# PLAN DE ÎNVĂŢĂMÂNT

valabil începând cu anul universitar 2018-2019

### UNIVERSITATEA DIN ORADEA

#### FACULTATEA DE STIINTE ECONOMICE

Programul de studii universitare de licență: AFACERI INTERNAȚIONALE (ÎN LIMBA ENGLEZĂ)

Domeniul fundamental: ŞTIINȚE SOCIALE/ŞTIINȚE ECONOMICE Domeniul de licență: ECONOMIE ȘI AFACERI INTERNAȚIONALE

Durata studiilor / nr. de credite: 3 ani/180 credite Forma de învățământ: Învățământ cu frecvență (IF)



#### 1. MISIUNEA PROGRAMULUI DE STUDIU / SPECIALIZĂRII AFACERI INTERNAȚIONALE (ÎN LIMBA ENGLEZĂ)

The mission of the International Business program is the formation, by means of education and scientific research activities, appropriate for the nowadays domestic and international business environment, of a category of specialists in the field of international business, being able to answer to the development necessities of the multinational companies in Romania, as well as to answer the demand of the Romanian companies preoccupied with the activity development at an international level, to attend commercial negotiations at the authority level, bilaterally, regionally and multilaterally and to assure the representation of the Romanian interests in the European Union, in the negotiations between the countries that are members in the European Union, and the ones who have the knowledge, competence and necessary abilities in order to contribute to the gaining of the competitive advantages on the domestiand international market by the organizations where the students having a degree in Economic sciences - specialists in the field of the International Business - being able to perform tasks, specific to the following possible jobs according in the COR: consular agent - 241903; Agent o development - 247007; Purchase Analyst/provider consultant - 241401; Investment Analyst - 241115; Analyst of Return Price/Costs - 241126: Analyst o Client Services - 241922; Commercial Assistant - 241923; Research Analyst, Economist in Management - 258102; Research Analyst, Economist in Marketing 258110; Research Analyst, Economist in International Economic Relations - 258112; Assistant Manager/Function manager (academic studies) - 241924 Diplomatic Attached - 241905: Economist Researcher in International Economic Relations

258111; European Business Consultant - 241949; Consultant/Expert/Inspector/Economist in International Economic Relations - 244105; Custom: Inspector, Inspector for Customs Debt, Customs Agent (academic studies) - 241920; Commercial Correspondent - 241916; Expert in Accessing Structura Funds and European Cohesion - 241948; Expert in Applied Harmonized Legislation in the Field of Trade and Industry - 241935; Expert in Contracting

- 241950; Expert in Effective Investments - 241953; Expert/Customs Inspector - 241907; Inspector of Competition - 244110; Planner/Specialist in Plan Synthesis - 241927; Exhibition Presenter - 241912; Expert Reviewer in Transits (Academic Studies) - 241933; External Relations Reviewer - 241913 Diplomatic Assistant - 241914; Economic Assistant - 241917; Specialist in Improvement processes - 241928; Specialist in Progress Plan - 241962 Counsellor/Expert/Inspector/Reviewer/Economist in International Economic Relations - 258112; as well as other new jobs, such as External Trade Reviewer (Academic Studies); Contracting and Purchase Agent (Academic Studies); Touristic Transport Domestic and Foreign (Academic Studies); Business Tourism Agent (Academic Studies); Commercial Representative (Academic Studies).

The Department of the International Business, as a department that manages the International Business program of study in the Faculty of Economic Studies, University of Oradea, understands to fulfil the mission assumed this way, for the Bachelor's Degree in International Business by performing educational and research activities in this field, focused on the student. The research plan of the International Business Department reflects the preoccupations and research activities of the teachers in the field of international business, of international trade, of economic competition and competitiveness, of the specialty diagnosis in the specific field of international business, based on the community and national special rules, on negotiation and international contracting, on business communication in foreign languages, on the students and masters specialty practice, etc.

Thus, the mission of the Bachelor s Degree program in International Business is that of ensuring optimal conditions for the students to assimilate the result of the learning process, expressed in terms of knowledge, abilities and competences.

The fundamental goal of the Bachelor's Degree Program in International Business, as a student-focused program, is to offer the best formation a an academic level in the field of international business, so as, by the acquired competence, our graduates to answer the necessities of the work market, the International Business Department of the Faculty of Economic Sciences, University of Oradea, by its educational and research activity to facilitate the natura entrance of the students on the work market. The importance of the practice in the field, for the future specialist, has grown significantly, and this aspect is found in the operational plan and in the strategic plan of the International Business Department. By the acquired competences, the graduates of the Bachelo s Degree Program in International Business are ready to improve the capacity of organisations, such as companies, institutions, NGOs where they will work in the sense of optimizing, effectiveness, objective reaching, as well as satisfying the needs and demands of clients, being able to act so as to improve the company s competitiveness and profitability.

The International Business Department of the Faculty of Economic Sciences, University of Oradea, by the Bachelor s Degree Program in Internationa Business, intends to provide transversal and professional competences specific for the International Business specialization, field of Economics and International Business. Thus, the graduates of the Bachelor's Degree Program in International Business must be able:

To ensure the work accomplishment in the field of international economic and financial businesses;

To negotiate and to develop transaction with products and/or services on the international markets, as well as to ensure the necessary assistance fo preparing and developing negotiations in international businesses;

To manage the relations with the providers and clients, specific to international businesses and to manage the data base in the field of the international

To carry out international businesses according to contract clauses;

To ensure assistance and/or to carry out activities specific to international promotions:

To offer assistance in the field of the international businesses for the international public bodies, local and regional communities (institutions of the EU, professional associations, chambers of commerce, clusters, etc), as well as assistance in promoting activities/initiatives in international economic organisations. (According to RNCSIS - National Qualifications Framework in Higher Education).

2. OBIECTIVELE PROGRAMULUI DE STUDIU / SPECIALIZĂRII AFACERI INTERNAŢIONALE (ÎN LIMBA ENGLEZĂ)

The objectives of the Bachelor's Degree Program in International Business are to be found in the objectives established in the manageria and operational plans of the International Business Department, the department that manages this program of studies in the Faculty of Economi Sciences, University of Oradea, in the field of Economics and International Business. The International Business Department, Faculty of Economics Sciences, University of Oradea establishes its goals and carries out its activities based on the annual Operational Plan and on the Managerial Plan as a strategic plan of the Faculty of Economic Sciences for the next 4 years.

The general objectives of the International Business Bachelor's Degree program of studies consist in the information and knowledge transmission to the student in an elevated, attractive and professional way, so as to ensure the acquiring of special competences associated to thi field of studies in order to develop specific activities, as well as of the fundamental and specialization knowledge in the field of Internationa Business, according to the National Qualifications Framework in Higher Education (CNCIS). The formation at bachelor s degree level is based on a educational plan that combines the fundamental disciplines of the economic sciences with that of the specialization, ensuring the development c abilities, transversal and professional competences, and of specific abilities in the field of international businesses.

