

# SYLLABUS

## 1. Information regarding the program

1.1 Higher education institution	<b>University of Oradea</b>
1.2 Faculty	<b>Faculty of Economic Sciences</b>
1.3 Department	<b>Department of International Business</b>
1.4 Field of study	<b>Economics and International Business</b>
1.5 Cycle of study	<b>Cycle I - Bachelor</b>
1.6 Program of study /Degree	<b>International Business / Bachelor Degree</b>

## 2. Information regarding the discipline

2.1 Name of discipline	<b>BACHELOR'S THESIS WRITING</b>						
2.2 Course titleholder	-						
2.3 Seminar titleholder	Lecturer PhD. Andreea-Florina FORA Lecturer PhD. Adrian NEGREA						
2.4 Year of study	III	2.5 Semester	6	2.6 Type of assessment	Cv.	2.7 Type of discipline	I

(I) Compulsory; (O) Elective; (F) Facultative

## 3. Estimated total time (hours/semester of activities)

3.1 Number of hours/week	4	out of which: 3.2 course	0	3.3 seminar	4
3.4 Total of hours in the Curriculum	56	out of which: 3.5 course	0	3.6 seminar	56
<b>Distribution of hours:</b>					194 hours
Studying the workbook, course book, bibliography and notes					90 hours
Supplementary documentation in the library, on electronic specialty sites and in the field					60 hours
Preparing seminars/laboratories, themes, projects, portfolios and essays					20 hours
Tutorship					14 hours
Assessment activities					10 hours
Other activities.....					0
3.7 Total hours of individual study	<b>194</b>				
3.9 Total hours/semester	<b>250</b>				
3.10 Number of credits	10				

## 4. Pre-requisites (if applicable)

4.1 Curriculum	-
4.2 Skills	-

## 5. Conditions (if applicable)

5.1. concerning the course activities	-
5.2. concerning the seminar/laboratory activities	the headquarters of the receiving company

<b>6. Specific skills acquired</b>	
<b>Professional skills</b>	<ul style="list-style-type: none"> <li>• C1.1 - Describing the key concepts, theories and methods used in the study of competitive advantages at different levels (global, EU-27, national, regional) for profit-oriented public or private institutional units;</li> <li>• C1.2 - Explaining the key concepts and methodologies of interpretation of phenomena and processes faced by public and private organizations in international business;</li> <li>• C1.3 - Applying methods, techniques and principles proper for observing different types, processes and goods and/or services trading;</li> <li>• C1.4 -Analysing some typical empirical situations and critical assessment of the methodologies used in the study of international business of public communities and private organizations;</li> <li>• C1.5 - Developing some innovative research models of international business phenomena in public and private organizations.</li> </ul>
<b>Transversal Skills</b>	<ul style="list-style-type: none"> <li>• CT1 - Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work;</li> <li>• CT2 - Identifying the roles and responsibilities in a multi-specialized team and using the relationship techniques and efficient work in the team;</li> <li>• CT3 - Identifying the opportunities of continuous formation and values – the efficient implementation of the resources and educational techniques for the personal development.</li> </ul>

### 7. Objectives of discipline (resulting from the grid of specific skills acquired)

7.1 General objective of discipline	<ul style="list-style-type: none"> <li>▪ to get an overall picture on the specific ways of writing the bachelor's thesis in order to acquire the necessary expertise for writing the own bachelor's thesis</li> </ul>
7.2 Specific objectives	<ul style="list-style-type: none"> <li>▪ knowledge and understanding of notions regarding the organization and functioning of international business;</li> <li>▪ knowledge and understanding of the decision making mechanism for an international business activity;</li> <li>▪ explaining and interpreting the necessity of being aware of the requirements needed when being part of the overseas market;</li> <li>▪ using methods and tools to investigate the results of international business performance.</li> </ul>

### 8. Contents

<b>8.4 Seminar (S)</b>	<b>Teaching methods</b>	<b>Observations</b>
8.4.1 Research basics	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.2 Research theory	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.3 Structuring the research project (I):	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.4 Structuring the research project (II):	Debate and Case Study - using video means of presentation and discovery learning method	-

8.4.5 Research ethics	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.6 Finding and reviewing the literature	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.7 The nature of data	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.8 Collecting and analysing secondary data	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.9 Collecting primary data	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.10 Quantitative data analysis	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.11 Qualitative data analysis (I)	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.12 Qualitative data analysis (II)	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.13 Writing the proposal and writing up the research	Debate and Case Study - using video means of presentation and discovery learning method	-
8.4.14 Assessment Seminar (2 hours)	Debate and Case Study - using video means of presentation and discovery learning method	-
Bibliography 1. Nicholas Walliman – <i>Research Methods – The Basics</i> , Editura Routledge, London, 2011. 2. <a href="http://staging-nodebb-uploads.s3.amazonaws.com/FundamentalsOfResearchMethodologyAndDataCollection-%25philu%25-6fae26dd-631d-4e66-9864-663ec2b30204.pdf">http://staging-nodebb-uploads.s3.amazonaws.com/FundamentalsOfResearchMethodologyAndDataCollection-%25philu%25-6fae26dd-631d-4e66-9864-663ec2b30204.pdf</a>		

**9. Corroboration of the contents of the discipline with the expectations of the epistemic community, professional associations and employers representing the field of study of the program**

- Analysing typical empirical situations and critical assessment of methodologies used to study international business communities and public private organizations;
- Monitoring typical situations by measuring the degree of regional development in international business.

**10. Assessment**

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Percentage of the final grade
10.5 Seminar (S)	<ul style="list-style-type: none"> <li>• minimum 10 presences</li> <li>• <i>minimum performance standards for 5:</i> <ul style="list-style-type: none"> <li>- presentation of the chosen topic: delivery, explanations, issues approached, admission to theme, timing, sources used, arguments to support the presented ideas</li> </ul> </li> <li>• <i>minimum performance standards for 10:</i> <ul style="list-style-type: none"> <li>- making and presenting a thematic essay from the indicated literature</li> </ul> </li> </ul>	Completed research project	100% originality assessment, acquired notions of specialty, way of expression, compliance with drafting requirements
10.9 Minimum performance standard Designing a work/project on international business transactions. The project will be done using scientific research methods.			

**Date**

**25.09.2020**

**Seminar Coordinator:**

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**Date of approval in the Department:**

**28.09.2020**

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**Date of approval in  
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**30.09.2020**

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