

SYLLABUS

1. Information regarding the program

1.1 Higher education institution	University of Oradea
1.2 Faculty	Faculty of Economic Sciences
1.3 Department	Management-Marketing Department
1.4 Field of study	Management
1.5 Cycle of study	Cycle II – Master
1.6 Program of study /Degree	Advanced Management Master Degree

2. Information regarding the discipline

2.1 Name of discipline	Business Ethics and Social Responsibility						
2.2 Course titleholder	Conf. univ. dr. Maria Madela Abrudan						
2.3 Seminar titleholder	Conf. univ. dr. Maria Madela Abrudan						
2.4 Year of study	II	2.5 Semester	4	2.6 Type of assessment	Cv	2.7 Type of discipline	O

(I) Compulsory; (O) Elective; (F) Facultative

3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	2	out of which: 3.2 course	1	3.3 seminar	2
3.4 Total of hours in the Curriculum	18	out of which: 3.5 course	9	3.6 seminar	9
Distribution of hours:					
Studying the workbook, course book, bibliography and notes					57
Supplementary documentation in the library, on electronic specialty sites and in the field					40
Preparing seminars/laboratories, themes, projects, portfolios and essays					40
Tutorship					10
Assessment activities					10
Other activities. Developing a personal Project					
3.7 Total hours of individual study	157				
3.9 Total hours/semester	175				
3.10 Number of credits	7				

4. Pre-requisites (if applicable)

4.1 Curriculum	-
4.2 Skills	-

5. Conditions (if applicable)

5.1. concerning the course activities	Projector, whiteboard
5.2. concerning the seminar/laboratory activities	whiteboard

6. Specific skills acquired	
Professional skills	C1, C3, C5
Transversal Skills	CT1, CT2, CT3

7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> To understand the role of ethics in the business and to know the tools that social responsibility theory and practice provides for delivering value to society and for increasing the value of the business
7.2 Specific objectives	<ul style="list-style-type: none"> To know the important theories of ethics and morality To explain the importance of ethics in fostering long-term business effectiveness To identify the principles businesses should use for analysing and resolving ethical issues and social effects of the situations that should occur To foster critical thinking skills in analysing and resolving ethical business cases and problems associated with unethical aspects To develop an awareness and understanding of cultural and national differences related to ethics To explain the role of ethics and social responsibility in the primary functional areas and strategic processes of business organizations To know some issues related to for-profit and non-profit 'social enterprise' opportunities and solutions to global social problems.

8. Contents

8.1 Course (C)	Teaching methods	Observations
8.1.1. Introduction: Ethics and Moral in Business	Lecture, problem-solving, debate, deduction, illustration	
8.1.2. Ethical Theories and Evolution of Ethics in Business and Society		
8.1.3. Free Market Capitalism, Social and Moral Responsibility		
8.1.4. Ethical Issues in the Workplace		
8.1.5. Ethical Issues in Advertising, Marketing, and Business Relationships		
8.1.6. Ethical Issues in the Global Workplace		
8.1.7. Ethical Issues Regarding the Triple Bottom Line: Economy, Environment, Human Welfare		

Bibliography

- How Corporate Social Responsibility is Defined: an Analysis of 37 Definitions, Corporate Social Responsibility and Environmental Management Corp. Soc. Responsib. Environ. Mgmt. (in press) Published online in Wiley InterScience;
- Etica in afaceri / DIACONESCU, Marcela Carmen (2007)
- Etica in afaceri si competitivitatea in Romania / MARTIN, Anca (2012)
- Etica in afaceri si responsabilitatea sociala corporativa / ANDREESCU, Nicoleta Alina (2015)
- Introducere in etica afacerilor : note de curs / Pop Cohut, Ioana (2008)
- Profesioniștii : stil si eticheta business / Lisa Scherrer Dugan (2001)
- THE Romanian Journal of Business Ethics / Editor in Chief Gh. Gh. Ionescu (2008)
- Responsabilitatea manageriala / RADUTI, Constantin (2011)

9. Responsabilitatea sociala a intreprinderii / Coordonator : Adriana Schiopoiu Burlea (2007)
 10. Functionarul public si coruptia / RUSU, Marcel Ioan (2008)
 11. Coruptia si politicile anticoruptie / NICOLAE, Radu (2010)

8.2 Seminar (S)	Teaching methods	Observations
<p>8.2.1. Code of Ethics, What is (Business) Ethics? Study Case</p> <p>8.2.2. Moral Judgment. Kohlberg's Moral Stages theory. Ethical Theories: Virtue Ethics; Duty Ethics</p> <p>8.2.3. Ethical Theories (Utilitarianism, Social Contract, Scepticism; Existentialism; Critique of Ethics: Moral Relativism, Absolutism, Pluralism) Study Case</p> <p>8.2.4 Ethical Theories: Distributive Justice, Morality and Legality, Human Rights, and Moral Principles (Virtue, Duty, Respect, Welfare, Cosmopolitanism, Sustainability, etc.) Study Case</p> <p>8.2.5 The Essentials of Good Argument, Fallacious Reasoning, & the Informal Fallacies</p> <p>8.2.6. The Essentials of Good Argument ... continued; Study case</p> <p>8.2.7. Study Case: Capitalist Businesses and Moral Responsibility</p> <p>8.2.8. Should Quotas for Women on Corporate Boards be Mandated by Law? Discussion</p> <p>8.2.9. Individual vs Corporate Pressure / Can Ethics Codes Build 'True' Corporate Ethics?</p> <p>8.2.10. Discussion: Advertising Directed at Young Children. Immersive Advertising to Children. The Influence of Mass Communication for Ethics</p> <p>8.2.11. Multinational Corporations and Ethics</p> <p>8.2.12. State Institutions and Ethics</p> <p>8.2.13. Corruption and its multiple faces in Business: Study Case</p> <p>8.2.14. Global Justice and International Business</p>	<p>Questioning, debate, deduction, applications, examples</p>	

Bibliography:

1. How Corporate Social Responsibility is Defined: an Analysis of 37 Definitions, Corporate Social Responsibility and Environmental Management Corp. Soc. Responsib. Environ. Mgmt. (in press) Published online in Wiley InterScience;
2. Etica in afaceri / DIACONESCU, Marcela Carmen (2007)
3. Etica in afaceri si competitivitatea in Romania / MARTIN, Anca (2012)
4. Etica in afaceri si responsabilitatea sociala corporativa / ANDREESCU, Nicoleta Alina (2015)
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9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program

Students will do research of the ethics aspects of the business in companies and in organizations.

10. Assessment

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.4 Course (C)	<ul style="list-style-type: none"> • Knowledge and understanding of the content. • Proper use of the terms describing the content of the disciplines. • Proving creative and original ideas 	Written Paper	20%
10.5 Seminar (S)	<ul style="list-style-type: none"> • Participation to the seminar classes including working together with the representatives of the companies • Activity in the seminar, answers to questions • Activity on the online forums and groups and contributing to the discussion regarding discipline 	- Review: ongoing evaluation and support - Applications: assessment content - Monitoring interventions in the seminar and on online forums	20%
10.6 Laboratory (L)			
10.7 Project (P)	An essay- according to requirements		60%
10.8 Practical works (P)			
10.9 Minimum performance standard Knowledge and understanding of course content to the essential ideas Obtaining at least 5 points (out of 10) for the seminar activity Obtaining at least 5 points (out of 10) at final test Obtaining at least 5 points (out of 10) at individual project			

Date

25.09.2020

Course titleholder:
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28.09.2020

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Dean,

Associate Professor Alina Bădulescu, PhD

**Date of approval in
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