#### 3. COMPETENȚE CARE SE VOR DOBÂNDI DE ABSOLVENȚI LA FINALIZAREA STUDIILOR

#### Professional competences:

- Designing studies regarding the domestic and international business environment for business enterprises, private and public institutions, with activity in the field of international businesses;
- Negotiating and carrying out transactions with products and/or services on international markets as well as providing assistance in preparing and carrying out negotiations in international businesses;

- Diagnosis in the field of international businesses based on specific communitarian and national regulations and administration of data bases in the field of international businesses;
- Assistance in the field of international businesses for public international bodies, local and regional communities (EU institutions, professional associations, chambers of commerce, clusters etc.) as well as assistance in promoting actions/initiatives within international economic organizations;
- Carrying out international businesses according to contract clauses and providing assistance in carrying out activities specific to international promotion.

#### Transversal competences:

- Applying professional ethic principles, norms and values in their own rigorous, efficient, and responsible work strategy;
- Identifying the roles and responsibilities in a multi-specialised team and applying relation and efficient work techniques within a team;
- Identifying the opportunities of continuous training and efficient capitalization of learning resources and techniques for their own development.

#### 4. FINALITĂŢI

**Graduation Title:** Bachelor s Degree in Economic Sciences **Qualification Title:** International Business **Qualification Code:** 1070060020

Possible jobs for the graduate with Bachelor's Degree, according to "Classification of Occupations in Romania" - ISCO - 08 (COR):

Investment Analyst - 241211; Price of Return /Cost Analyst - 241220; Purchases Analyst/Suppliers Consultant 243301; Customs Expert/Inspector - 335105; Foreign Relations Referent - 242215; Economic Secretary - 263126; Customs Controller, Officer for the Customs Duty, Customs Officer (University studies) - 335106; Client Services Analyst - 243216; Commercial Assistant - 243219; Manager Assistant/Position Manager (University studies) - 243217; Planner/Synthesis Plan Specialist - 241255; Process Improvement Specialist - 242102; Truck and Transit Specialty Referent (University studies) - 432341; Expert in Applied Harmonized Legislation in the Field of Trade and Industry - 242219; Expert In Contracting Investment Activities 261922; European Businesses Counsellor - 242214; Investment Activity Contracting Expert - 261922; Investment Efficiency Expert - 241259; Progress Plan Specialist - 242109; Counsellor/Expert/Inspector/Referent/Economist in International Economic Relations - 263105; Competition Inspector - 263110; Development Agent - 242207; Research Assistant Economist in Management - 263113; Research Assistant Economist in Management - 263123.

New jobs proposed to be included in COR:

Foreign Trade Referent (University studies), Contracting and Purchases Agent (University studies), Domestic and Foreign Tourist Transport (University studies); Business Tourism Agent (University studies); Commercial Agent (University studies).

UNIVERSITATEA DIN ORADEA

FACULTATEA DE ȘTIINȚE ECONOMICE

Programul de studii universitare de licență: AFACERI INTERNAȚIONALE (ÎN LIMBA ENGLEZĂ)
Domeniul fundamental: ŞTIINȚE ECONOMICE

Domeniul de licență: ECONOMIE ȘI AFACERI INTERNAȚIONALE

Durata studiilor / nr. de credite: 3 ani/180 credite
Forma de învățământ: Învățământ cu frecvență (IF)

Valabil din anul univ. 2018-2019 începând cu anul I

### PLAN DE ÎNVĂŢĂMÂNT\*\* Anul de studiu I

| Cod       | Discipline*                         | Tip | Sem. I<br>[ore / săptămână] |   |   |     | Total ore | Felul<br>verif. | Cre-<br>dite | SI<br>[ore / | Condi-  |
|-----------|-------------------------------------|-----|-----------------------------|---|---|-----|-----------|-----------------|--------------|--------------|---------|
|           |                                     |     | С                           | S | L | P   | / sem.    | veiii.          | uite         | sem.]        | Çıonarı |
|           | OBLIGATORII IMPUSE                  |     |                             |   |   |     |           |                 |              |              |         |
| FSTE-0614 | Microeconomics                      | DF  | 2                           | 2 |   | -   | 56        | Ex              | 5            | 69           | 1       |
| FSTE-0615 | Basics of Accounting                | DF  | 2                           | 2 | - | T - | 56        | Ex              | 5            | 69           |         |
| FSTE-0616 | Economic Statistics                 | DF  | 2                           | 1 | · | -   | 42        | Ex              | 5            | 83           | i – –   |
| FSTE-0617 | Economic Informatics                | DF  | 2                           | - | 1 | -   | 42        | Ex              | 5            | 83           |         |
| FSTE-0780 | Financial and actuarial mathematics | DF  | 1                           | 1 | - | -   | 28        | Cv              | 4            | 72           |         |
| FSTE-0728 | Business English I.1                | DS  | 1                           | 2 | - | 1   | 56        | Cv              | 3            | 19           |         |
| FSTE-0620 | Foreign Language for Business II.1  | DF  | 1                           | 1 | - | -   | 28        | Cv              | 3            | 47           |         |
|           | TOTAL                               |     | 11                          | 9 | 1 | 1   | 308       |                 | 30           | 442          |         |
| FSTE-0732 | Physical Education I.1              | DC  | -                           | - | - | 1   | 14        | Vp              | 1            | 11           |         |

| Cod       | Discipline*                        | Tip | [or | Sen<br>e / să | n. II<br>ptămâ | ınă] | Total ore<br>/ sem. | Felul<br>verif. | Cre- | SI<br>[ore / | Condi-<br>tionări |
|-----------|------------------------------------|-----|-----|---------------|----------------|------|---------------------|-----------------|------|--------------|-------------------|
|           |                                    |     | С   | S             | L              | Р    | / seiii.            | veiii.          | dite | sem.]        | ţionari           |
|           | OBLIGATORII IMPUSE                 |     |     |               |                |      |                     |                 |      |              |                   |
| FSTE-0622 | Macroeconomics                     | DF  | 2   | 1             | -              | -    | 42                  | Ex              | 5    | 83           |                   |
| FSTE-0623 | Management                         | DF  | 2   | 2             | -              | -    | 56                  | Ex              | 5    | 69           |                   |
| FSTE-0624 | Marketing                          | DF  | 2   | 1             | -              | -    | 42                  | Ex              | 5    | 83           |                   |
| FSTE-0625 | Law                                | DF  | 1   | 1             | -              | -    | 28                  | Си              | 4    | 72           |                   |
| FSTE-0626 | Contemporary Economic Doctrines    | DF  | 2   | 1             | -              | -    | 42                  | Ex              | 5    | 83           |                   |
| FSTE-0729 | Business English 1.2               | DS  | 1   | 2             | -              | 1    | 56                  | Cv              | 3    | 19           |                   |
| FSTE-0628 | Foreign Language for Business II.2 | DS  | 1   | 2             | -              | -    | 42                  | Cv              | 3    | 33           |                   |
|           | TOTAL                              |     | 11  | 10            | -              | 1    | 308                 |                 | 30   | 442          |                   |
| FSTE-0733 | Physical Education I.2             | DC  | -   | -             | -              | 1    | 14                  | Vp              | 1    | 11           |                   |

