

TIME	TRAINING LECTURE	KEY LECTURE POINTS	FACULTY / SPEAKER
<i>April 4 , 2013</i>			
3:00-3:15 pm	Welcome and Introduction		Associate Prof.Dr. Adriana GIURGIU Dean, Faculty of Economic Sciences
3:15-3:30 pm	Leadership Institute Romania		Marcel Lazăr Coordinator of International and Government Programs The Leadership Institute
3:30-4:30 pm	The Real Nature of Politics	<ul style="list-style-type: none"> • Campaign Planning • Campaign Organization 	Miguel Moreno Director of International and Government Programs The Leadership Institute
4:30-5:45 am	Writing Your Campaign Plan	<ul style="list-style-type: none"> • Why should you have a plan? • What your Plan Involves and what it must Include • What you do Before you have a Plan 	Miguel Moreno Director of International and Government Programs The Leadership Institute
5:45-6:00 pm	Coffee Break		
6:00-7:00 pm	Campaign Budgeting Leadership and Conservative Entrepreneurship	<ul style="list-style-type: none"> • Determine the Income and Expenses for your Campaign • Do the Financial Projection for Success • Key Elements for Winning a Presidential Election 	Miguel Moreno Director of International and Government Programs The Leadership Institute
7:00-8:00 pm	How to Develop your Government Plan TQM	<ul style="list-style-type: none"> • Use the Technology and Methodology of TQM to Develop your Government Plan • A plan of Action that will Transform your Nation 	Miguel Moreno Director of International and Government Programs The Leadership Institute
8:00 pm	Graduation and Adjournment		

Speaker BIOS**MIGUEL MORENO****Director of International & Government Training**

Miguel is the Director of International and Government Programs at “The Leadership Institute” (L.I.) At L.I. he is responsible for recruiting, training, and working with top-level government officials from around the world, as well as business executives and heads of international conservative organizations. He also develops and executes the International Leadership Training Schools, in the US, Europe, Africa, Asia, Latin America and Australia, where selected conservatives are trained in the technology and strategy of International campaigning, fundraising, communications, and organizational entrepreneurship. Miguel has 15 year of experience organizing and speaking at several international seminars. He has been responsible for running large corporations in the spheres of education, banking, social insurances, housing and health services. He is an expert in Total Quality Management, Marketing Based Management and Re-engineering. Among others, he was work experience fundraising at international organizations including USAID, the German, Japanese and Sweden Cooperation; Inter-American Development Bank; World Bank, and foundations, private corporations and individuals. He has headed and created university projects with University of California, National American University and other Latin American universities. Miguel is a professor and guest speaker at the Defense University, Georgetown, George Washington University, and the Catholic University of America. He is a Candidate for a Ph.D., in Higher Education; MBA; Master of Public Policy and Government, a B.S. in Military and Naval Science and a B.S. in Education. Miguel is an alumnus of all the Leadership Institute schools where he also teaches in the USA and internationally.

