

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Department of International Business
1.4 Field of study	Economics and International Business
1.5 Cycle of study	Cycle I - Bachelor
1.6 Program of study /Degree	International Business / Bachelor Degree

2. Information regarding the discipline

2.1 Name of discipline	Business English I.4						
2.2 Course titleholder	Lecturer Monica-Ariana SIM PhD						
2.3 Seminar/ laboratory titleholder	Lecturer Monica-Ariana SIM PhD						
2.4 Year of study	II	2.5 Semester	IV	2.6 Type of assessment	Cv.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	4	out of which: 3.2 course	1	3.3 seminar/laboratory	2,1
3.4 Total of hours in Curriculum	56	out of which: 3.5 course	14	3.6 seminar/ laboratory	28,14
Distribution of hours:					69
Studying the workbook, course book, bibliography and notes					28
Supplementary documentation in the library, on electronic specialty sites and in the field					14
Preparing seminars/laboratories, themes, projects, portfolios and essays					22
Tutorship					2
Assessment activities					2
Other activities.....					1
3.7 Total hours of individual study	69				
3.9 Total hours/semester	125				
3.10 Number of credits	5				

4. Pre-requisites (if applicable)

4.1 curriculum
4.2 skills

5. Conditions (if applicable)

5.1. concerning course activities	Room with videoprojector
5.2. concerning seminar/laboratory activities	Room with computers and videoprojector

6. Specific skills acquired

Professional skills	<p>C1. Designing studies regarding the domestic and international business environment for business enterprises, private and public institutions, with activity in the field of international businesses</p> <p>C1.2 Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business</p> <p>C1.4 Analysing some typical empirical situations and critical assessment of the methodologies used in the study of international business of public communities and private organizations</p>
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Transversal Skills	<p>CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work.</p> <p>CT2. Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team.</p> <p>CT3. Identifying the opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.</p>
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7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> ▪ gaining communication skills appropriate to potentially real circumstances in the economic field; ▪ knowledge and appropriate usage of specialized terminology and grammatical structures; ▪ acquiring documentation skills, in English, in the field of specialty.
7.2 Specific objectives	<ul style="list-style-type: none"> ▪ explanation and interpretation of various specialized terms in English; ▪ acquiring linguistic skills involved in the interpretation and translation of texts from the field of economics; ▪ learning techniques of editing and completing specialized documents in English; ▪ making best and most creative use of own potential in professional activities

8. Contents

8.1 Curs (C)	Metode de predare	Observații
8.1.1. Banks.	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.2. Types of banks.	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.3 History of banking.	expunere, conversația, descoperire dirijată	
8.1.4. Stocks and the Stock Exchange.	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.5. Stock Exchanges. History of the Stock Exchange. Stock Market crash of 1929	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.6. Accounting. Basics of accounting	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.7. The balance sheet.	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.8. Globalization. Introduction.	conversația, exemplul demonstrativ, descoperire dirijată	
8.1.9. Globalization from a cultural perspective	expunere, conversația, exemplul demonstrativ,	
8.1.10. International organizations and cooperation under globalization	expunere, conversația, exemplul demonstrativ,	
8.1.11. Tourism. Introduction	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.12. At the hotel.	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.13. Travel & hotels	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
8.1.14. Review	expunere, conversația, exemplul demonstrativ, descoperire dirijată	
Bibliografie Pop, M., Sim, M. – Let's Be in Business, Editura Universității din Oradea, 2004		
8.2 Seminar (S)/ 8.3.Laboratory (L)	Metode de predare	Observații
Services provided by banks	expunerea, sinteza	

	cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
International banking	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Money. The Euro	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Stocks.	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Bulls and bears. Stock Market crash of 1929	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Accounting vocabulary	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
The profit and loss account	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
History of globalization	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Globalization and culture	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
International organizations	Ppt presentation	
Tourism vocabulary	expunerea, sinteza cunoștințelor, clarificare conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Hotels, inns, and guest houses facilities.	expunerea, sinteza cunoștințelor, clarificare	

	conceptuală, activități de grup, descoperire dirijată, conversația, problematizarea	
Revision		

9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

- The topics covered are bound to build communication skills and provide students with specific terminology, useful language elements and structures of communication, to establish business relations with foreign partners.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	- correctness and completeness of knowledge; - logical consistency and ability to work with acquired knowledge; - the degree of assimilation of the language of specialty;	Online exam: matching, fill in drills, t/f -y/n questions, multiple choice test	50%
10.5 Seminar (S)	- active participation in seminars - ability to use correctly and recognize the specialized terminology and grammatical structures from English for Specific Purposes;	Online oral contributions and posted assignments, tests, daily observation during online classes	40%
10.6 Laboratory (L)			
10.7 Project (P)			
10.8 Practical works (P)	- active participation in discussions, practical activities, group works - ability to use the specialized terminology	Online oral contributions and posted assignments, practical tests, daily observation during online classes	10%
10.9 Minimum performance standard			
<ul style="list-style-type: none"> • Designing a work/project, in International Business • Designing a work/project, assuming the responsibility of tasks specific to the role of multi-specialized team. 			

Date

25.09.2020

Course titleholder:

Lecturer SIM Monica-Ariana PhD

E-mail address: ariana_mona@yahoo.com

Seminar titleholder:

Lecturer SIM Monica-Ariana PhD

E-mail address:
ariana_mona@yahoo.com

**Date of approval
in the
Department:**

**Director of Department,
Associate Professor Liana-Eugenia MEȘTER, PhD**

28.09.2020

Contact data¹:

University of Oradea, Faculty of Economic Sciences, Department of International Businesses
Universității 1, Building Corp F, floor 1, room F209
Zip code 410087, Oradea, Bihor, Romania
Tel.: 0259-408799; Fax: 0259-408409
E-mail: steconomice@uoradea.ro
Web page: <http://steconomiceuoradea.ro>

Dean,

**Date of approval
in The Council of
the Faculty of
Economic
Sciences:**

Professor Alina BĂDULESCU, PhD

Contact data²:

University of Oradea, Faculty of Economic Sciences, Dean's Office
Universității 1,
Zip code 410087, Oradea, Bihor, Romania
Tel.: 0259-408109, 0259-408407; Fax: 0259-408409
E-mail: steconomice@uoradea.ro
Web page: <http://steconomiceuoradea.ro>

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¹ State the contact information (telephone, e-mail, web page, etc) of the academic institution beneficiary of the *Syllabus*.

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