Legendă: C - Curs (pentru IFR - Coordonare studiu individual); S - Seminar; L - Lucrări practice (laborator); P - Proiect; SI - Studiu Individual; DG - Disciplină Generală; DF - Disciplină Fundamentală; DS - Disciplină de Specialitate; DC - Disciplină Complementară; DD - Disciplină de Domeniu; DP - Activități Practice; OU - Opțiunea Universității; Felul verif. - felul verificarii/forma de verificare; Ex. - examen; Cv. - colocviu; Vp. - verificare pe parcurs; Pr. - proiect; A/R- Admis/Respins; Credite - numar credite ECTS; SI - Studiu individual.

aprobat în ședința de senat DIN DATA DE: 23. APR. 2013

Pregedinte: Prof. univ.dr. SORIN CURIL

Director departame Conf. univ. dr. Liana-Eugenia

RECTOR, UNIV. dr. Constantin BUNGĂU

DECAN, Prof.univ.dr.habil Alina Daciana BiriULESCU

#### UNIVERSITATEA DIN ORADEA

Programul de studii universitare de licență: AFACERI INTERNAȚIONALE (ÎN LIMBA ENGLEZĂ)

Domeniul fundamental: STIINTE ECONOMICE

Domeniul de licență: ECONOMIE ȘI AFACERI INTERNAȚIONALE

Durata studiilor / nr. de credite: 3 ani/180 credite Forma de învăţământ: Învăţământ cu frecvenţă (IF)

Valabil din anul univ. 2018-2019 incepând cu anul I

## PLAN DE ÎNVĂŢĂMÂNT\*\* Anul de studiu II

| Cod       | Discipline*                            | Tip | [or |   | ı. III<br>ptămâ | ină] | Total ore | Felul<br>verif. | Cre-<br>dite | SI<br>[ore / | Condi-<br>tionări |
|-----------|--|-----|-----|---|-----------------|------|-----------|-----------------|--------------|--------------|-------------------|
|           |  |     | С   | S | L               | Р    | / seiii.  | veiii.          | uite         | sem.]        | Çıvıları          |
|           | OBLIGATORII IMPUSE                     |     |     |   |                 |      |           |                 |              |              |                   |
| FSTE-0631 | Public Finances                        | DF  | 2   | 1 | -               | -    | 42        | Ex              | 4            | 58           |                   |
| FSTE-0793 | Company Finances                       | OU  | 2   | 1 | -               | -    | 42        | Ex              | 4            | 58           |                   |
| FSTE-0633 | European Economics                     | DF  | 2   | 1 | -               | -    | 42        | Ex              | 6            | 108          |                   |
| FSTE-0645 | International Trade and Trade Policies | DS  | 2   | 1 | -               | -    | 42        | Ex              | 5            | 83           |                   |
| FSTE-0637 | International Commercial Negotiation   | DS  | 2   | 1 | -               | -    | 42        | Cv              | 4            | 58           |                   |
| FSTE-0635 | Foreign Language for Business II.3     | DC  | 1   | 2 | -               | -    | 42        | Cv              | 3            | 33           |                   |
|           | TOTAL                                  |     | 11  | 7 | -               | -    | 252       |                 | 26           | 398          |                   |
|           | OBLIGATORII OPȚIONALE                  |     |     |   |                 |      |           |                 |              |              |                   |
| FSTE-0730 | Business English I.3                   | DS  | 1   | 2 | -               | 1    | 56        | Cv              | 4            | 44           |                   |
| FSTE-0654 | Compared Economic Policies             | DS  | 1   | 2 | -               | 1    | 56        | Cv              | 4            | 44           |                   |
| FSTE-0639 | International Trade Law                | DS  | 1   | 2 | - 1             | 1    | 56        | Cv              | 4            | 44           |                   |
|           | TOTAL                                  |     | 1   | 2 | -               | 1    | 56        |                 | 4            | 44           |                   |
| FSTE-0734 | Physical Education I.3                 | DC  | 1   | - | -               | 1    | 14        | Vp              | 1            | 11           |                   |
|           | <i>FACULTATIVE</i>                     |     |     |   |                 |      |           |                 |              |              |                   |
| FSTE-0630 | Accounting                             | ΟU  | 2   | 2 | -               | -    | 56        | Ex              | 5            | 69           |                   |
| FSTE-0638 | Business Ethics                        | ΟU  | 1   | 2 | -               | _    | 42        | Cν              | 4            | 58           |                   |
| FSTE-0968 | Foreign Language for Business III.1    | DS  | 1   | - | 2               | -    | 42        | Vp              | 3            | 33           |                   |

| Cod       | Discipline*                         | Tip | [or |   | ı. IV<br>ptămâ | nă] | Total ore | Felul<br>verif. | Cre-<br>dite | SI<br>[ore/ | Condi-<br>ționări |
|-----------|-------------------------------------|-----|-----|---|----------------|-----|-----------|-----------------|--------------|-------------|-------------------|
|           |                                     |     | С   | S | L              | Р   | / sem.    | veiii.          | aite         | sem.]       | çıonarı           |
|           | OBLIGATORII IMPUSE                  |     |     |   |                |     |           |                 |              |             |                   |
| FSTE-0643 | World Economy                       | DS  | 2   | 1 | -              | -   | 42        | Ex              | 6            | 108         |                   |
| FSTE-0644 | International Transactions          | DS  | 2   | 1 | -              | -   | 42        | Ex              | 6            | 108         |                   |
| FSTE-0651 | International Politics              | DS  | 2   | 1 | -              | -   | 42        | Cv              | 5            | 83          |                   |
| FSTE-0647 | Foreign Language for Business II.4  | DC  | 1   | 2 |                | -   | 42        | Cv              | 5            | 83          |                   |
| FSTE-0648 | Practice                            | DS  | -   | - | -              | 6   | 84        | Cv              | 3            | 0           |                   |
|           | TOTAL                               |     | 7   | 5 | -              | 6   | 252       |                 | 25           | 382         |                   |
|           | OBLIGATORII OPȚIONALE               |     |     |   |                |     |           |                 |              |             |                   |
| FSTE-0731 | Business English I.4                | DS  | 1   | 2 | -              | 1   | 56        | Cv              | 5            | 69          |                   |
| FSTE-0661 | International Marketing             | DS  | 1   | 2 | -              | 1   | 56        | Cv              | 5            | 69          |                   |
| FSTE-0652 | Invisible Trade                     | DS  | 1   | 2 | -              | 1   | 56        | Cv              | 5            | 69          |                   |
| FSTE-0998 | Academic Ethics and Integrity       | DS  | 1   | 2 | -              | 1   | 56        | Ex              | 5            | 69          |                   |
|           | TOTAL                               |     | 1   | 2 | -              | 1   | 56        |                 | 5            | 69          |                   |
| FSTE-0735 | Physical Education I.4              | DC  | -   | - | -              | 1   | 14        | Vp              | 1            | 11          |                   |
|           | <i>FACULTATIVE</i>                  |     |     |   |                |     |           |                 |              | T           |                   |
| FSTE-0777 | Multimedia                          | ΟU  | 1   | - | 2              | -   | 42        | Vp              | 3            | 33          |                   |
| FSTE-0969 | Foreign Language for Business III.2 | DS  | 1   | - | 2              | -   | 42        | Vp              | 3            | 33          |                   |

