II – Master
1.6 Program of study /Degree	Business Administration / Master Degree

2. Information regarding the discipline

2.1 Name of discipline	Business Financing						
2.2 Course titleholder	Professor Daniel BADULESCU, Ph.D.						
2.3 Seminar titleholder	Professor Daniel BADULESCU, Ph.D.						
2.4 Year of study	I	2.5 Semester	2	2.6 Type of assessment	Ex	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	1	3.3 seminar	1
3.4 Total of hours in the Curriculum	28	out of which: 3.5 course	14	3.6 seminar	14
Distribution of hours:					97 hours
Studying the workbook, course book, bibliography and notes					60 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					20 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					20 hours
Tutorship					16 hours
Assessment activities					10 hours
Other activities.....					
3.7 Total hours of individual study	97				
3.9 Total hours/semester	125				
3.10 Number of credits	5				

4. Pre-requisites (if applicable)

4.1 Curriculum	n.a.
4.2 Skills	n.a.

5. Conditions (if applicable)

5.1. concerning the course activities	Computer/Laptop, whiteboard
5.2. concerning the seminar/laboratory activities	Computer/Laptop, whiteboard

6. Specific skills acquired

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Professional skills	<p>C1. Collection, processing and analysis of the information regarding the interaction between business environment – firm / organization</p> <p>C2. Assistance for administration of the assembly activity of the firm/organization</p> <p>C3. Administration of the activity of a department of the structure of the firm/organization</p> <p>C5. Elaboration and implementation of some complex projects using concepts and methods associated to systemic analysis synthesis and interpretation of processes in business administration and entrepreneurship</p>
Transversal Skills	<p>CT1. Achieving independently or with the group the complex tasks / objectives in developing and implementing projects under time pressure, in conditions of uncertainty, risk and multiculturalism, and enforcement of norms and professional ethics and values for decision</p> <p>CT3. Assuming the need for continuous training to create prerequisites for career progression and adaptation of one's own professional, managerial and communicational skills to the dynamics of the national and international business environment.</p>

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	Understanding how to run and finance a business.
7.2 Specific objectives	<ul style="list-style-type: none"> • Understanding and explaining the various types of financing activities • Understanding the manager decisions regarding the financial resources • Understanding the life cycle of a business and the financing of each stage on the life cycle • Understanding and implementation of the steps in obtaining funding • Achieving of a funding application • Knowledge and use of funding opportunities related to EU funds

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Financing business - concept and role. The need for funding. The functioning of the financial system	Lecture, problem-solving, debate, deduction, illustration	
8.1.2. Financing a company's life cycle		
8.1.3. Plan and principles for a healthy entrepreneurial financing		
8.1.4. The life cycle of a company. Financing growth stages of a company		
8.1.5. Business Plan		
8.1.6. Funding principles of entrepreneurial businesses		
8.1.7. Steps and stages to obtain a better financing (I)		
8.1.8. Steps and stages to obtain a better financing (II)		
8.1.9. Steps and stages to obtain a better financing (III)		
8.1.10. Preparing an Application Form for funding (I)		
8.1.11. Preparing an Application Form for funding (II)		
8.1.12. Development and financing of economic activity		
1.8.13. Using Structural Funds to finance and develop an enterprise (I)		
1.8.13. Using Structural Funds to finance and develop an enterprise (II)		

References		
<ol style="list-style-type: none"> Bădulescu, D., <i>Finanțarea afacerilor</i>, Universitatea din Oradea, 2012, Bădulescu Daniel, <i>Dezvoltarea și finanțarea afacerilor antreprenoriale. Particularități în turism</i>, Editura Presa Universitară Clujeană, Cluj Napoca 2013 Morar, R.; Pârvoțoiu, I.; Vălean, Maria, <i>Economia afacerilor</i>, Editura Sistech, Craiova, 2007 Rogers, S. <i>Entrepreneurial Finance. Finance and Business Strategies for the Serious Entrepreneur</i>, Second Edition, McGraw-Hill Companies, 2009 Canadian Tourism Commission, <i>Finding funding: ten steps to meet your financial needs</i>, pregătit de Pierre G. Bergeron, Budgeting Concepts Inc., Ottawa, 2003 		
8.2 Seminar (S)	Teaching methods	Observations
8.2.1. The development of the business idea. Funding of nascent business	Case studies, applications, examples	
8.2.2. Financing the rapid growth of the company		
8.2.3. Business Plan. Good practices in business financing. Applications		
8.2.4. Develop a funding application on various funding programs I		
8.2.5. Develop a funding application on various funding programs II		
8.2.6. Preparing investment proposal (credit). Terms and conditions of financing. Case studies		
8.2.7. Summaries of seminars activity		
References		
<ol style="list-style-type: none"> Bădulescu Daniel, <i>Dezvoltarea și finanțarea afacerilor antreprenoriale. Particularități în turism</i>, Editura Presa Universitară Clujeană, Cluj Napoca 2013 Finanțare.ro, <i>PNDR – Programul Național de Dezvoltare Rurală</i>, http://www.finantare.ro/programul-national-de-dezvoltare-rurala-pndr IFC, <i>Financials, Projects and Portfolio 2010</i>, http://www.ifc.org/ifcext/annualreport.nsf/AttachmentsByTitle/AR2010_Volume2/\$FILE/AR2010_Volume2.pdf IFC, <i>Annual Portfolio Performance Review – FY10</i>, September 8, 2010, http://www.ifc.org/ifcext/disclosure.nsf/AttachmentsByTitle/APPR_FY10_IFC/\$FILE/APPR_FY10_IFC.pdf Institutul Național de Statistică, http://www.insse.ro/cms/rw/pages/index.ro.do Structural Consulting Group, <i>Programe operaționale. Programul Operational Regional – POR</i>, http://www.fonduri-structurale.ro/Detaliu.aspx?t=Regional 		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

Course contents outcome the employers' expectations and following consultation with the leading factors in the economic environment and business, both in formal and non-formal contexts, and their work experience in financial and business environment.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	Knowledge, understanding and ability to apply the knowledge acquired	Ongoing evaluations and summative evaluation during the exam. (e.uoradea.ro educational platforms)	50%
10.5 Seminar (S)	Active presence, proper execution of tasks, team integration.	The assessment by the teacher and the head of the work team (student). (e.uoradea.ro educational platforms)	50%

10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)			
10.9 Minimum performance standard			
<ul style="list-style-type: none"> • Knowledge and understanding of content to the essential ideas • Solve at least half of the subjects of the written examination • Fulfilling the requirements of presence as Reg • Find an essay / paper / project on a given topic 			

Date	Course titleholder:	Seminar titleholder:
28.09.2020	Prof. Daniel BADULESCU, PhD E-mail address: dbadulescu@uoradea.ro	Prof. Daniel BADULESCU, PhD E-mail address: dbadulescu@uoradea.ro

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Dean,
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¹ State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*

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