Legendă: C - Curs (pentru IFR - Coordonare studiu individual); S - Seminar; L - Lucrări practice (laborator); P - Proiect; SI - Studiu Individual; DG - Disciplină Generală; DF - Disciplină Fundamentală; DS - Disciplină de Specialitate; DC - Disciplină Complementară; DD - Disciplină de Domeniu; DP - Activități Practice; OU - Opțiunea Universității;

Felul verif. - felul verificarii/forma de verificare; Ex. - examen; Cv. - colocviu; Vp. - verificare pe parcurs; Pr. - proiect; A/R- Admis/Respins; Credite - numar credite ECTS; SI - Studiu individual.

Director departament

APROBAT ÎN ŞEDINȚA DE SENAT DIN DATA DE:

23. APR 2015

| sohim (|VriiL)A

Presedinte: Prof.univ.de

ROMANIA RECTOR, Prof. univ. dr. Constantin BUNGĂU

DECAN, Prof.uni(\dr.habil Alina Daciana BAbuLESCU

UNIVERSITATEA DIN ORADEA FACULTATEA DE ȘTIINȚE ECONOMICE

Programul de studi universitare de licență: AFACERI INTERNAȚIONALE (ÎN LIMBA ENGLEZĂ)
Domeniul fundamental: ȘTIINȚE ECONOMICE
Domeniul de licență: ECONOMIE ȘI AFACERI INTERNAȚIONALE

Durata studillor / nr. de credite: 3 ani/180 credite
Forma de învăţământ: Învăţământ cu frecvenţă (IF)

Valabil din anul univ. 2018-2019 începând cu anul I

#### PLAN DE ÎNVĂŢĂMÂNT\*\* Anul de studiu III

| Cod       | Discipline*  | Tip | [or |   | n. V<br>ptămâ | ină] | Total ore | Felul<br>verif. | Cre-<br>dite | SI<br>[ore / | Condi-  |
|-----------|--|-----|-----|---|---------------|------|-----------|-----------------|--------------|--------------|---------|
|           |  |     | С   | s | L             | Р    | / seiii.  | veiii.          | unce         | sem.]        | ţionări |
|           | OBLIGATORII IMPUSE                                 |     |     |   |               |      |           |                 |              |              |         |
| FSTE-0655 | International Business Management                  | DS  | 2   | 1 | <u> </u>      | -    | 42        | Ex              | 5            | 83           |         |
| FSTE-0656 | Foreign Trade Operations Technique                 | DS  | 2   | 1 | -             | -    | 42        | Ex              | 4            | 58           |         |
| FSTE-0658 | International Organizations and Institutions       | DS  | 2   | 1 | ·             | -    | 42        | Ex              | 5            | 83           |         |
| FSTE-0662 | Economic and Geopolitical Diplomacy                | DC  | 2   | 1 | -             | F    | 42        | Cv              | 4            | 58           |         |
| FSTE-0726 | Commercial Correspondence in English I.1           | DS  | 2   | 1 | -             | 1    | 56        | Cv              | 4            | 44           |         |
| FSTE-0660 | Commercial Correspondence in Foreign Language II.1 | DS  | 2   | 1 | -             | -    | 42        | Cv              | 4            | 58           |         |
|           | TOTAL  |     | 12  | 6 | -             | 1    | 266       |                 | 26           | 384          |         |
|           | OBLIGATORII OPȚIONALE                              |     |     |   |               |      |           |                 |              |              |         |
| FSTE-0657 | International Tourism                              | DS  | 1   | 2 | -             | -    | 42        | Cv              | 4            | 58           |         |
| FSTE-0664 | Economic Globalization                             | DS  | 1   | 2 | -             | -    | 42        | Cv              | 4            | 58           |         |
| FSTE-0663 | International Commodity Exchanges                  | DS  | 1   | 2 | -             | -    | 42        | Cν              | 4            | 58           |         |
|           | TOTAL  |     | 1   | 2 | -             | -    | 42        |                 | 4            | 58           |         |
|           | <i>FACULTATIVE</i>                                 |     |     |   |               |      |           |                 |              |              |         |
| FSTE-0737 | International Corporate Finances                   | DS  | 1   | 1 | -             | -    | 28        | Cv              | 3            | 47           |         |
| FSTE-0673 | International Contracts                            | ΟU  | 1   | 1 | -             | -    | 28        | Cv              | 3            | 47           |         |
| FSTE-0970 | Foreign Language for Business III.3                | DS  | 1   | - | 2             | -    | 42        | Vp              | 3            | 33           |         |

| Cod       | Discipline*  | Tip | [or |   | n. VI<br>ptămâ | ină] | Total ore | Felul<br>verif. | Cre-<br>dite | SI<br>[ore / | Condi-  |
|-----------|--|-----|-----|---|----------------|------|-----------|-----------------|--------------|--------------|---------|
|           |  |     | С   | S | L              | P    | / sem.    | verii.          | aite         | sem.]        | ționări |
|           | OBLIGATORII IMPUSE                                 |     |     |   |                |      |           |                 |              |              |         |
| FSTE-0666 | International Finances                             | DS  | 2   | 1 | -              | -    | 42        | Ex              | 4            | 58           | î       |
| FSTE-0669 | International Investments                          | DS  | 2   | 1 | -              | -    | 42        | Ex              | 4            | 58           |         |
| FSTE-0668 | International Transports, Shipping and Insurances  | DS  | 2   | 1 | -              | -    | 42        | Ex              | 4            | 58           |         |
| FSTE-0727 | Commercial Correspondence in English 1.2           | DS  | 2   | 1 | -              | -    | 42        | Cv              | 3            | 33           |         |
| FSTE-0671 | Commercial Correspondence in Foreign Language II.2 | DS  | 2   | 1 | -              | -    | 42        | Cv              | 2            | 8            |         |
| FSTE-0973 | Bachelor's Thesis Writing                          | DS  | -   | 2 | -              | 2    | 56        | Vp              | 10           | 194          | T       |
|           | TOTAL  |     | 10  | 7 | -              | 2    | 266       |                 | 27           | 409          |         |
|           | OBLIGATORII OPŢIONALE                              |     |     |   |                |      |           |                 |              | 1            | 1       |
| FSTE-0795 | Risk Management in International Transactions      | DS  | 1   | 2 | -              | -    | 42        | C۷              | 3            | 33           |         |
| FSTE-0665 | International Risk and Security                    | DS  | 1   | 2 | -              | -    | 42        | Cv              | 3            | 33           |         |
| FSTE-0675 | International Capital Markets                      | DS  | 1   | 2 | -              | -    | 42        | Cv              | 3            | 33           | T       |
|           | TOTAL  |     | 1   | 2 | -              | -    | 42        |                 | 3            | 33           |         |
|           | FACULTATIVE  |     |     |   |                |      |           |                 |              |              |         |
| FSTE-0738 | Tourism Planning Technique                         | ΟU  | 1   | 1 | -              | -    | 28        | Cv              | 3            | 47           |         |
| FSTE-0677 | Multinational Corporations                         | ΟU  | 1   | 2 | -              | -    | 42        | Cv              | 4            | 58           | 1       |
| FSTE-0971 | Foreign Language for Business III.4                | DS  | 1   | - | 2              | -    | 42        | Vp              | 3            | 33           |         |

Legendă: C - Curs (pentru IFR - Coordonare studiu individual); S - Seminar; L - Lucrări practice (laborator); P - Proiect; SI - Studiu Individual; DG - Disciplină Generală; DF - Disciplină Fundamentală; DS - Disciplină de Specialitate; DC - Disciplină Complementară; DD - Disciplină de Domeniu; DP - Activități Practice; OU - Opțiunea Universității;

Felul verif. - felul verificarij/forma de verificare; Ex. - examen; Cv. - colocviu; Vp. - verificare pe parcurs; Pr. - proiect; A/R- Admis/Respins; Credite - numar credite ECTS; SI - Studiu individual.

Director departament Conf. univ. dr. Liana-Eugenia

aprobat în Şedința de Benat DIN DATA DE:

23. APR. 2013

Prosedinte:

Prof. univ. dr / 30R/N CURIL)

ROMAN RECTOR, Ir. Constantin CUNGĂU Prof. univ. ar.

DECAN. Prof.univ.dc nabil Alina Daciana AADUJES

#### UNIVERSITATEA DIN ORADEA

FACULTATEA DE ȘTIINȚE ECONOMICE

Programul de studii universitare de licenţă: AFACERI INTERNAŢIONALE (ÎN LIMBA ENGLEZĂ)
Domeniul fundamental: STIINŢE ECONOMICE
Domeniul de licenţă: ECONOMIE ŞI AFACERI INTERNAŢIONALE
Durata studiilor / nr. de credite: 3 ani/180 credite
Forma de învăţământ: Învăţământ cu frecvenţă (IF)

Valabil din anul univ. 2018-2019 incepând cu anul I

#### I. CERINȚE PENTRU OBȚINEREA DIPLOMEI DE LICENȚĂ

#### Număr credite alocate, conform legislației: 180

164 credite pentru disciplinele obligatorii impuse;

2. 16 credite pentru disciplinele obligatorii opționale;

- 3.
- O credite la practică incluse în numărul celor alocate disciplinelor obligatorii de la pct.1 și pct.2;

  10 credite pentru elaborarea (incluse în numărul celor alocate disciplinelor obligatorii de la pct.1);

  10 credite pentru susținerea examenului de licență, suplimentare celor alocate disciplinelor obligatorii de la pct. 1 și pct. 2, repartizate astfel:

   5 credite pentru proba "Cunoștințe fundamentale și de specialitate".

   5 credite pentru proba "Susținerea lucrării de licență ".

#### II. STRUCTURA ANULUI UNIVERSITAR (în număr de săptămâni)

|          | Activităț | i didactice |       | Ses               | siuni de exam | епе              |                    |           | \     | /acanţă   |      |
|----------|-----------|-------------|-------|-------------------|---------------|------------------|--------------------|-----------|-------|-----------|------|
| Anul     | sem. I    | sem. II     | Iarnă | Restanțe<br>Iarnă | Vară          | Restanțe<br>Vară | Restanțe<br>Toamnă | Practică* | Iarnă | Primăvară | Vară |
| Anul I   | 14        | 14          | 3     | 1                 | 3             | 1                | 2                  | -         | 3     | 1         | 10   |
| Anul II  | 14        | 14          | 3     | 1                 | 3             | 1                | 2                  | 3         | 3     | 1         | 10   |
| Anul III | 14        | 14          | 3     | 1                 | 3             | 1                | 2                  | -         | 3     | 1 1       | 10   |

#### III. NUMĂRUL ORELOR LA DISCIPLINELE OBLIGATORII (IMPUSE ȘI OPȚIONALE): 1904

| ANUL     | SEMESTRUL I | SEMESTRUL II |
|----------|-------------|--------------|
| Anul I   | 23          | 23           |
| Anul II  | 23          | 23           |
| Anui III | 22          | 22           |

| No | Disciplines                   | Ni     | ımber of l | nours    | 7     | otal  | RAQAHE/ARACIS<br>Standard<br>[min / max. %] |
|----|-------------------------------|--------|------------|----------|-------|-------|---|
|    |                               | year I | year II    | year III | Hours | %     |   |
| 1. | Mandatory/Compulsory -MD      | 616    | 504        | 532      | 1652  | 89,39 | 80 - 90                                     |
| 2. | Optional/Elective - OD        | 0      | 112        | 84       | 196   | 10,61 | 20 - 10                                     |
|    | TOTAL                         | 616    | 616        | 616      | 1848  | 100   |   |
| 3  | Physical Education I./1,2,3,4 | 28     | 28         | 0        | 56    |       |   |
| 4  | Facultative - DF              | 0      | 224        | 210      | 434   |       |   |

| No | Disciplines                      |        | Number of ho | ours     | 7     | otal    | RAQAHE/ARACIS<br>Standard |
|----|----------------------------------|--------|--------------|----------|-------|---------|---------------------------|
| NO | Disciplines                      |        |              |          |       |         | [min / max. %]            |
|    |                                  | year I | year II      | year III | Hours | %       |                           |
| 1. | Fundamental - FD                 | 462    | 84           | 0        | 546   | 29,55%  | 25 - 30                   |
| 2. | In the field / specialty IFD/SD, | 154    | 406          | 574      | 1134  | 61,36%  | 70 - 60                   |
|    | out of which:                    |        |              | J. ,     |       | 02,0070 | ,,,                       |
|    | Bachelors Thesis project - BP    | 0      | 0            | 56       | 56    | 4,94%   | min. 3                    |
| 3. | Complementary - CD               | 0      | 84           | 42       | 126   | 6,82%   | 5 - 10                    |
| 4. | University choice / option - RD  | 0      | 42           | 0        | 42    | 2,27%   | 15 - 0                    |
|    | TOTAL                            | 616    | 616          | 616      | 1848  | 100%    |                           |

#### IV. PONDEREA DISCIPLINELOR DIN CATEGORIILE OBLIGATORII (IMPUSE +OPȚIONALE) + FACULTATIVE:

| Total number of hours (including Physical Education and facultative):  | 2338     | = 1848 + 56 + 434     |
|--|----------|-----------------------|
| Total number of hours (including <i>Physical Education</i> and excluding facultative):                                     | 1904     | = 1848 + 56           |
| Total number of hours (excluding Physical Education and facultative):  | 1848     |                       |
| out of which:  |          |                       |
| - Total number of course hours:  | 924      |                       |
| - Total number of applications:  | 924      |                       |
| - The ratio number of weekly hours of course/applications:   | 1 / 1    |                       |
| - The total ratio of hours of course/total hours of applications:  | 1 / 1    | . = 924 / 924         |
| - Hours allotted to compulsory disciplines (% of total):   | 89,39%   | = 1652 / 1848         |
| - Hours allotted to optional disciplines (% of total):   | 10,61%   | = 196 / 1848          |
| - Hours allotted to fundamental disciplines (% of total):  | 29,55%   | = 546 / 1848          |
| <ul> <li>Hours allotted to in the field and specialty disciplines (% of total):</li> </ul>                                 | 61,36%   | = 1134 / 1848         |
| - Hours alotted to Bachelors Thesis project (Bachelors Thesis Writing) BP:   | 56       |                       |
| out of which:  |          |                       |
| <ul> <li>The weight of hours allotted to Bachelors Thesis project in the Curriculum<br/>(mandatory + optional):</li> </ul> | 3,03%    | = 56 / 1848           |
| - The weight of hours alotted to Bachelors Thesis project in IFD+SD hours<br>(mandatory + optional):                       | 4,94%    | = 56 / 1134           |
| - Hours allotted to complementary disciplines (% of total):  | 6,82%    | = 126 / 1848          |
| <ul> <li>Hours allotted to disciplines at university choice/option (% of total):</li> </ul>                                | 2,27%    | = 42 / 1848           |
| Hours allotted to facultative disciplines:   | 434      |                       |
| The weight of practice in the Curriculum (mandatory + optional):   | 4,55%    | = 84 / 1848           |
| Ratio Exams/Colloquiums and Continuous Assessment:   | 1 / 1,25 | = 20 Ex / 25 Cv și Vp |
| Total number of ECTS credits allotted to fundamental disciplines:  | 61       |                       |
| Total number of ECTS credits allotted to <i>Physical Education</i> (1, II, III şi IV):                                     | 4        |                       |

V. FLEXIBILITATEA PROCESULUI EDUCAȚIONAL

The flexibility of the study programme is ensured by elective and facultative disciplines. The elective disciplines are proposed for semesters III-VI and are grouped in sets/packages. From each set of elective disciplines, the student chooses one that turns compulsory. This activity takes place before the beginning of the academic year which includes semesters containing packages of elective disciplines.

#### VI. EXAMENUL DE FINALIZARE STUDII ( LICENȚĂ)

- Comunicarea temei lucrării de licență: semester IV;
- Elaborarea lucrării de licență: semester VI; Susținerea lucrării de licență: month July/September.

VII. UN PUNCT DE CREDIT NECESITĂ UN TOTAL DE 25 ORE/SEMESTRU DE ACTIVITATE DIDACTICĂ ȘI INDIVIDUALĂ

#### VIII. DISTRIBUIREA CREDITELOR PE COMPETENŢE (TABELE RNCIS - Grila 1\*)

| Nr.             | Disciplina **  | Sem.           | Număr   | redite   |  |              |              |               |    | Competențe<br>transversale                       |  |            |  |  |
|-----------------|--|----------------|---------|----------|--|--------------|--------------|---------------|----|--|--|------------|--|--|
| crt.            | Disciplina   | Seill.         | credite | C1       | C2   | C3           | C4           | C5            | C6 | CT1  | CT2  | CT3        |  |  |
| 1.              | Microeconomics   | I              | 5       | 2        |  | 1,5          |              | 0,5           | Х  | 0,5  | 0,5  |            |  |  |
| 2.              | <u> </u>   | 1              | 5       | 2        | 1  | 1            | 1            |               | Х  |  |  |            |  |  |
| 3.              |  | I              | 5       | 1        | ↓  | 1            | 3            | <u> </u>      | X  | ļ  | <u> </u>   | ļ          |  |  |
| <u>4.</u><br>5. |  | <u> </u>       | 5       | <u> </u> | -  | <del> </del> | 5            | <b> </b>      | X  | ļ  | <u> </u>   | <u> </u>   |  |  |
| 6.              | Financial and actuarial mathematics  Business English I.1                    | I              | .3      | 1<br>2   | <del> </del>                                     | <del> </del> | 1            | ╂───          | X  | 0,5  | <del> </del>                                     | 0,5        |  |  |
| 7.              | Foreign Language for Business II.1   | ╁ <del>┆</del> | 3       | 2        | ┼  | <del> </del> | <del> </del> | <del>├</del>  | X  | 0,5  | -  | 0,5        |  |  |
| 8.              |  | <del>l i</del> | 1       | 一        | 1  | _            | <del> </del> | $\vdash$      | X  | 1  | <del>                                     </del> | 10,5       |  |  |
| 9.              | Macroeconomics   | II             | 5       | 2        | 1  | 3            | ĺ            | İ             | Х  |  | 1  | <b> </b>   |  |  |
| 10.             | Management   | II             | 5       | 2        |  | 2            |              | 1             | Х  |  |  |            |  |  |
| 11.             | Marketing  | II             | 5       | 2        |  | 2            |              | 1             | Х  |  |  |            |  |  |
| 12.             | Law  | II             | 4       | 1        | 1  |              | <u> </u>     | <u> </u>      | Х  | 1  |  | 1          |  |  |
| 13.             | Contemporary Economic Doctrines  | 11             | 5       | 1        | <del> </del>                                     | <u> </u>     | 1            | 1             | X  | 0,5  | 1_1_   | 0,5        |  |  |
| 14.             | Business English I.2 Foreign Language for Business II.2                      | II             | 3       | 2<br>2   | ┼──  | <del> </del> | <del> </del> |               | X  | 0,5<br>0,5                                       | <b> </b>   | 0,5        |  |  |
| 16.             | Physical Education I.2   | II             | 1       |          | <del>                                     </del> |              | <del> </del> | <b></b>       | X  | 1  | <del> </del>                                     | 0,5        |  |  |
| 17.             | Public Finances  | III            | 4       | 1,5      | 1,5  | <b></b>      | 1            | <del> </del>  | X  | <del>                                     </del> | <del>                                     </del> | <b></b>    |  |  |
| 18.             | Company Finances   | III            | 4       | 2        | T  | 1            | 1            |               | X  | i  |  |            |  |  |
| 19.             | European Economics   | III            | 6       | 2        | 1  | 0,5          |              | 1             | Χ  | 0,5  | 0,5  | 0,5        |  |  |
| 20.             | International Trade and Trade Policies                                       | III            | 5       | 1        |  | 0,5          | 1            | 1,5           | Χ  | 0,5  | 0,5  |            |  |  |
| 21.             | International Commercial Negotiation   | III            | 4       |          | 1,5  |              |              | 1,5           | Х  | 0,5  | 0,5  |            |  |  |
| 22.             | Foreign Language for Business II.3   | III            | 3       | 2        | <del> </del>                                     | <b> </b>     |              |               | X  | 0,5  |  | 0,5        |  |  |
| 23.<br>24.      | Physical Education I.3 Business English I.3                                  | III            | 1<br>4  | 3        | <del> </del>                                     |              |              | <b></b>       | X  | 1 0.5  |  | 0.5        |  |  |
| 25.             | Compared Economic Policies   | III            | 4       | 0,5      | 0,5  | 0,5          | 0,5          | 0.5           | X  | 0,5<br>0,5                                       | 0,5  | 0,5<br>0,5 |  |  |
| 26.             | International Trade Law  | III            | 4       | 0,5      | 0,5  | 0,5          | 0,5          | 0,5           | X  | 0,5  | 0,5  | 0,5        |  |  |
| 27.             | Accounting   | III            | 5       | 2        | 1 5/5  | 1            | 1,5          | 373           | X  | 0,5  | 0,5  | 0,5        |  |  |
| 28.             | Business Ethics  | III            | 4       | 1        |  |              |              |               | Х  | 1  | 1  | 1          |  |  |
| 29.             | Foreign Language for Business III.1  | III            | 3       | 1        |  |              |              |               |    | 0,5  | 0,5  | 1          |  |  |
| 30.             | World Economy  | ΙV             | 6       | 2        | 1  | 1            |              | 0,5           | X  | 0,5  | 0,5  | 0,5        |  |  |
| 31.<br>32.      | International Transactions International Politics                            | IV<br>IV       | 6       | 2        | 1  | 1            |              | 0,5           | X  | 0,5  | 0,5  | 0,5        |  |  |
| 32.<br>33.      | Foreign Language for Business II.4   | IV             | 5<br>5  | 1        | 1  | 1,5<br>1     |              | 1,5           | X  | 1  |  | 1          |  |  |
| 34.             | Practice   | IV             | 3       | 1,5      |  | 1            |              |               | X  | 0,5  | 1<br>0,5   | 0,5        |  |  |
| 35.             | Physical Education I.4   | IV             | 1       | -/-      | <b> </b>   |              |              |               | X  | 1  | 0,5  | <u> </u>   |  |  |
| 36.             | Business English I.4   | ΙV             | 5       | 1        |  | 1            |              |               | Х  | 1  | 1  | 1          |  |  |
| 37.             | International Marketing  | ΙV             | 5       | 1        | 0,5  |              |              | 0,5           | Х  | 1  | 1  | 1          |  |  |
| 38.             | Invisible Trade  | IV             | 5       | 1        | 0,5  |              |              | 0,5           | Χ  | 1  | 1  | 1          |  |  |
| 39.             | Academic Ethics and Integrity  | IV             | 5       | 1        | 0,5  |              |              | 0,5           |    | 1  | 1  | 1          |  |  |
| 40.<br>41.      | Multimedia Foreign Language for Business III.2                               | IV<br>IV       | 3       | 1        |  |              |              |               | Х  | 1<br>0,5   | <u> </u>   | 1          |  |  |
| 42.             | International Business Management  | V              | 5       | 1,5      | 1,5  | 1            |              | 1             | X  | 0,5  | 0,5  | 1          |  |  |
| 43.             | Foreign Trade Operations Technique   | V              | 4       | 1        | 1  |              | 1            |               | X  | 0,5  | 0,5  |            |  |  |
| 44.             | International Organizations and Institutions                                 | V              | 5       | 1,5      |  | 1,5          |              |               | X  | 1  | 0,5  | 0,5        |  |  |
| 45.             | Economic and Geopolitical Diplomacy  | V              | 4       | 1,5      | 1,5  |              |              |               | Χ  | 0,5  |  | 0,5        |  |  |
| 46.             | Commercial Correspondence in English I.1                                     | ٧              | 4       |          | 3  |              |              |               | Χ  | 0,5  |  | 0,5        |  |  |
|                 | Commercial Correspondence in Foreign Language II.1                           | V              | 4       |          | 3  |              |              |               | Х  | 0,5  |  | 0,5        |  |  |
|                 | International Tourism Economic Globalization                                 | V<br>V         | 4       | 1        | 1  |              |              | 1             | X  |  |  | 1          |  |  |
| -               | International Commodity Exchanges  | V              | 4       | 1        | 1  |              |              | 1             | X  |  |  | 1          |  |  |
|                 | International Corporate Finances   | l v            | 3       | 1        | 1  |              |              | $\frac{1}{1}$ | X  |  |  |            |  |  |
| _               | International Contracts  | V              | 3       | 1        | 1  |              |              | 1             | X  |  |  |            |  |  |
|                 | Foreign Language for Business III.3  | V              | 3       | 1        |  |              |              |               |    | 0,5  | 0,5  | 1          |  |  |
|                 | International Finances   | IV             | 4       | 1        | 0,5  | 0,5          | 1            |               | Χ  |  |  | 1          |  |  |
|                 | International Investments  | VI             | 4       | 1        | 0,5  | 0,5          |              | 1             | Χ  | 0,5  | 0,5  |            |  |  |
|                 | International Transports, Shipping and Insurances                            | VI             | 4       | 1        | 1  | 1            |              | 1             | X  |  |  |            |  |  |
| -               | Commercial Correspondence in English I.2                                     | VI             | 3       | 1 0.5    |  | _1           |              |               | X  | 0,5  |  | 0,5        |  |  |
|                 | Commercial Correspondence in Foreign Language II.2 Bachelor's Thesis Writing | IV<br>IV       | 2<br>10 | 0,5<br>1 | 0,5<br>1   | 2            | 2            | 1             | X  | 0,5  | <del></del> -                                    | 0,5        |  |  |
| _               | Risk Management in International Transactions                                | VI             | 3       | 0,5      | 0,5  | 1            | ۷            |               | х  | 1<br>0,5   | 1  | 0,5        |  |  |
| _               | International Risk and Security  | VI             | 3       | 0,5      | 0,5  | 1            | <u>i</u>     |               | x  | 0,5  |  | 0,5        |  |  |
| _               | International Capital Markets  | IV             | 3       | 0,5      | 0,5  | 1            |              | 1             | X  |  |  | <u> </u>   |  |  |
| -               | Tourism Planning Technique   | IV             | 3       |          |  | 1            | 1            | 1             | Х  | 0,5  |  | 0,5        |  |  |
|                 | Multinational Corporations   | IV             | 4       | 1        | 1  |              |              | 1             | Х  | 0,5  |  | 0,5        |  |  |
| 65.             | Foreign Language for Business III.4  | VI             | 3       | 1        |  |              |              |               |    | 0,5  | 0,5  | 1          |  |  |

Legendă: C1 ÷ C5 sau C6 - Competențe profesionale; CT1 ÷ CT3 - Competențe transversale \* Se va utiliza Grila 1 (G1) care prezintă variantele: G1L si G1M corepunzătoare ciclurilor de studii de licență și masterat, în conformitate cu Ordinul MECTS nr. 5703 / 18.10.2011.

\*\* Se vor trece toate disciplinele din Planul de Învățământ

C5. International business

| Professional Competences /  Level Descriptors of Professional Competence: Structural Elements   | C1. Performing studies for companies, and private and public institutions in international business                               | C2. Negotiating<br>and performing<br>transactions with<br>goods and / or<br>services on<br>international<br>markets | C3. Diagnosis in<br>international<br>business under the<br>Community law an<br>specific national<br>laws |   | support for public international organizations, local communities and regional (EU institutions, professional associations, chambers of commerce, clusters etc.)                            |
|---|---|---|--|---|---|
| 1. Knowing, understanding<br>concepts, basic theories   | gC1.1 Describing the key concepts, theories   | C2.1 C2.1 Describing  | C3.1 Describing the main concepts and  | C4.1 Identifying an describing  | dC5.1 Describing the main concepts and  |
| and methods of the field<br>and area of specialization;   | and methods used in   | techniques of negotiation and   | methods used in<br>economic diagnosis  | databases using   | methodologies used to   |
| their appropriate use in  | competitive advantage   | sexecution of   | using specific legal   | global and intra-<br>European business  | propose some appropriate business strategies using  |
| professional<br>communication   | at different levels<br>(global, EU-27,<br>national, regional) for<br>profit-oriented public o<br>private institutional<br>units   | international<br>transactions<br>r  | regulations in the<br>area of international<br>business  | indicators through<br>processes /<br>methods and<br>appropriate<br>software                     | competitive advantages, regionally and locally  |
| 2. Using basic knowledge to explain and interpret   | C1.2 Explaining the ke concepts and   | yC2.2 Explaining the methods and  | C3.2 Explaining business processes by  |   | C5.2 Explaining the specific needs of the public target   |
| various types of concepts, situations, processes, projects, etc associated to the field  COMPETENCES  |   | techniques of<br>negotiation and<br>execution of<br>international<br>transactions                                   | using appropriate<br>business rules  | for measuring the<br>effectiveness<br>(competitive<br>benefits) of<br>international<br>business | groups (public local and<br>regional community,<br>professional business<br>associations) to increase<br>added value and<br>competitive advantages by<br>means of international<br>business |
| 3. Applying basic principles and methods for solving well- defined problems / situations, typical for the field under a qualified assistance                                    | and principles proper<br>for observing different  | C2.3 Applying methods and techniques of negotiation and execution of international transactions                     | C3.3 Applying key<br>concepts and<br>methods used in<br>economic diagnosis                               | situations /<br>standard for<br>database  | C5.3 Applying some appropriate instruments for studying different behaviours in order to answer the needs of public and/or target groups  |
| 4. Appropriate use of standard assessment criteria and methods to evaluate the quality, merits and limitations of processes, programs, projects, concepts, methods and theories | C1.4 Analysing some<br>typical empirical<br>situations and critical<br>assessment of the<br>methodologies used in<br>the study of |   | services   | instruments for measuring the finternational  | C5.4 Critical-constructive evaluation of the solutions offered by the theory of competitive advantage compared in relation to the convergence and globalization process                     |
|   | international business<br>of public communities<br>and private<br>organizations   |   |  |   |   |
| 5. Professional project writing and using principles and methods established in the field   | C1.5 Developing some innovative research models of international business phenomena in public and private organizations           | intervention<br>measures for conflict<br>resolution in business   | appropriate diagnostic<br>methodology for<br>regional and local  |   | C5.5 Monitoring some<br>typical situations by<br>measuring the regional<br>business development in<br>international business  |
| Minimum performance standards for competence  | Designing a study /   | of negotiation<br>situations (non)<br>conflict international  | private perspective  | based on<br>fundamental<br>economic indicators  | (local) integration study or an international business  |

| Level Descriptors of the Transversal   | Transversal Competences  | Minimal Standards of Performance for   |  |
|--|--|--|--|
| Competences  |  | Competence Evaluation  |  |
| 6. Responsible execution of the<br>professional duties, in conditions of<br>limited autonomy and qualified<br>assistance | CT1. Applying the principles, norms and professional ethics values in the personal strategy of rigorous, efficient and responsible work. | Finding real time solutions, having qualified assistance, solving a real/hypothetical problem at the workplace, complying with the rules of professional ethics. |  |
|  | CT2.Identifying the roles and responsibilities in a multi-specialized team and using the relationship                                    |  |  |

| and task distribution, for subordinate levels. | techniques and efficient work in the team.       | multi- specialized team.                     |
|--|--|--|
| 8. Awareness of the need of                    | CT3. Identifying the opportunities of continuous | Developing and presenting with arguments the |
| continuous formation: efficient use of         | formation and values - the efficient             | application of a personal professional       |
| the educational resources and                  | implementation of the resources and educational  | development plan.                            |
| techniques for personal and                    | techniques for the personal development.         |  |
| professional development.                      |  |  |

Director departament, Conf. univ. dr. Liana-Eugenia MESTER

RECTOR,
Prof. univ. dr. Constantin BUNGĂU

DECAN, Prof.yniv.dr.habil Alina Daciada BĂDULESCU

APROBAT ÎN ŞEDINȚA DE SENAT DIN DATA DE:

23. APR. 2018

Presedinte: Prof.univ.dr. BOFIN CURILA